# 2018 RESOURCE GUIDE



THE ASSOCIATION OF FORMER STUDENTS





TEXAS A&M UNIVERSITY®



#### John Sharp '72, Chancellor, The Texas A&M University System

"Texas A&M is not the same as it was when I graduated...it's better. It's better because we have welcomed a more diverse student body and are attracting the brightest students from around our state, nation and world, while still maintaining our rich traditions and our unique and unduplicated Aggie Spirit."



#### Howdy!

For 139 years, The Association of Former Students has been blessed with generations of Aggies who exemplify the desire to be a part of something bigger than themselves. Our unique spirit founded in pride and rooted in tradition is not about style or symbolism, but indeed about substance and support. Today, the Aggie Network consists of nearly 600,000 former students, students, parents, faculty, staff and friends of Texas A&M who represent a powerful and prominent resource for our great university.

The Association's vision is to be the premier alumni organization and as outlined in our strategic plan, one of our goals is to communicate effectively and efficiently with the worldwide Aggie Network. We are pleased to present this Resource Guide, which is a result of our continuing commitment to fulfill this important goal and achieve our vision. This publication is meant to help Aggies promote the best interests of Texas A&M and share the many ways in which the Association provides critical service and support to Texas A&M and Texas Aggies.

On behalf of The Association of Former Students, we sincerely appreciate all that you do for Texas A&M and Texas Aggies. You are an inspiration to many and we encourage you to continue leading by example through your dedicated service and support. Thank you for making a difference for generations to come! You are the Aggie Network!





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# OUR ORGANIZATION

S E C T I O N O N E



# **OUR ORGANIZATION**

Our team at The Association of Former Students has worked diligently to gather the information contained in the following pages to provide a comprehensive overview of your Association, from our humble beginnings in 1879, to the current programs and services that rival those offered by any alumni association in the world. These pages contain much more than just facts and figures – they provide insight into a legacy that we carry forward each working day. This Resource Guide was compiled with a genuine affection for the organization which we all serve and a desire to see it through the next 139 years.

# **HISTORY**

The Association exists today as a proud and prominent resource for Texas A&M University because of the vision and loyalty inherent in our former students. This loyalty began in 1879, persevered through economic hardship, wars, political unrest and endured both tragedy and triumph. On June 26, 1879, with the Agricultural & Mechanical College of Texas still in its infancy, 11 former cadets hosted a reception in Houston initiating the first formal organization of A&M former students. It was decided at this first meeting to endeavor to keep a record of all former cadets who attended the A&M College of Texas, "thus promoting and maintaining fellowship." The Ex-Cadets Association was reorganized to form the Alumni Association in 1888. Developing throughout the years in tandem with the Alpha Phi Fraternity which was founded in the 1890s and included former students who had not graduated, a coalition was formed in 1919 that formally adopted the name "The Association of Former Students."



Lacking a permanent home, in 1910 the Alumni Association led a fundraising campaign to erect a YMCA-Alumni Memorial Building. The YMCA Building was dedicated on February 15, 1915, but the Y never became the alumni facility. Once construction was complete, The Association gave its space in the building to Texas A&M to answer the call for desperately needed space for the college and its students. The YMCA Building to this day still serves the university, housing various administrative offices. In 1974, after seven moves to temporary locations, The Association moved to its first dedicated space in the Memorial Student Center with the opening of the Forsyth Alumni Center. With the enrollment explosion of Texas A&M in the 1970s and 1980s, The Association quickly outgrew this space. Finally realizing a vision first conceived in 1910, The Association constructed its first free-standing building in 1987, the Clayton W. Williams, Jr. Alumni Center. In 2008, a significant enhancement project was initiated to better utilize our facility in telling the powerful story of Texas A&M and Texas Aggies. Upon completion of the enhancements, the Williams Alumni Center was rededicated in the fall of 2009.

## Milestones in our history include:

- **1876** Official opening of the Agricultural & Mechanical College of Texas.
- 1889 First Texas A&M Class Ring designed by Class of 1889, featured intertwined AMC design.
- **1891** Lawrence Sullivan Ross assumes presidency of Texas A&M.
- 1893 Class Agent concept originated.
- 1893 Singing Cadets founded.
- 1893 The Battalion, a news tabloid, replaces the College Journal as the official student publication.
- 1894 First A&M football game (vs. Texas in Austin).
- 1894 Texas Aggie Band organized by Joseph Holick and Arthur Jenkins.
- 1894 E.C. Jonas, Class of 1894, designed first Class Ring to feature some of the symbols used on current Aggie Ring. The design would remain unchanged for 30 years.
- **1896** The Association establishes the Alumni Bureau, the forerunner of the current Career Center.
- 1898 First Silver Taps ceremony, commemorating the death of Lawrence Sullivan Ross.
- 1899 Merger of Alpha Phi into the Alumni Association.

- 1907 Yell Leader tradition is born.
- 1909 Earliest known Aggie Bonfire.
- 1911 The Association declares the Class Ring designed in 1894 to be the "signet ring of the Alumni Association."
- **1916** First issue of *Alumni Quarterly*, the forerunner to *Texas Aggie* magazine.
- 1918 World War I nearly half of all living Aggies joined the military; campus suspended regular classes; no formal graduations held for nearly three years.
- 1918 Cadet James V. "Pinky" Wilson '20 writes the first verse to the Aggie War Hymn. Second verse added in 1926.
- 1918 First organized reunion held on campus by the Class of 1898.
- 1921 William B. Cook '20 hired as The Association's first salaried Secretary-Treasurer.
- **1920** The Association officially adopts its constitution.
- **1922** E. King Gill '24 steps forward and Texas A&M's 12th Man tradition is born at the Dixie Classic football game in Dallas.
- 1922 The Association establishes the Student Loan Fund.
- 1921 First issue of *Texas Aggie* published.
- 1923 William Cook '20 resigns.
- **1923** Ike Ashburn appointed as The Association's Executive Secretary.
- 1925 The Association receives its charter from State of Texas.
- 1925 The Spirit of Aggieland is written by Marvin H. Mimms '26.
- 1926 Ike Ashburn retires.
- **1926** Everett E. McQuillen '20 appointed as The Association's Executive Secretary.
- 1927 Construction begins on Kyle Field stadium.
- 1928 Federation of Texas A&M Mothers' Clubs formed.
- 1931 First Midnight Yell Practice held the week before the t.u. game.
- 1933 Officers of the Class of '31 petition the A&M faculty to restrict purchase of the Aggie Ring to students who have attained at least the second semester of their junior year.
- 1933 College President T.O. Walton appoints a senior ring committee to oversee design modifications to and standardize the design of the Aggie Ring. The words "Texas A&M College—1876" are added around the crown.
- 1934 The Aggie Ring design is modified to add the Texas and United States flags behind the crossed cannon, rifle and saber. Wording changed to "A&M College of Texas." This design would not change until 1963.
- 1937 President Franklin D. Roosevelt visits Texas A&M.
- 1939 Registrar's Office begins distributing the Aggie Ring to exercise tighter control on the purchase qualifications.
- **1939** National Championship Texas A&M Football.
- 1940 Texas A&M football team defeats Tulane 14-13 in the Sugar Bowl to win the national championship.
- 1942 Development Fund initiated; forerunner of the Annual Fund.
- 1942 Muster roll call of 25 Aggies during Japanese siege of Philippine island of Corregidor provides renewed inspiration and name for worldwide April 21st gatherings.
- 1944 E.E. McQuillen '20, Executive Secretary of The Association, addresses the first Muster ceremony held on the Texas A&M campus.
- 1947 E.E. McQuillen '20 retires.
- 1947 James B. "Dick" Hervey '42 appointed as The Association's Executive Secretary.
- 1951 Memorial Student Center dedicated and now serves as a memorial to all Aggies who died in defense of our nation.
- 1953 Texas A&M Foundation, then called the Texas A&M Development Foundation, established by The Association.



