

AGGIENEWS

From The Association of Former Students



■ I O MAKEAGET

AggieNews is an easy-to-read monthly electronic newsletter designed to keep more than 220,000 former students, faculty, staff and friends informed about important happenings at Texas A&M University and throughout the Aggie Network.

- **Premium** (1120 x 200)

1x	\$1,925
3x	1,725
6x	1,450
12x	1,100

	A, B, C & D (53	
	1x	\$1,125
	3x	950
	6x	850
	12x	650
\rangle	A + B & C + D	(1120 x 200)
	1x	
	3x	1,525
	6x	1,275
	12x	900

	E, F, I & J (53) G & H (200 x 5) 1x	•
	3x	800
	6x	700
	12x	525
>	E + F & I + J	
		1,100
		1,000

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Gender

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Female																.36%

Age

Age
18-24 5%
25-34
35-44
45-5421%
55-6423%
65+21%
Average age: 58

Income

Average household income: \$92,087

Digital Specs

Acceptable file formats are jpeg, pdf, psd, ai, png, and should be at least 72 dpi. No Flash or animation. Please include link to website with ad submission.

*No animated (moving, flashing, sliding, etc.) content.

Submit materials electronically to:

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