

IMAGINE THE IMPACT
100,000 ANNUAL DONORS
COULD HAVE ON TEXAS A&M.

**IT CAN HAPPEN.
YOU CAN HELP.**



BY CAIT SHIELDS '11

AGGIES HELPING AGGIES

YOU CAN SUPPORT THE FUTURE OF TEXAS A&M

Texas A&M, perhaps above all else, is unique. The bond we form as students that carries through the rest of our lives and to every part of the globe is unique. The affinity we have for traditions, while maintaining an imperative to innovate, is unique. The way we support each other is unique.

Fact: Aggies take care of each other. This has been proved with countless tales of current and former students going out of their way to make sure other Aggies get where they need to go and connect with whom they need to see.

The Association of Former Students has been helping Aggies get where they need to go for 140 years. From “howdy” to “here,” we support programs, provide resources and cultivate experiences for the entire Aggie Network. In 2018 alone, we awarded 1,823 academic scholarships, brought 3,941 Aggies together at the All-Aggie Tailgate, traveled 30,156 miles to visit Texas A&M Clubs, delivered 15,506 Aggie Rings and facilitated hundreds of Musters around the world. We provided a \$13.6 million impact to Texas A&M and are a leader in alumni giving and among alumni groups.

But we can do more. We need to do more. And we can't do it alone.

Because of generous donors to The Association's Aggie Ring Scholarship program, in 2018, 114 students received a scholarship for their Aggie Ring. Those students make up less than one quarter of one percent of that year's student population. Also in 2018, more than 10,000 former students were helped by Former Student Career

Services, which The Association financially supports, but that is only about 2 percent of living former students. For 2018, not quite 13 percent of the Aggie Network gave back through The Association.

We can do more. We need to do more. You can help.

The Association has laid out a bold vision: to engage 100,000 donors annually for Texas A&M by 2020. The reason why is simple: more. More academic scholarships; more support for traditions and the Corps of Cadets; more Muster resources; more Aggies helping more Aggies. We can get there. You can help.

Cathy Mann '92, our 2020 Association Chair of the Board, said: “If everyone who donates today can help us connect with one more former student or friend, we can exceed our goal easily. It will take everyone pulling together to make it happen, and I believe Aggies can and will achieve this goal.”

If you're reading this, you are most likely a donor to Texas A&M through The Association. We sincerely appreciate your dedication and generosity. If you can find one more Aggie who cares about Texas A&M and other Aggies like you do, we can exceed 100,000 donors today and exponentially increase our support.

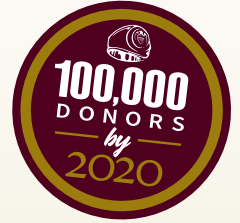
“This goal is true to who we are as an alumni organization and as Aggies because, at its core, this is about bringing as many Aggies together as possible to make a difference for as many Aggies as possible,” said Nic Taunton '07, Association vice president for development. “Simply put, this is about **Aggies helping Aggies.**”



WHERE WE ARE

In 2018, **75,645 Aggies** helped other Aggies by giving to:

- The Association of Former Students
- Texas A&M Foundation
- 12th Man Foundation
- George H.W. Bush Presidential Library Foundation
- Texas A&M



100,000 goal

2018 DONORS

75,645

■ The Association of Former Students ■ Texas A&M Foundation ■ 12th Man Foundation ■ George H.W. Bush Presidential Library Foundation ■ Texas A&M University

Each of these donors is counted toward the 100,000 goal, but each is only counted once. At 58,406 in 2018, donors to The Association make up the vast majority of the 100,000 goal and allow The Association to support Aggie experiences that tuition and state funding don't apply to or fully cover. And every dollar given to The Association through this effort contributes to the university's \$4 billion *Lead By Example* campaign, which also culminates at the end of 2020.

WHERE YOU COME IN

There are a number of ways you can support this goal and Texas A&M:



Make your 2020 gift today; increase your Century Club level; sign up for recurring giving; sponsor a friend!
AggieNetwork.com/Give



Find one other Aggie who cares as much as you do, and enlist their help.
AggieNetwork.com/Giving



When you give, share that you've done so and why on social media. Tag us @AggieNetwork so we and all your followers can hear why you give back.