#### Garrett '17, Aggie Band Travel Support

"No matter the background you come from, we are able to travel because of the donations. A lot of people wouldn't have been able to experience the things they do while in the band without The Association's support. My freshman year traveling to a game was my first time in a plane, and without your support, I wouldn't haven't been able to have that experience. I would love for donors to come to our events to see in person their impact and really see what we do so that we can show our appreciation."



- 1954 Fish Camp program created.
- 1955 The Association establishes University-Level Distinguished Achievement program for faculty and staff.
- 1957 All Faiths Chapel dedicated. Financed by The Association of Former Students.
- 1957 Running back John David Crow '58 wins the Heisman Trophy.
- 1959 James Earl Rudder '32 named President of Texas A&M.
- 1962 Texas A&M and The Association establish the Distinguished Alumnus program.
- 1963 Women admitted to A&M.
- 1963 African American students begin enrolling at Texas A&M University.
- 1963 Name changes from A&M College of Texas to Texas A&M University. Aggie Ring lettering is changed as well.
- 1963 Bonfire construction halts with only center pole raised as tribute to assassinated President John F. Kennedy.
- 1964 Dick Hervey '42 retires.
- 1964 Richard "Buck" Weirus '42 appointed as The Association's Executive Secretary.
- 1965 Cadet Corps membership becomes optional.
- 1965 Century Club established as the primary driver of The Association's Annual Fund.
- 1968 The Association establishes the President's Endowed Scholarship program.
- 1969 Texas A&M President Earl Rudder '32 transfers the Aggie Ring program to The Association.
- 1970 Death of President Earl Rudder '32; Dr. Jack K. Williams named President of Texas A&M University and President of the Texas A&M University System.
- 1972 Campus housing opens to women.
- 1973 Alumni Center added to the Memorial Student Center.
- 1973 Ceremonial Parsons Mounted Cavalry unit established.
- 1974 Women admitted as members of Texas A&M's Corps of Cadets.
- 1976 Centennial Convocation Day, marking the 100th anniversary of Texas A&M.
- 1977 Dr. Jack K. Williams steps down as President of Texas A&M after being elevated to Chancellor of the Texas A&M University System; Dr. Jarvis E. Miller '50 appointed President of Texas A&M University.
- 1980 Buck Weirus '42 retires.
- **1980** James R. "Randy" Matson '67 appointed as The Association's Executive Director.
- 1980 Dr. Jarvis E. Miller '50 stepped down as President of Texas A&M University.
- 1981 Dr. Frank E. Vandiver named President of Texas A&M University.
- **1982** The Association presents the first Buck Weirus Spirit Awards.
- 1982 The Association initiates the College-Level Distinguished Teaching Awards program.
- 1987 Clayton W. Williams, Jr. Alumni Center dedicated; named after Clayton W. Williams, Jr. '54.
- 1988 Dr. Frank E. Vandiver resigned as President of Texas A&M; Dr. William H. Mobley appointed as University President.
- 1994 Dr. William H. Mobley resigned as President of Texas A&M; Dr. Ray M. Bowen '58 appointed as University President.
- **1995** The Association establishes a presence on the Internet.
- 1996 Torch relay for the 1996 Olympic Games crosses the Texas A&M campus.
- 1999 The Association debuts "The Next Tradition" party, replacing induction banquets for graduating seniors.
- 1999 Bonfire stack collapses. Eleven current students and one former student die and 27 are injured.
- 1999 Randy Matson '67 retires.
- **2000** Porter S. Garner III '79 appointed as The Association's Executive Director.
- 2000 James R. "Rick" Perry '72 becomes the first former student to serve as Governor of Texas.

#### DID YOU KNOW?

THE ASSOCIATION PRINTS AND MAILS OVER 250,000 AGGIE MUSTER POSTCARDS ANNUALLY FOR LOCAL A&M CLUBS.



- 2001 Red, White and Blue Out. Eleven days after the terrorist attacks on September 11, the three decks of Kyle Field turn the colors of the American flag.
- **2001** Texas A&M and the Corps of Cadets celebrate their 125th anniversary.
- **2002** Dr. Ray M. Bowen '58 resigned as President of Texas A&M; Dr. Robert M. Gates, former head of the CIA, appointed President of Texas A&M.
- 2003 The Association's Bylaws are rewritten.
- **2004** The Association celebrates its 125th anniversary.
- **2004** The Association establishes Constituent Networks as a way to engage more former students.
- 2004 Bonfire Memorial dedicated as a monument to those who lost their lives in the Bonfire collapse of 1999.
- **2005** In the aftermath of Hurricanes Katrina and Rita, campus becomes a relief shelter for thousands of evacuees. Tulane students spend a semester attending classes in College Station.
- 2006 Mike Fossum '80 becomes Texas A&M's first astronaut in space aboard the space shuttle Discovery.
- 2006 Dr. Robert M. Gates nominated as Secretary of Defense by United States President George W. Bush.
- 2007 A&M System Board of Regents appoints Dr. Elsa Murano as the first female and first Hispanic President of Texas A&M.
- 2008 Clayton W. Williams, Jr. Alumni Center undergoes significant enhancements, Haynes Ring Plaza constructed.
- 2008 Hurricane Ike flattens the city of Galveston, forcing the closure of the Galveston campus. Sea Aggies spend the rest of the semester attending classes in College Station.
- **2009** Dr. Elsa Murano resigns as President of Texas A&M University; Dr. R. Bowen Loftin '71, Vice President and CEO of Texas A&M University Galveston, appointed Interim President.
- 2009 Clayton W. Williams, Jr. Alumni Center rededicated and the 12' bronze Aggie Ring replica on the Haynes Ring Plaza unveiled.
- 2010 Dr. R. Bowen Loftin '71 becomes Texas A&M University's 24th President.
- **2012** Texas A&M joins the Southeastern Conference.
- 2012 Johnny Manziel '15 becomes the first red-shirt freshman to win the Heisman Trophy.
- 2013 Texas A&M University School of Law begins classes.
- **2013** Texas A&M Health Science Center moves under administration of Texas A&M University.
- 2013 Clarence Sasser '73 recognized as eighth Aggie to be awarded the Medal of Honor.
- 2014 Texas A&M celebrates the 125th anniversary of the Aggie Ring.
- **2014** The Association of Former Students celebrates 135th anniversary.
- **2015** The Association of Former Students celebrates 50th anniversary of the Century Club.
- **2015** Michael K. Young becomes President of Texas A&M University.
- **2015** \$485 million Kyle Field redevelopment completed.
- **2015** Texas A&M launches historic \$4 billion *Lead by Example* campaign.
- **2016** The Association celebrates 50th anniversary of Traveling Aggies program.
- **2016** The Association raises \$10,251,477 in the 2016 Annual Fund from 53,879 donors, setting new donor and dollar records.

