



AGGIE NEWS

From The Association of Former Students

AggieNews is an easy-to-read monthly electronic newsletter designed to keep more than 220,000 former students, faculty, staff and friends informed about important happenings at Texas A&M University and throughout the Aggie Network.

CONTRACT & MATERIALS DUE:

First Friday of the contracted Month

DISTRIBUTION DATE:

Third Tuesday of the month

Discounts:

Nonprofit - 10%

A&M affiliates - 12x rate

Pre-pay (for returning advertisers only) - 5%

COVID-19: 20% through Feb. '21*

**Discount is for contract renewals and new contracts for those who advertised in 2018, 2019, & 2020.*

RECIPIENT DEMOGRAPHICS:

Gender

Male 64%

Female 36%

Age

18-24 5%

25-34 13%

35-44 18%

45-54 21%

55-64 23%

65+ 21%

Average age: 58

Income

Average household income: \$92,087

Digital Specs

Acceptable file formats are jpeg, pdf, psd, ai, png, and should be at least 72 dpi. No Flash or animation. Please include link to website with ad submission.

**No animated (moving, flashing, sliding, etc.) content.*

Submit materials electronically to:

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(979) 845-7514 | f. (979) 862-2608



**The Association
OF FORMER STUDENTS**
TEXAS A&M UNIVERSITY

AGGIE NEWS
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JULY 2019
NEW 10 DESIGN

Happy Birthday, Ike!
The oldest Aggie will turn 109 on Aug. 1, and we know he likes birthday cards. Let's send him some!
[READ MORE](#)

Premium

MOST CEOS IN FORTUNE
TEXAS A&M: 4
MICHAEL J. PENN STATE 2
[READ MORE](#)

TA&M Leads in CEO List
Four Aggies serve as CEOs at companies in Fortune's top 100.
[READ MORE](#)

Pearl Perfect
16 Aggies gave Wendy and Rust a lesson working on "Toy Story 4".
[READ MORE](#)

It's Almost Reunion Season!
Is your class having a Reunion this fall? See all the info and updates!
[READ MORE](#)

Connecting Aggies For 140 Years
Read about how The Association has supported the Aggie Network.
[READ MORE](#)

A **B**

TAILGATE
Love home and everything Aggie? We've got you covered. All Aggie network tailgate recipes are now available on the Aggie Network!
[READ MORE](#)

Meet Aggie Women's League Award winners.
[READ MORE](#)

Get your own banner for Aggie Football's 125th.
[READ MORE](#)

C **D**

Seek Aggies train on international cruise.
[READ MORE](#)

Even 100 years later.
[READ MORE](#)

What to know for Agg. 25th football Thursday.
[READ MORE](#)

TA&M an authority on space construction.
[READ MORE](#)

E **F**

Patagonian Explorer
Jan. 31 - Feb. 13, 2020 | From \$7,597
[BOOK NOW](#)

G **H**

I **J**

The Association of Former Students raises friends and funds in support of Texas A&M University. [Make a gift today.](#)

The Association
505 George Bush Drive
College Station, TX 77740 United States

AggieNetwork.com | Facebook | Twitter | Instagram | YouTube | LinkedIn | [MAKE A GIFT](#)
AggieNetwork.com | [AggieNetwork.com](#)

Premium (1120 x 200)

1x \$1,750

3x 1,575

6x 1,312

12x 875

A, B, C & D (530 x 200)

1x \$1,025

3x 925

6x 775

12x 525

A + B & C + D (1120 x 200)

1x \$1,525

3x 1,375

6x 1,150

12x 775

E, F, I & J (530 x 200)

G & H (200 x 530)

1x \$800

3x 700

6x 600

12x 425

Visit AggieNetwork.com/enews for more information.