Become a volunteer fundraiser through the E.E. McQuillen '20 Society; we'll help you talk to other Aggies about the importance of giving back.
tx.ag/McQuillenSociety



Proclaim your affinity for Texas A&M and The Association by proudly displaying your Century Club decal.
AggieNetwork.com/Decal



If you aren't comfortable asking a friend to give, talk to them about why you give.
tx.ag/Impact

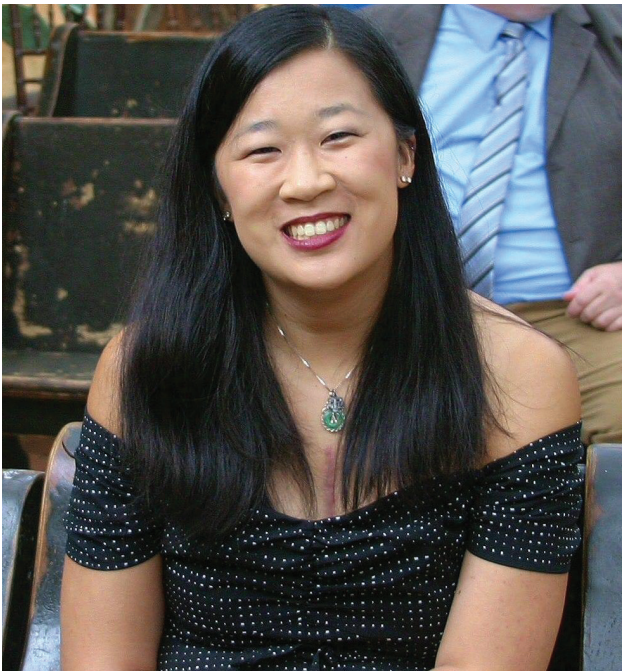


ALFREDO ALVAREZ '21

Alfredo Alvarez '21 had marched on Kyle Field many times with the Fightin' Texas Aggie Band. But his parents were never able to watch in person. After tragedy took his mother's life, The Association was able to provide financial assistance so Alfredo could continue his studies, and made sure his father saw him on Kyle. Watch his story at tx.ag/Alfredo21.

"To The Association of Former Students, I don't know how I can thank you enough for giving me hope that for anything that goes wrong, something good is going to happen out of it."

— Alfredo Alvarez '21



AMANDA CHOW '11

"Any amount that you can give will help any student on the campus get a little bit farther," said nine-year Association donor Amanda Chow '11. "It'll give them that slight step up, and you've got to be willing to give a step up because you know what, you were given a step up when you were there. Somebody helped you; even if you didn't realize someone was helping you, someone was helping." Watch her story at tx.ag/DonorStories.



DONALD 'DOGGY' MCCLURE '50

"I've been donating for 48 years to the Century Club because I felt like it was something I ought to be doing and I was able to do it," said Donald "Doggy" McClure '50. "When I was up there, I think (tuition) was \$85 a semester. There's a lot of kids out there who are going to make good Aggies, and we ought to give them a chance and I'm willing to put my share in to try to help them." Watch his story at tx.ag/DonorStories.



EDWARD '82 AND SHANNON '94 GARROD

In the wake of the devastating floods in Southeast Texas left by Hurricane Harvey in 2017, The Association and Texas A&M set aside \$200,000 for local A&M Clubs to help affected Aggies rebuild. Watch the story of four Aggies in Beaumont at tx.ag/HarveyClubSupport.

"We Aggies always take care of each other when and where we can. That's what being an Aggie is all about and what makes Texas A&M stand out from the rest."

— Beaumont Texas A&M Club in a letter to Edward '82 and Shannon '94 Garrod when the Club presented the couple with relief funds provided by The Association after the Garrods' home was flooded by Hurricane Harvey



JOE BOZARTH '01

"The knowledge, lessons, skills and capabilities my parents, myself, my wife, brother and uncle have taken from Texas A&M are invaluable," said Joe Bozarth '01, who, with his wife, Becky '01, has been a donor to The Association for 19 years. "If a small donation can help create that same experience for someone else, it's worth it to me."