Former students of Texas A&M are proud of our past, yet remain committed to the future. This summary of milestones cannot begin to document the countless gifts of time, talent,

and treasure from loyal, passionate former students throughout our history. While our methods and programs have evolved tremendously during our first 139 years, the noble cause of the Ex-Cadets Association is still carried out by the staff and dedicated volunteers of The Association of Former Students.





#### **DID YOU KNOW?**

IN 2017, THE ASSOCIATION MAILED 5,908 CENTURY CLUB PLAQUES AND DELIVERED 48,229 YEAR BARS.

# **CHARTER**

Adopted at the annual meeting of The Association of Former Students held in College Station, Texas, on May 14, 1925, and amended on May 26, 1946; October 31, 1964; March 5, 1988; and June 16, 1989.

#### Article I

The name of the corporation is The Association of Former Students of Texas A&M University.

#### Article II

The corporation is organized and shall be operated exclusively for charitable, educational and scientific purposes within the meaning of 501(c)(3) of the Internal Revenue Code of 1986 (the "Code") or the corresponding provision of any future United States Internal Revenue Law. The corporation shall be operated exclusively for such purposes and no part of its net earnings shall inure to the benefit of or be



distributable to its members, directors, officers or other private persons, except that the corporation shall be authorized and empowered to pay reasonable compensation for services rendered by employees of the corporation and to make payments and distributions in the furtherance of the purposes set forth in this Article II. No substantial part of the activities of the corporation shall be the carrying on of propaganda or otherwise attempting to influence legislation and the corporation shall not participate in or intervene in (including the publishing or distributing of statements) any political campaign on behalf of or in opposition to any candidate for public office. Notwithstanding any other provision of these articles, the corporation shall not carry on any activities not permitted to be carried on (a) by a corporation exempt from federal income tax under Section 501(c)(3) of the Code or

(b) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Code. All assets of the corporation shall be pledged for its charitable functions.

Furthermore the corporation is formed for the support of benevolent, charitable and educational undertakings by extending financial and other aid to students of Texas A&M University; by promoting social, literary and scientific pursuits; by perpetuating and strengthening the ties of affection and esteem formed in university or college days; by promoting the interests and welfare of Texas A&M University and education generally in the State of Texas.

#### Article III

The place where the business of this corporation shall be transacted is the State of Texas, with its principal office at College Station, Brazos County, Texas.

#### Article IV

The period of its duration is perpetual.

#### Article V

The governing body of this Corporation shall be an association council composed and elected or selected as provided by the Bylaws of the Corporation, but shall be not less than three (3) in number and in conformity with the laws of this State relating thereto, with an Executive Board as authorized and provided for also by the Bylaws of this Corporation, the powers and duties of each to be such as authorized by the Bylaws not inconsistent with the laws of this State relating thereto.

#### **DID YOU KNOW?**

THE ASSOCIATION PROVIDES EMERGENCY SHORT-TERM LOANS FOR STUDENTS.

#### Article VI

This corporation shall be without capital stock.

#### Article VII

The membership of this Corporation shall be:

- a. All students who have been enrolled in any of the regular courses of Texas A&M University, formerly existing under the name of the Agricultural and Mechanical College of Texas and all persons who have received advanced or honorary degrees from such educational institution shall be members of this Association.
- b. The friends of this Association or of Texas A&M University, formerly existing under the name of the Agricultural and Mechanical College of Texas, may become associate members of The Association upon election by majority vote of those present at any regular meeting of The Association Council.
- c. Any person who has rendered conspicuous service to The Association or to Texas A&M University, formerly existing under the name of the Agricultural and Mechanical College of Texas or to the advancement of education in Texas, may, by two-thirds (2/3) vote of The Association Council present at the annual meeting, be elected an honorary member of The Association.
- d. Such other members as may be authorized from time to time by the Bylaws of this Corporation.

#### Article VIII

No director or member of The Association Council (including any advisory director or honorary member of The Association Council)

of the Corporation shall be liable to the Corporation or its members for monetary damages for an act or omission in such person's capacity as a director or member of The Association Council, except for liability (i) for any breach of a person's duty of loyalty to the Corporation or its members, (ii) for any act or omission not in good faith or that involves intentional misconduct or a knowing violation of the law, (iii) for any transaction from which such person received an improper benefit, whether or not the benefit resulted from an action taken within the scope of such person's office or (iv) any act or omission for which the liability of such person is expressly provided for by statute. No repeal of this Article VIII or amendment of this Article VIII which reduces the protections afforded to directors or members of The Association Council of the Corporation under this Article VIII shall apply to or have any effect on the liability or alleged liability of any director or member of The Association Council of the Corporation for or with respect to any acts or omissions or such director or member of The Association Council occurring prior to such repeal or amendment. The liability of directors and members of The Association Council of the Corporation to the Corporation or its members shall be further limited to the



full extent permitted under the laws of the State of Texas, as such laws may be amended from time to time, including, without limitation, the Texas Miscellaneous Corporation Laws Act, the Texas Business Corporation Act and the Texas Non-Profit Corporation Act.

#### Article IX

Upon the dissolution of the corporation, the Board of Directors shall, after paying or making provision for the payment of all of the liabilities of the corporation, dispose of all of the corporation's assets exclusively for the purposes of the corporation in such manner, to Texas A&M University or to such organization or organizations organized and operated exclusively for charitable, educational, religious or scientific purposes as shall at the time qualify as an exempt organization or organizations under Section 501(c)(3) of the Code, as the Board of Directors shall determine. Any such assets not so disposed of shall be charged with a charitable public trust and shall be thereafter administered and applied to public charitable purposes by a trustee or trustees to be appointed pursuant to law by a court of competent jurisdiction.

# **MISSION**

Our founding charter, dating back to 1925, states that The Association of Former Students is formed for

"the support of benevolent, charitable and educational undertakings by extending financial and other aid to students of Texas A&M University."

The Long Range Planning Committee of 1967, with input many years later from The Association's 1992 Strategic Planning Committee, developed the mission by which The Association operates today. The Association of Former Students' noble mission is to:

- Strengthen The Association of Former Students;
- Promote the interests and welfare of Texas A&M University;
- Perpetuate ties of affection and esteem formed in university or college days; and
- Serve the Student Body.

The ability to successfully carry out our mission has depended upon the leaders selected to guide our organization. Throughout the years, The Association of Former Students' leadership has seen the organization through trials and triumphs.



