



The Derby

The Kentucky Derby

April 28 - May 2, 2027 | Churchill Downs | Tour City: Lexington, KY



Elite Experiences invites guests to immerse themselves in the tradition, pageantry, and unmistakable energy of The Kentucky Derby, one of the most iconic sporting events in the world. Hosted in the heart of Kentucky's horse country, this experience blends Southern elegance, time-honored racing tradition, and behind-the-scenes access for an unforgettable journey surrounding the Run for the Roses.



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The Kentucky Derby Experience in Lexington Horse Country Tradition + Bourbon Culture

Guests enjoy refined accommodations and curated cultural experiences in Lexington and Louisville, including iconic horse country landmarks, celebrated bourbon destinations, and storied racetracks that define the spirit of the Bluegrass State. The experience culminates on Derby Day at Churchill Downs, where guests take in the spectacle of racing, fashion, and celebration that surrounds “The Most Exciting Two Minutes in Sports.”

Designed with thoughtful pacing and elevated access, the Elite Kentucky Derby Experience delivers a seamless blend of culture, history, and world-class sport in an atmosphere unlike any other.



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Program Highlights

Downtown Luxury Accommodations

Four nights at The Manchester Lexington, A MICHELIN One Key Hotel, a stylish downtown hotel blending modern design, upscale amenities, and walkable access to Lexington's vibrant culinary and cultural scene.

VIP Arrival & Hosted Welcome

A seamless arrival experience featuring a dedicated Elite Experiences welcome desk, staffed by our team to assist with orientation, local insights, and program support.

Private Welcome Reception

Begin the Derby experience with a hosted welcome reception at a stylish local venue, featuring curated food and beverages and insights from our respected horse racing industry expert, Barry Northern.

Elevated Morning Experiences

Enjoy full breakfast service Thursday through Saturday, including a special Derby Day breakfast paired with a themed photo opportunity to capture the moment.

Curated Horse Country Experiences

Thoughtfully designed excursions showcasing Kentucky's equine heritage including breakfast and morning workouts at the iconic Keeneland Racecourse and guided visits to select horse farms.

Kentucky Bourbon Heritage

Experience the craftsmanship and history of Kentucky bourbon with a guided distillery visit.

Comfortable, Hosted Touring

Deluxe motorcoach transportation throughout Thursday and Friday excursions, with lunch and beverages included for a relaxed, social experience.

The Kentucky Derby at Churchill Downs

Roundtrip luxury transportation to Churchill Downs for Derby Day, with the option to select reserved seating tailored to your preferred viewing experience. Reserved seating includes an all-inclusive food and beverage menu featuring beer, wine, spirits, non-alcoholic selections, and elevated concession offerings.

Commemorative Derby Souvenirs

Official Kentucky Derby gifts to mark an unforgettable experience.

Personalized Elite Support

Dedicated Elite Experiences team on-site throughout the program to ensure a seamless, high-touch guest experience.



Program Itinerary

Wednesday, April 28 | Arrival & Welcome

- Arrive in Lexington and check in to The Manchester Lexington
- Hosted welcome desk with Elite Experiences team, program materials, and souvenirs
- Evening welcome reception featuring hors d'oeuvres, open bar, and an insider Derby preview with our horse racing industry expert, Barry Northern

Thursday, April 29 | Bourbon & Culture

- Breakfast experience and morning workouts and guided visit at Keeneland Racecourse
- Guided Kentucky Bourbon Trail distillery tour
- Hosted lunch at a local distillery
- Return to the hotel mid-afternoon
- Evening at leisure in downtown Lexington

Pricing

Occupancy	Per Person
Single	\$6,409
Double	\$4,999
Triple	\$4,569
Quad	\$4,359
Child	\$2,739

For complete terms and conditions, please visit AggieExperiences.com

Friday, April 30 | Thoroughbred Country

- Grab-and-go breakfast
- Curated visits to select horse farms
- Hosted lunch at Fasig-Tipton
- Afternoon and evening at leisure

Saturday, May 1 | Kentucky Derby Day

- Private Derby Day breakfast buffet
- Professional Derby photo opportunity
- Deluxe motorcoach transportation to Churchill Downs
- Attend the 153rd Kentucky Derby in reserved seating that includes all-inclusive food and beverages
- Evening return to Lexington

Sunday, May 2 | Departure

- Depart Lexington



No funds donated to The Association of Former Students or to Texas A&M University have been used in the production or mailing of this travel brochure; all such costs are covered by the tour supplier.