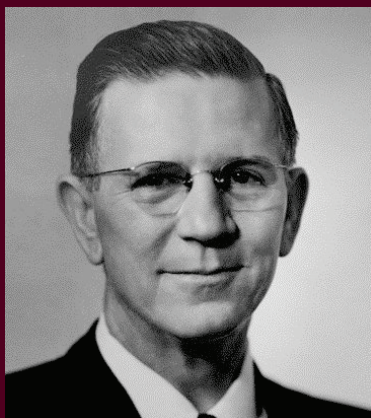
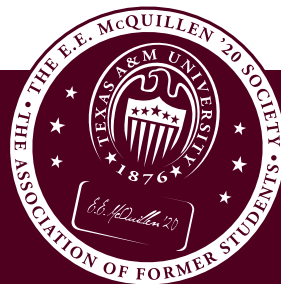


FORT RUCKER A&M CLUB

The Fort Rucker A&M Club annually welcomes area Aggies, including those temporarily stationed at its local Army base, for Muster. This celebration of Aggie Spirit deep in South Alabama also welcomed some Aggies in 2018 who were traveling and used The Association's AggieNetwork.com to find the nearest gathering. Watch this story at tx.ag/FortRuckerMuster18.

"If The Association wasn't supporting us, we couldn't reach out to these individuals, to these Ags. It's all the donors, all the sponsorship The Association receives that makes it possible for people to find us. I do the things that I do for this Club year after year because we're supposed to do this. We're Aggies and this is what we're supposed to do."

— Marion Clemmons '95, who hosts Fort Rucker's Muster each year



THE E.E. MCQUILLEN '20 SOCIETY

All friends and former students of A&M are called to join the new E.E. McQuillen '20 Society, an innovative Association endeavor that represents a different way for volunteers to help Texas A&M: by giving their time and talent to recruit annual Century Club gifts and make a meaningful difference for the Aggie Network.

McQuillen Society volunteers will be equipped by The Association with all the resources they need to leverage their own networks.

To join, call (979) 845-7514 or email Fundraising@AggieNetwork.com.

This premier group is named for a man who made a significant impact on all Aggies by dedicating years of his own energy and inspiration: E.E. McQuillen, Class of 1920, was the second head of The Association of Former Students and during his 1926-47 tenure made an incredible difference to countless A&M students and former students. His staff at the beginning was two people, including himself, but he galvanized others into building an incredible network: He encouraged creation of A&M Clubs statewide and outside Texas; he leveraged the fame of the 1942 Muster on Corregidor to inspire hundreds of Muster meetings worldwide; he focused the drive to build a Memorial Student Center; and by inspiring Aggies to give back, he created student loan funds and opportunity scholarships that allowed thousands of Aggies to stay in school during the Depression and after.

During the year, there will be specific campaigns and outreach periods in which McQuillen Society volunteers will participate.

As gestures of thanks for their work, volunteers will receive recognitions such as a specially-designed year bar to hang on their Association plaque, a digital badge on their AggieNetwork.com online profile and, based on success, a variety of exclusive opportunities throughout the year. But the main reward will be the strength they add to the Aggie Network.

To get involved, email Fundraising@AggieNetwork.com.

UNITING TOGETHER, MCQUILLEN SOCIETY VOLUNTEERS WILL:

- Share with others the reasons why they give and connect former students to The Association.
- Receive training and support in identifying at least 12 people per year to whom they will personally reach out.
- Give 2-3 hours for initial training and then 1-2 hours fundraising each month, which includes writing digital thank-you notes.
- Be current Association donors themselves.
- Uphold Association standards of courtesy, respect and confidentiality in all dealings, aiming to develop lasting relationships.



PORTER S. GARNER III '79

"If it were not for the generosity of thousands and thousands of donors today and in years past, Texas A&M wouldn't be what it is today."

— Porter S. Garner III '79, President and CEO of The Association of Former Students

PROVIDING RESOURCES AND SUPPORT FOR

WORLDWIDE MUSTER



The Association
OF FORMER STUDENTS®

TEXAS A&M UNIVERSITY®



WAYS TO GIVE

1 CENTURY CLUB

tx.ag/Giving

Through annual gifts as little as \$100, you can play a leading role in helping Texas A&M provide support to the Aggie Network in the form of scholarships, student organization assistance, support for Aggie traditions and much more.