#### Oluwasanmi '19, Student Assistance Funding Recipient

"What we do for ourselves dies with us, but what we do for others and the world remains and is immortal. Silent gratitude isn't much use to anyone. The support given to me is more than financial aid, it is the materialization of the love and care of The Association to Texas A&M University and the students. Thank you donors for the financial support that has allowed me to take care of my living expenses as an international student with a family and allowing me to focus on my studies for this semester."



# **BYLAWS**

Adopted at the Fall Leadership Council Meeting of The Association of Former Students in College Station, Texas, October 25, 2003; amended on October 15, 2005 and November 8, 2008.

### Definitions of terms used in our Bylaws:

Annual Fund: The fund as described in Article VII of the Bylaws.

**Area:** An area of the State of Texas as designated by the Executive Committee.

**Area Representative:** A Member serving on the Leadership Council from an Area.

Board: The Board of Directors of The Association of Former Students of Texas A&M University.

Bylaws: The Bylaws of The Association of Former Students of Texas A&M University, as amended.

**Chair of the Board:** The Chair of the Board (hereinafter referred to as the "Chair") of The Association elected in accordance with Article III, Section 3 of these Bylaws.

**Chair Elect:** The Director who is elected as the next Chair of the Board to immediately succeed the current Chair of Board at the conclusion of his/her term in accordance with these Bylaws.

Charter: The Articles of Incorporation of The Association of Former Students of Texas A&M University, as amended.

**Class Agent:** A Member, whether one or more, serving on the Leadership Council from each Class, elected by the Class in accordance with a process approved by the Board.

Class: Each regularly organized class that has graduated from Texas A&M University.

Club: A Texas A&M Club, officially chartered by The Association in accordance with the rules in effect from time to time.

Club President: A Member serving on the Leadership Council as President of a Club.

**Constituent Network:** An affiliate network of The Association representing a group of as described in Article I, Section 1 of the Bylaws, other than Class or Club, officially recognized by The Association in accordance with the policy adopted by the Leadership Council.

Constituent Network Representative: A Member serving on the Leadership Council as the representative of a Constituent Network.

**Director:** A member of the Board of Directors of The Association of Former Students.

**Executive Committee:** A committee of the Board consisting of the Chair, the Immediate Past Chair, the Chair Elect, and the President and Chief Executive Officer (non-voting).

**Immediate Past Chair:** The Chair of the Board whose term just expired.

**Leadership Council:** The governing body of The Association as described in Article II, Section 1 of the Bylaws.

Member: Any Member, associate member or honorary member of The Association in accordance with the Charter or the Bylaws.

National Area: An area of the United States as designated by the Executive Committee.

National Representative: A Member serving on the Leadership Council from a National Area.

**Nominating Committee:** A committee of the Leadership Council composed of a Past Chair who has not been on the Executive Committee for at least five (5) years, a Class Agent, a Club President, an Area Representative, the Chair, the Immediate Past Chair and the Chair Elect. The President and CEO is a non-voting member of the committee.

#### **DID YOU KNOW?**

CALIFORNIA HAS THE MOST DONORS TO THE ASSOCIATION OUTSIDE OF TEXAS, FOLLOWED BY VIRGINIA, COLORADO, FLORIDA AND OKLAHOMA.

Past Chair: A Member who served a term as Chair of the Board, or pursuant to prior Bylaws, as President of The Association prior to November 8, 2008.

**President and Chief Executive Officer:** The person appointed by the Board to implement policies of the Leadership Council and the Board (formerly referred to as Executive Director).

Representative At Large: A person appointed by the Chair to the Leadership Council in accordance with Article II, Section 5 of the Bylaws.

**Student Loan Fund Trustee:** A Member elected to supervise the lending of funds acquired by The Association for loans to students attending Texas A&M University.

Sul Ross Group: Surviving members of Classes that have been graduated more than fifty-five (55) years.

Texas A&M University: Texas A&M University, formerly existing under the name of the Agricultural and Mechanical College of Texas.

**The Association:** The Association of Former Students of Texas A&M University.

#### Article I - Membership

#### Section 1 - Charter Members

As set forth in Article VII of the Charter, "The membership of this Corporation shall be:

- a. All students who have been enrolled in any of the regular courses of Texas A&M University, formerly existing under the name of the Agricultural and Mechanical College of Texas, and all persons who have received advanced or honorary degrees from such educational institution shall be members of this Association.
- b. The friends of The Association or of Texas A&M University, formerly existing under the name of the Agricultural and Mechanical College of Texas, may become associate members of The Association upon election by majority vote of those present at any regular meeting of The Association Leadership Council.
- c. Any person who has rendered conspicuous service to The Association, or to Texas A&M University, formerly existing under the
  - name of the Agricultural and Mechanical College of Texas, or to the advancement of education in Texas, may, by two-thirds vote of The Association Leadership Council present at the annual meeting, be elected an honorary member of The Association.
- d. Such other members as may be authorized from time to time by the Bylaws of this Corporation."

#### Section 2 – Bylaws Members

As authorized by Article VII (d) of the Charter, any contributor to the Annual Fund who does not fall within Article VII (a), (b), or (c) of the Charter in accordance with the program in effect at the time will be an associate Member of The Association. Any contributor except those within the definition of Article VII (a), (b), or (c) who fails to timely renew his or her contribution in accordance with the program in effect at the time automatically forfeits his or her membership in The Association.



#### Section 3 – Rights and Privileges

All Members have the same rights and privileges except that a Member who has never been enrolled in a regular course at Texas A&M University may not be bestowed a class year designation. Any Member who fails to contribute the minimum gift to the Annual Fund, as established by the Board from time to time, will be inactive. Only active Members have the right to (i) serve on the Leadership Council; (ii) receive all publications and appropriate program and activity communications; (iii) vote in accordance with these Bylaws; and (iv) such other privileges of membership that may exist from time to time.

#### Article II - Organization and Duties

#### Section 1 - The Leadership Council

- a. The governing body of The Association is the Leadership Council that is composed of:
  - 1. The Club President from each Club, serving in accordance with the governing documents of the Club;
  - 2. A Class Agent(s) from each Class;
  - 3. Each living Past Chair of The Association;
  - 4. The President of the Sul Ross Group;
  - 5. Each member of the Board;
  - 6. Each Area Representative;
  - 7. Each National Representative;
  - 8. Each Representative at Large;
  - 9. The elected President of each Class on the Texas A&M campus;
  - 10. The Student Loan Fund Trustees; and
  - 11. Each Constituent Network Representative.
- b. Except for Representatives at Large, no inactive Member may serve on the Leadership Council.
- c. The Leadership Council shall, by virtue of its right to elect the Board, ensure that the programs and operation of The Association are (i) consistent with the Charter and (ii) in the best interest of The Association. Its members shall be the representatives of The Association in all matters, including, without limitation, among the Clubs, Classes, Areas, and Constituent Networks from which the Leadership Council's members are elected.
- d. Each member of the Leadership Council is expected to attend at least one regularly scheduled semi-annual Leadership Council meeting each year.

