WELCOME to FJSA Alumni Day 2016!

Former students, you’re welcome to drop in on any classes/sessions, but for clarity’s sake the official speakers will do the speaking (Unless, hey, group discussion breaks out!)

Any questions at any time, call or text Sue’s cell phone: 512-633-2830

SPEAKERS

Anthony Andro ’92  covers Texas Rangers for TV/print/web media outlets  
Jay Janner ’91  Austin American-Statesman photographer  
Fernando Palomo ’95  ESPN International & Deportes commentator and analyst  
Michael Peters ’93  Tulsa World sports editor  
Loren Steffy ’86  writer at large for Texas Monthly and author  
Matthew Watkins ’07  Texas Tribune higher education reporter

SCHEDULE

Wednesday, Sept. 28 -- Optional dinner (everyone pays for themselves), 6:30 p.m. at J. Cody's Steaks and Barbecue, 3610 S. College Ave. in Bryan, jcodys.com

Thursday, Sept. 29

9:35-10:50 CLASSES

JOUR 203 Media Writing I  FJSA speakers: ANDRO, WATKINS  
Basic journalistic techniques common to all media; integration of news gathering, writing and editing; ethics. (instructor Angelique Gammon; 12 students)  
BLTN 024

JOUR 304 Editing for Mass Media  FJSA speakers: STEFFY, PETERS  
Principles and practice of editing including: improving and tightening text; writing headlines, titles and subheads; self-editing and editing others; tailoring texts for specific audiences; understanding style guides. (instructor Hannele Rubin; 13 students)  
BLTN 019

11:10-12:25 CLASS

JOUR 200 Mass Media Information  FJSA speakers: ANDRO, PETERS, WATKINS  
Today, this class will meet for 45 minutes, then students/speakers head to MSC for lunch  
Strategies and procedures in identifying, gathering, analyzing and organizing information for the mass media; sources and methods; evaluation and validation of evidence; legal and ethical considerations. (instructor Ed Walraven; 14 students)  
BLTN 019
NOON – LUNCH
Approximately 50 JOUR students and 25 former students, including all of our speakers; catered fajitas from Casa Rodriguez, courtesy of the Journalism Studies Program (whoop!) MSC 2406A

Those who haven’t had confirmed RSVPs for lunch, you can still come to this and hang out. The MSC has a lot of restaurants now; you can grab a bite before or after, perhaps!

AFTERNOON
Battalion newsroom open for tours, MSC L400

12:45-2 p.m. CLASSES
These two classes will actually meet after lunch for 50 minutes or so, in MSC 2401, which is reserved from 1:30-3 p.m.

**JOUR 450** Political Reporting       FJSA speakers: STEFFY, WATKINS
Interviewing; reporting; and writing various types of political stories and commentary; exploration of ethical principles and issues in political reporting including role of free press in a democracy. (instructor Dale Rice; 14 students) MSC 2401

**JOUR 490** Journalism As A Profession       FJSA speakers: ANDRO, PETERS, poss PALOMO
Exit-level course for interdisciplinary minor in Journalism; requires students to produce publication-quality projects; includes seminars in contemporary news media issues and practices. (instructor Ed Walraven; 13 students) MSC 2401

2-5 p.m. Cookies and Coffee
Come-and-go hospitality/hangout room provided for us in BLTN 213, catered by Café 1541, courtesy of the Journalism Studies Program (whoop)

3 p.m.
**Photojournalism breakout session**       FJSA speaker: JANNER
In the Batt newsroom – Slideshow of community journalism and practical tips on taking better photos for the Batt. Anyone interested in photojournalism is welcome to attend. MSC L400

3:55-5:10 CLASS
**JOUR 250** New Media and the Independent Voice       FJSA speakers: ANDRO, WATKINS
Examination of new media as independent voices for cultural and political movements; principles governing the design, presentation, and evaluation of blogs as a persuasive medium in society. (instructor Dale Rice; 22 students) BLTN 019

5:45 p.m. Frivolous Colloquium
Duddley’s Draw on Northgate, probably front room or back patio depending on weather. For any current/former students who can attend. Topics potentially to include the industry, careers, and how little beer used to cost back when we were students.