Here. There. Everywhere.



**Kathryn Morris '21,
Scholarship Recipient**

"I am so thankful to former students who, through their boundless generosity, are allowing me to attend a university where I will not

only graduate with a degree that will propel me into further opportunities, but more importantly, offer a community where I am being shaped into the person that I want to become. Thank you for the chance to attend a university where I am challenged and empowered to use my life in service of others as those who have walked before me have laid aside themselves to do the same."

MORE IMPACT...

300+
ANNUAL
MUSTERS
SUPPORTED
WORLDWIDE

200,000
MUSTER
REMINDER
POSTCARDS MAILED



**2018 Impact*

SUPPORTING PROGRAMS | PROVIDING RESOURCES | CULTIVATING EXPERIENCES

2 ENDOWED CENTURY CLUB

tx.ag/ECC

The Endowed Century Club offers a unique opportunity to forever impact the lives of the Aggie Network with a one-time commitment that provides annual support in perpetuity.

3 AGGIE RING SCHOLARSHIP

tx.ag/AggieRingScholarship

The Aggie Ring Scholarship program provides the opportunity to establish an endowment that will help ensure that an Aggie Ring is available to students who have earned the honor to wear one.

Here. There. Everywhere.



**Rebecca Matlock '18,
Scholarship Recipient**

"The generosity of the donors of The Association of Former Students has provided me the financial

independence to focus on the amazing opportunities that Texas A&M offers, such as getting involved in the MSC, interning and studying abroad. I would not have been able to partake in these activities, and, thus, would not have been competitive for my job post-graduation, without the generosity of The Association. Thank you for all that you do; you make a difference!"

MORE IMPACT...