#### Section 2 - The Board

The Leadership Council, at one of its regular meetings, shall elect the Board, consisting of the Chair, the Immediate Past Chair, the Chair Elect, and no more than fourteen (14) Directors. In addition to other responsibilities set forth in these Bylaws, the Board, as a corporate body and not individually, shall:

- a. Establish policies and goals to accomplish the mission and purpose of The Association as set forth in the Charter and directed by the Leadership Council;
- b. Monitor the strategic planning process;
- c. Monitor the financial affairs of The Association;
- d. Monitor the programs and services of The Association;
- e. Enhance The Association's public standing;
- f. Ensure legal and ethical integrity and maintain accountability to the Leadership Council;
- g. Ensure an external financial audit of The Association is performed annually;
- h. Report to the Leadership Council at its semi-annual meetings; and
- i. Employ the President and Chief Executive Officer.



#### Section 3 – The President and Chief Executive Officer

The President and Chief Executive Officer must be (i) an active Member of The Association and (ii) a graduate of Texas A&M University. The President and Chief Executive Officer shall implement the policies of the Board. The President and Chief Executive Officer shall be a non-voting member of (i) the Leadership Council; (ii) the Board; and, (iii) the Executive Committee; and (iv) the Nominating Committee.

#### Section 4 – The Executive Committee

The Executive Committee shall carry on the affairs of the Board between meetings and meet at the call of the Chair. The members of the Executive Committee are the Chair, the Immediate Past Chair, the Chair Elect and the President and Chief Executive Officer (non-voting).



#### Section 5 - The Chair of the Board

The Chair of the Board (the "Chair") shall (i) preside at all meetings of The Association, the Leadership Council and the Board; (ii) appoint committees of the Board; and (iii) perform such other duties as may pertain to the office. The Chair may appoint up to thirty (30) non-voting Representatives at Large each year to serve for a three-year term. Representative persons appointed to this position can include any state or federal elected officials who are former students and other friends of Texas A&M or The Association. The Representatives at Large will serve as honorary ambassadors by being informed representatives of The Association of Former Students and Texas A&M University. The purpose of this provision is to allow the Chair to engage and utilize the services of former students and friends of Texas A&M University. Newly appointed Representatives at Large must be confirmed by the Executive Committee and communicated to the Board before the first Leadership Council meeting of the calendar year in which they are to serve.

#### Section 6 – The Chair Elect

The Chair Elect shall (i) in the absence of the Chair, perform the duties of the Chair; and (ii) perform such other duties as the Chair may request.

#### Section 7 – The Student Loan Fund Trustees

The Student Loan Fund Trustees shall have sole and distinct supervision of the handling and lending of funds acquired by The Association for loans to students attending Texas A&M University subject to such general policy as the Leadership Council may establish in conformity with the terms of any gifts or endowments. The Trustees are empowered to make rules and regulations for the proper conduct of student loan fund operations.

#### Section 8 - Vacancies

In the event of a vacancy in the office of the Chair, the Chair Elect shall perform the duties of the Chair until the next Leadership Council election. The Board may, by a majority vote of a quorum at any meeting, fill any other vacancy in elected offices until the next Leadership Council election.



#### Aggie Replant, Student Organization Support

"Aggie Replant would like to thank you for your generous donations to our organization. The support that we received from

The Association of Former Students will be pivotal in helping us create a sustainable future for our organization. As a result, Aggie Replant
will be able to continue planting trees and provide Texas A&M students with an opportunity to volunteer in environmental service projects.

Thank you once again for your support of our organization!"

#### Article III - Nominations and Elections

#### Section 1 – The Nominating Committee

No later than June 1 of each year, the Chair shall appoint the Nominating Committee. The names of the Nominating Committee will be published in the next issue of the *Texas Aggie* magazine and may also be distributed via general printed or electronic correspondence to The Association's membership with an invitation for recommendations for membership on the Leadership Council for the following year. Any Member of The Association may recommend the name of any other Member for consideration by the Nominating Committee.

The Immediate Past Chair shall serve as the chair of the Nominating Committee. The Nominating Committee may only nominate active Members. The Nominating Committee must deliver all nominations to the President and Chief Executive Officer no later than September 1 of each year.

#### Section 2 – Area Representatives and National Representatives

Any nomination for Area Representative or National Representative, other than those submitted by the Nominating Committee, must be made by written petition signed by not less than twenty-five (25) active Members and delivered to the President and Chief Executive Officer no later than thirty (30) days prior to the regular meeting of the Leadership Council where the election is to be held.

The names of all nominees for Area Representative and National Representative must be presented, in ballot format in the *Texas Aggie* magazine and may also be distributed electronically to The Association's membership no later than December 1 of each year. Each ballot must contain a provision for write-in votes. No Member may vote for an Area Representative or National Representative who resides outside of the Member's Area or National Area, as the case may be. Only current contributors to the Annual Fund may appear on the ballot and hold office. Each Member's ballot or written vote must be received by The Association no later than 5:00 p.m. Central Time on January 1 of each year. Each ballot must contain the Member's address and class year, if applicable. The President and Chief Executive Officer shall promptly notify the Representatives of their election. Vacancies in the office of any Area Representative or National Representative may be filled by the Chair to complete the unexpired term.

#### Section 3 – The Board

The Nominating Committee shall submit to the President and Chief Executive Officer a slate of nominees for Chair, Chair Elect, Immediate Past Chair, and no more than fourteen (14) active Members to serve as Directors.

The President and Chief Executive Officer shall submit the slate of nominees to the Leadership Council. The Board will be elected by a majority vote of the Leadership Council present at the regular meeting of the Leadership Council where the election is to be held.

Those elected shall serve one (1) calendar year term to take effect January 1. Except for the office of Chair or Chair Elect, any vacancy on the Board will be filled by vote of the remaining Directors.

#### Section 4 – Student Loan Fund Trustees

The Nominating Committee shall submit to the President and Chief Executive Officer a slate of up to five (5) nominees to serve as Student Loan Fund Trustees. Only current contributors to the Annual Fund may appear on the ballot and hold office as a Student Loan Fund Trustee.

The President and Chief Executive Officer shall submit the slate of nominees for Student Loan Fund Trustees to the Leadership Council. The Student Loan Fund Trustees will be elected by a majority vote of the Leadership Council present at the regular meeting of the Leadership Council where the election is to be held.

Those elected shall serve one (1) calendar year term to take effect January 1. Any vacancy among the Student Loan Fund Trustees will be filled by vote of the Board.

**DID YOU KNOW?**97% OF FORMER STUDENTS LIVE IN THE UNITED STATES.

#### Article IV - Meetings

#### Section 1 - The Leadership Council

- a. The Leadership Council shall have two regular meetings each year in two (2) of the four (4) calendar year quarters. The Board will designate the date and place of each meeting. The President and Chief Executive Officer shall cause the Leadership Council to be notified of each date.
- b. Special meetings of the Leadership Council may be called by (i) action of the Board; or (ii) by a petition signed by twenty-five (25) voting members (considering (i) each Class as one vote and (ii) the Student Loan Fund Trustees as one vote) of the Leadership Council and delivered to the Chair.
- c. Club Presidents, Class Agents, Area Representatives, National Representatives and Constituent Networks may, by causing a written appointment to be delivered to the Chair or President and Chief Executive Officer before a meeting of the Leadership Council, designate a person to act as his or her proxy for such meeting. The proxy must be from the same Club, Class, Area, National Area, or Constituent Network, as the Leadership Council member appointing the proxy.
- d. The members of the Leadership Council present at a regular meeting constitute a quorum. Twenty-five percent (25%) of the voting members of the Leadership Council constitute a quorum at a special meeting.
- e. Each Class, irrespective of the number of Class Agents, has only one vote on the Leadership Council. Likewise, Student Loan Fund Trustees, irrespective of the number of such Trustees, have only one vote on the Leadership Council.

#### Section 2 - The Board

The Board shall meet four (4) times each year: one meeting per calendar year quarter at times and places as agreed by the Board. Special meetings may be called by (i) action of the Board; (ii) action of the Chair; or (iii) the delivery of a written request of at least three (3) Board members to the Chair. A quorum is a majority of the Board members.

#### Article V - Committees

The Chair may designate one or more standing or special committees, as are necessary and which are not in conflict with other provisions of these Bylaws. The Chair shall prescribe the duties, membership and term of the committees. Membership on a special committee need not be limited to the Directors.

#### Article VI - Official Publication

The Association, under the direction of the President and Chief Executive Officer, shall publish the *Texas Aggie* magazine for the purpose of advancing the mission and goals of The Association. The Leadership Council, Board or President and Chief Executive Officer may prescribe additional circulation. In addition to printed format, the *Texas Aggie* magazine or its equivalent may be published in an electronic format.



#### Chris '18, Student Assistant Funding Recipient

"As an Aggie Network Student Ambassador I have seen how the generosity of former students impacts the lives of Aggies time and time again, but this semester I found out first-hand what it's like to receive help from The Association of Former Students when you need it most. I spent much of the semester wondering if I would be able to afford to continue my education next fall. Thanks to the support of donors like you I will be able to continue to follow my dreams without the stress of wondering if I will be able to make rent at the end of each month holding me back. I can't wait to be able to pay this help forward after I graduate, but for now I just want to say thank you from the bottom of my heart!"

#### Article VII - The Annual Fund

- a. The Annual Fund of The Association of Former Students is the official program for the solicitation of contributions for the operations of The Association and for the benefit of Texas A&M University. The President and Chief Executive Officer shall report to the Board on the status of the Annual fund.
- b. Promotion and development of the Annual Fund shall be regarded as one of the major purposes and objectives of The Association.
- c. The Annual Fund of The Association of Former Students shall be (i) governed by the Charter; (ii) these Bylaws; and (iii) appropriate sections of the Internal Revenue Code as amended.

#### Article VIII - A&M Clubs

Each regularly organized A&M Club that has a minimum of ten (10) Members and meets at least two (2) times each year shall be given a charter by The Association in accordance with rules and regulations prescribed by the Board and approved by the Leadership Council. The Association will not be responsible for the financial affairs of any Club. No Club will be responsible for any obligation of The Association.

#### Article IX - Constituent Networks

Each regularly organized Constituent Network shall be given a charter by The Association in accordance with rules and regulations prescribed by the Board and approved by the Leadership Council. The Association will not be responsible for the financial affairs of any Constituent Network. No Constituent Network will be responsible for any obligation of The Association.

#### Article X - Amendments

These Bylaws may be amended by a two-thirds (2/3) vote of the members of the Leadership Council present at any regular semi-annual meeting or any special meeting called for the purpose of amendment, provided notice of such proposed changes or amendments has been mailed in writing to each member of the Leadership Council at least thirty (30) days prior to the meeting.

#### Article XI - Suspension

These Bylaws may be suspended by a four-fifths (4/5) vote of the Leadership Council at a regular stated meeting in which at least twenty-five percent (25%) of the Leadership Council voting membership is present.



#### Article XII - Indemnification

The Board may authorize the payment of expenses incurred by, or may satisfy a judgment or fine levied against a present or former Director, officer, agent or employee of The Association in any action brought by a third party against that person (whether or not The Association is joined as a party to the action). For the purposes of this Article, an agent includes one who is or was serving at The Association's request as a Director, officer or trustee in any trust, employee benefit plan, or other enterprise. The third party action must be for a liability or penalty resulting from an act alleged to have been committed by the person to be indemnified while that person was a Director, officer, employee or agent of The Association. Payment under this paragraph may also be made to a person for amounts paid and expenses reasonably incurred in settling any such action or threatened action or for expenses incurred in connection with the person's appearance as a witness or participant in such a proceeding. To make payment under this paragraph, the Board must determine in good faith that the person was acting in good faith within what he or she reasonably believed to be the scope of their authority, and for a purpose that he or she reasonably believed to be in the best interest of The Association.

#### Article XIII - Removal From Office

The Board may, by majority vote at any regular or special meeting, remove any Member from the position to which he or she has been elected according to these Bylaws upon the occurrence of any of the following events discovered during the Member's term of office:

- 1. Commission of an act constituting in the judgment of the Board a (i) dishonest or other act of material misconduct; (ii) fraudulent act; (iii) felony under the laws of Texas or the United States; or
- 2. Inability of the person to perform duties, regardless of the reason, whether injury, illness, or otherwise, which results in incapacity and, in the judgment of the Board, an inability to complete the term to which the person was elected or appointed.

Regardless of the above, however, any officer elected or appointed by the Board may be removed at any time by the Board for any reason deemed sufficient by the Board for such removal by an affirmative vote of a majority of the Directors.

#### **Article XIV - Amendments**

The rules contained in The New Robert's Rules of Order (latest edition) shall govern the organization in all cases to which they are applicable (Board of Directors and the Leadership Council) and in which they are not inconsistent with these Bylaws and the Charter of this organization.