170



**STUDENT
ORGANIZATIONS
FOSTERED**

2,435

FACULTY ATTENDED
PROGRAMMING THROUGH THE
**CENTER FOR
TEACHING
EXCELLENCE**

**2018 Impact*

SUPPORTING PROGRAMS | PROVIDING RESOURCES | CULTIVATING EXPERIENCES

WAYS TO MAXIMIZE YOUR GIFT

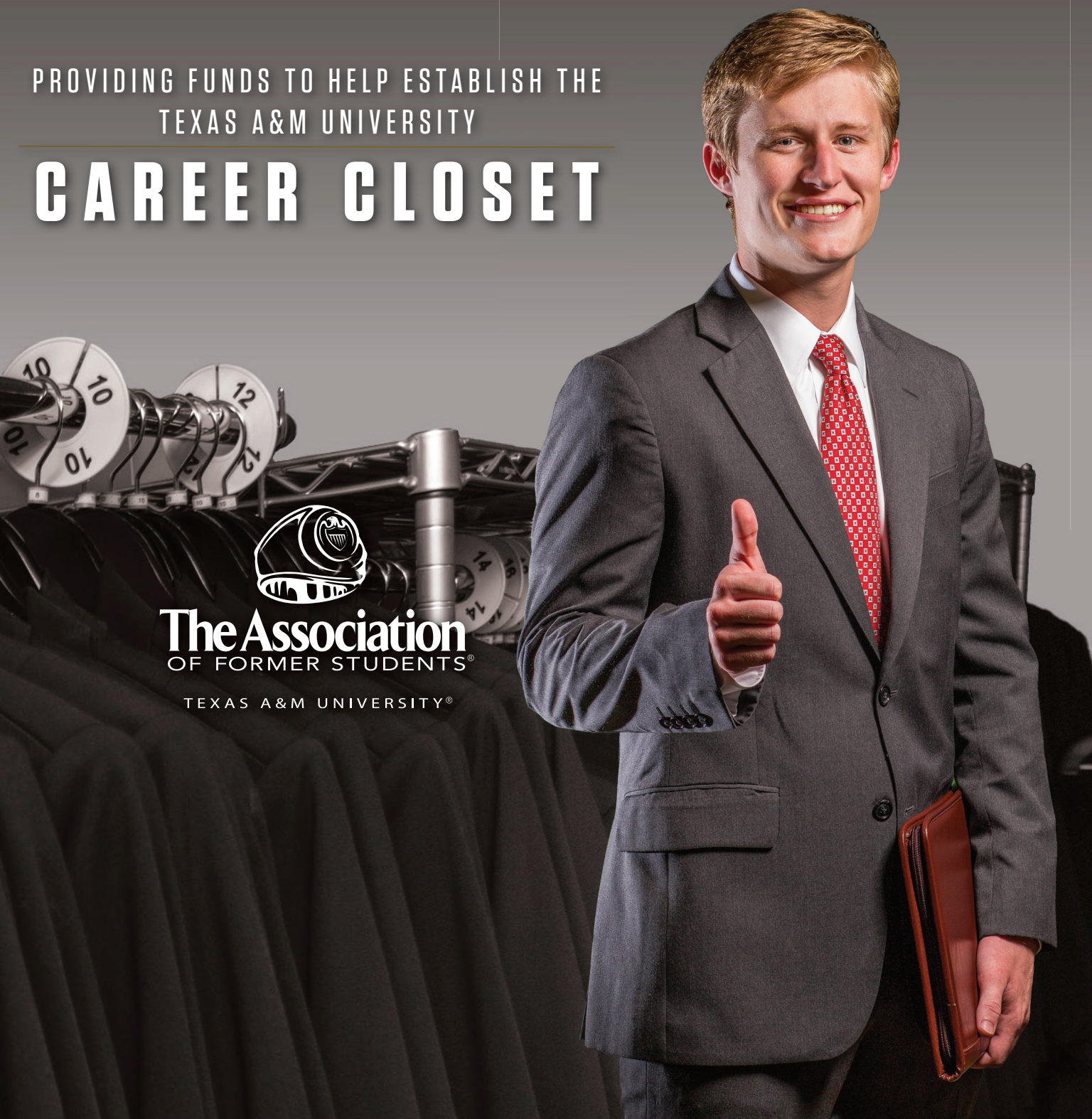
1 SET UP A RECURRING GIFT

tx.ag/Give

Setting up a recurring gift either monthly or annually is convenient, customizable and ensures that your gift makes a continuous impact for years to come.

PROVIDING FUNDS TO HELP ESTABLISH THE
TEXAS A&M UNIVERSITY

CAREER CLOSET



The Association
OF FORMER STUDENTS®

TEXAS A&M UNIVERSITY®

2 MATCHING GIFTS

tx.ag/MatchingGift

We encourage you to check the details of your company's matching gift program, as many programs may double and in some cases triple your gift. When completing your request, be sure to state that it is an unrestricted Annual Fund gift for Texas A&M University.

PROVIDING RESOURCES TO ENSURE THE LEGACY OF

THE AGGIE RING PROGRAM



The Association
OF FORMER STUDENTS®

TEXAS A&M UNIVERSITY®



OTHER WAYS TO MAKE AN IMPACT

1 OTHER GIVING OPPORTUNITIES

tx.ag/MemorialGiving

There are many other opportunities to make an impact, including with Clayton W. Williams, Jr. Alumni Center Support Gifts, Class Gifts, A&M Club Gifts and Memorial Scholarships.

Here. There. Everywhere.



Charles Arnold '19, Scholarship Recipient

"Thank you to all the donors in The Association of Former Students. As an out of state student, a single scholarship allows me to afford Texas A&M, one of the best schools in

the nation, and to stay involved in clubs and activities that I've grown to love these past few years. My experience at this university made the 11 hour drive well worth it. Thanks and gig 'em."

MORE IMPACT...

114 
AGGIE RINGS
AWARDED THROUGH
SCHOLARSHIPS

15,506
 **AGGIE RINGS**
DELIVERED

**2018 Impact*

SUPPORTING PROGRAMS | PROVIDING RESOURCES | CULTIVATING EXPERIENCES

2 VOLUNTEER

tx.ag/Programs

Give of your time and talent through many of our supported programs, including with your local A&M Club, a Constituent Network or even with your Class.

For more information about our giving programs, recurring gifts or the matching gifts program, email Fundraising@AggieNetwork.com or call (979) 845-7514.

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