# **PAST CHAIRS**

Association of	f Ex-Cadets		
1880-1882	Honorable William M. Sleeper '79	The Associatio	n of Former Students
1882-1884	Colonel Pinckney L. Downs, Sr. '79	1919	Erwin H. Astin '99
1884-1886	Unknown	1920	John W. Howell '94
		1921	Charles A. DeWare '09
Alumni Assoc	ciation of the A&M College of Texas	1922	E. P. Hunter '00
1886-1887	Andrew L. Sherley '84	1923	Marion S. Church '05
1887-1888	Unknown	1924	Carl C. "Polly" Krueger '12
1888-1889	Andrew L. Sherley '84	1925	Luke L. Ballard '05
1889-1890	James W. Carson '86	1926	Andrew P. Rollins '06
1890-1891	Walter Wipprecht '84	1927	Julius Schepps '14
1891-1892	Charles H. Pescay '85	1928	Owen W. Sherrill '10
1892-1893	Edward W. Hutchinson '89	1929	William W. Sterling '10
1893-1894	John B. Hereford '87	1930	Burton E. Hull '04
1894-1895	J. H. Freeman '87	1931	Julian B. Thomas '11
1895-1896	Buell C. Pittuck '94	1932	Albert K. Short '00
1896-1897	Erwin J. Smith '88	1933-1934	Thomas B. Warden '03
1897-1898	Frank R. Ross '94	1935	Irwin A. "Bubba" Uhr '17
1898-1899	Edward W. Hutchinson '89	1936	Charles A. Thanheiser '01
		1937	F. Dudley Perkins '97
Alpha Phi Fra	ternity	1938	Charles L. Babcock '20
1896-1899	Colonel Edward B. Cushing '80	1939	Calvin P. Dodson '11
1899-1900	William B. Philpott '84	1940	Albert G. Phaff '25
(Merged wit	h Alumni Association)	1941	Tyree L. Bell '13
		1942	William J. Lawson '24
Alumni Assoc	ciation of the A&M College of Texas	1943	James P. Hamblen '27
1899-1900	George W. McCormick, Jr. '91	1944	Rufus R. Peeples '28
1900-1901	Colonel Edward B. Cushing '80	1945	H. Dick Winters '16
1901-1902	P. S. Tilson '88	1946	Carroll M. Gaines, Sr. '12
1902-1903	Lea E. Allen '87	1947	A. E. "Red" Hinman '25
1903-1904	Frank A. Reichardt '79	1948	George G. Smith '30
1904-1905	Buell C. Pittuck '94	1949	Louis A. Hartung '29
1905-1906	Louis D. Amsler '89	1950	Archie E. "Ed" Caraway '34
1906-1908	Francis M. Law '95	1951	George B. Morgan '18
1908-1909	R. C. Watkins '95	1952	Allin F. "Smiley" Mitchell '09
1909-1910	James R. Cravens '82	1953	J. Harold Dunn '25
1910-1911	Francis K. McGinnis '00	1954	Oscar T. Hotchkiss, Jr. '24
1911-1912	Allen C. Love '99	1955	W. Lambert Ballard '22
1912-1913	Hal Moseley '00	1956	Louis R. Bloodworth '32
1913-1915	Colonel Pinckney L. Downs, Sr. '79	1957	Ernest M. "Jiggs" Freeman '22
1915-1916	Christopher O. Moser '04	1958	Richard N. "Dick" Conolly, Sr. '37
1916-1918	Robert J. Potts '06	1959	Thomas A. Murrah '38
1918-1919	Honorable Charles Rogan '79	1960	Walter C. "mAggie" McGee, Jr. '31

## DID YOU KNOW?

THE ASSOCIATION PROVIDES FREE WEBSITES FOR LOCAL A&M CLUBS AND CHARTERED CONSTITUENT NETWORKS.

1961	James W. Aston '33	1990	Dr. H. Andrew "Andy" Hansen II '71
1962	Frank B. Harvey '41	1991	Billy J. "Bill" Youngkin '69
1963	Leland F. Peterson '36	1992	Bill E. Carter '69
1964	John H. Lindsey '44	1993	Jesse W. Curlee '67
1965	John F. Younger '37	1994	Weldon D. Kruger '53
1966	Royce E. Wisenbaker '39	1995	James A. "Jim" Creel '69
1967	John A. "Jack" Crichton '37	1996	William R. "Bill" Moss '51
1968	Jeff Montgomery '41	1997	Royce H. Hickman, Jr. '64
1969	Ford D. Albritton, Jr. '43	1998	Dr. Fred A. Palmer '59
1970	James L. Sewell '27	1999	Jerry L. Boles '71
1971	Leslie L. "Les" Appelt '41	2000	James A. "Jim" Mayo '70
1972	J. Robert "Bob" Latimer, Jr. '44	2001	Bob J. Surovik '58
1973	Melvin Maltz '47	2002	Glenda C. Mariott '79
1974	Joe Hiram Moore '38	2003	Bobby J. "Buzz" Miller '76
1975	John W. Caple '52	2004	Charles A. "Chuck" Ellison '76
1976	Honorable Mayo J. Thompson '41	2005	Richard Kardys '67
1977	Dr. John M. "Jack" Knox '46	2006	Van H. Taylor '71
1978	Harvey Cash '33	2007	William H. "Bill" Flores '76
1979	Robert "Bob" Smith, III '61	2008	General Hal M. Hornburg '68 (USAF, Ret)
1980	Raul B. Fernandez '59	2009	Shelley E. Potter '78
1981	James S. Moore '52	2010	S. Shariq Yosufzai '74
1982	Jack G. Fritts '53	2011	Jorge A. Bermudez '73
1983	A. W. "Head" Davis, Jr. '45	2012	Otway B. Denny, Jr. '71
1984	Charlie W. Seely '55	2013	David A. Heath '76
1985	Dr. Davis L. Ford '59	2014	Kathleen M. Gibson '81
1986	Ernest T. "Ted" Pitzer, Jr. '50	2015	Bo Bradbury '89
1987	W. Mike Baggett '68	2016	A. Dwain Mayfield '59
1988	Honorable Billy W. "Bill" Clayton '50	2017	Phil Miner '80
1989	Richard A. Williford '55		

<sup>\*</sup> Prior to a Bylaws amendment in 2008, the Chair of the Board was recognized as the President. Note: The Alpha Phi Fraternity officially recognized their leaders under the title Grand Commander.





William B. Cook '20



Ike Ashburn



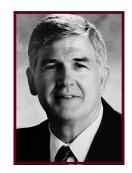
Everett E. McQuillen '20



James B. "Dick" Hervey '42



Richard "Buck" Weirus '42



James R. "Randy" Matson '67



Porter S. Garner III '79

# **CHIEF EXECUTIVE OFFICERS**

### Association of Ex-Cadets

1879-1884 Edward B. Cushing '80

#### **Alumni Association**

1886-1889	Frederick E. Giesecke '86
1889-1891	Walter Wipprecht '84
1891-1894	Frederick E. Giesecke '86
1894-1895	E.W. Hutchinson '89
1895-1897	Frederick E. Giesecke '86
1897-1901	Phineas S. Tilson '88
1901-1902	W.C. Martin '98
1902-1904	Eugene W. Kerr '96
1904-1905	W.C. Martin '98
1905-1906	Edwin J. Kyle '99
1906-1914	Alva Mitchell '94
1914-1915	Dillon T. Stevens '13
1915-1918	Frank J. Skeeler '10
1916-1920	Nestor M. McGinnis '08

#### The Association of Former Students

1918-1920	William L. Stangel '15 *
1921-1923	William B. Cook '20 **
1923-1926	Ike Ashburn
1926-1947	Everett E. McQuillen '20
1947-1964	James B. "Dick" Hervey '42
1964-1980	Richard "Buck" Weirus '42
1980-1999	James R. "Randy" Matson '67
2000-Present	Porter S. Garner III '79

<sup>\*</sup> College alumni secretary hired by A&M President William B. Bizzell (not an Alumni Association position)

Note: Title was Secretary-Treasurer from 1921 to 1923, Executive Secretary from 1923 to 1968, and Executive Director from 1969 to 2008.

<sup>\*\*</sup> First full-time, salaried Association Executive Secretary/Treasurer

## STRATEGIC PLAN

In 2004 the Board of Directors of The Association of Former Students created a bold vision for our organization – to be the premier alumni organization. The Board then developed four precepts in support of this vision.

#### The Association of Former Students will be the Premier Alumni Organization

- We will be the active nucleus for an ever-growing, diverse Aggie Network of students, former students and friends.
- 2. We will nurture and sustain the Aggie Spirit by maximizing engagement of "The Aggie Network" with both The Association and University.
- 3. We will represent, serve and provide value to all students and former students throughout their lifetime.
- 4. We will act as a key partner with the University and its mission by supporting enlightened leadership and by embracing and facilitating positive change.

Upon receiving the vision and precepts from the Board of Directors, our staff enthusiastically developed a Strategic Plan which served the organization from 2005 through 2010. In the spring of 2011 the staff revisited the plan and, through a series of strategy teams representing a cross-section of our staff, merged the four previously created goals into three Pathways to Premier, each fueled by the delivery of excellent service. The teams further determined that premier was more than a destination –it was a way of life. The three Pathways which lead us in a premier direction are:

#### Pathway 1:

Be the trusted hub of the Aggie Network, communicating with our constituents via appropriate modern tools and technologies. (Communicate effectively and efficiently with the Aggie Network.)

#### Pathway 2:

Maximize participation and involvement in The Association through customer-focused programs and services that position The Association as the preferred resource for connecting Aggies. (Increase participation and involvement)

#### Pathway 3:

Create and communicate opportunities to support Texas A&M, students and The Association of Former Students. (Raise friends and funds for Texas A&M and The Association of Former Students)



#### Casey '03, Scholarship Recipient

"As a first generation college student, I understand the importance of higher education in changing the future of my family. Scholarships I received through The Association of Former Students have made it possible for me to pursue a doctorate in Higher Education Administration. I want to use my role as a university administrator to create pathways for first generation and underrepresented students to pursue higher education. Your gifts not only impacted my life, they will transform the lives of all students and families that I will engage throughout my professional career. Thank you for generously supporting my educational and professional goals. Gig 'em!"

# 100,000 ANNUAL DONORS

As part of the *Lead by Example* campaign (see page 68), The Association of Former Students set a goal of attaining 100,000 donors on an annual basis by the end of 2020. While the majority of these donors will come through the Annual Fund, donors to Aggie Ring Scholarships, Memorial Scholarships, and other giving opportunities will also be included on an annual basis.

It is critical that former students, parents, and friends give back so that the next 142 years for Texas A&M University are as special as the previous 142 years. Annually supporting Texas A&M ensures that Aggies are able to experience the unique traditions and values that make Texas A&M the very special place we know it to



be. By increasing the number of annual donors to 100,000, we will: (i) advance The Association's ability to pursue its noble mission in support of Texas A&M and the Aggie Network, (ii) perpetuate a culture of philanthropy among the Aggie Network that will result in increased future financial contributions to Texas A&M, and (iii) encourage more Aggies to get involved with Texas A&M.

If you would like more information on how you can help The Association of Former Students achieve our goal, or information on the Lead by Example campaign, please contact Nic Taunton '07, Vice President for Development, at 979-845-7514 or at NTaunton07@AggieNetwork.com.

## THE EVOLVING AGGIE NETWORK

Texas A&M is the largest university in the state of Texas, and the fourth largest in the United States. Texas A&M continues to make major strides in its evolution into a world-class Tier 1 research institution of higher learning. Several developments over the past few years will have implications for how The Association serves the Aggie Network in years to come. These include:

- 1. Texas A&M's move into the SEC, called a "100 year decision," has changed where and how the Aggie Network comes together to support Texas A&M's athletic events.
- 2. The \$483 million Kyle Field redevelopment project will forever change the game day experience in Aggieland, and potentially raise the profile of the Clayton W. Williams, Jr. Alumni Center on home football game days.
- 3. The addition of the Texas A&M School of Law and the Texas A&M Health Science Center as new colleges under the umbrella of Texas A&M University has implications for how we interact with both current students and former students of these institutions.
- 4. Technological advancements have placed connectivity in the hands of consumers, and will continue to impact consumer behavior. From social media to video conferencing on mobile devices, to online directed giving to support the most granular need or cause, technology is impacting how The Association interacts with and stays relevant to its constituents.
- 5. Growth in former students At the end of 2017, there were a total of 477,865 former students of Texas A&M. Just five years earlier, the total number of former students was 392,384, which represents an increase of 22%.

# A SNAPSHOT OF

# **OVERALL IMPACT**

MADE POSSIBLE BY THE AGGIE NETWORK IN 2017

\*Infographics throughout the Resource Guide represent 2017 impact.

225,621

f y o in & in social Media

Followers

TEXAS A&M
DIVISION

AWARDS PRESENTED

254

300+ANNUAL MUSTERS SUPPORTED WORLDWIDE

DISTINGUISHED ACHIEVEMENT AWARD RECIPIENTS









# GOVERNANCE



S E C T I O N T W O



## LEADERSHIP COUNCIL

Our Leadership Council is the governing body of The Association of Former Students. By virtue of its right to elect our organization's Board of Directors, this group ensures the programs and operations of The Association are consistent with our Charter and are in the best interest of The Association. Leadership Council members are official volunteer representatives of The Association of Former Students among the various A&M Clubs, Classes, Areas and Constituent Networks from which the Council's members are elected. In accordance with The Association's Bylaws, each member of our Leadership Council must be an Active member (someone who contributes at least the minimum gift to our Annual Fund each year) and is expected to attend at least one regularly scheduled semi-annual Council meeting each year. During these meetings, current information on the activities of The Association and Texas A&M University is presented, and business requiring Council approval is carried out. In addition, development sessions are held to exchange ideas, views and suggestions.

#### Our Leadership Council is comprised of ten groups:

#### 1. The Association's Board of Directors

The Board of Directors of The Association of Former Students is elected each year at our Fall Leadership Council Meeting and takes office on January 1 of the following year. Our Board is comprised of The Association's Executive Committee, which consists of the Chair, Immediate Past Chair, Chair Elect, President and CEO (who is a non-voting member of the Executive Committee and Board) and no more than 14 Directors.

#### 2. Living Past Chairs of The Association

Past Chairs of The Association of Former Students continue to provide leadership to The Association by serving as active members of the Council.

#### 3. President of the Sul Ross Group

The Sul Ross Group includes all Classes that graduated at least 55 years ago.

#### 4. Class Agents

Each organized Class of former students has an elected set of Class Agents who serve as liaisons between their Class and The Association. Class Agents are first elected during the student body elections of their senior year and serve until the Class holds its first formal reunion. New Class Agents are elected each succeeding five years either during the Class reunion or through online elections. Should an elected Class Agent be unable to complete his/her term of office, the Senior Class President or the last Class Agent should serve until the next Class reunion or election. Class Agents work closely with The Association's Class Programs team to plan reunions that are held on campus and across the state, and to maintain contact with Classmates through Class newsletters and web communications.

Through Class fundraising efforts, former students provide support for Association programs and projects, scholarships and other gifts to Texas A&M. The Association's Class Programs team manages and supports the Class Agents and all Class sponsored activities.

Our staff also organizes and promotes the 50th Class Reunion held each spring as well as the annual Sul Ross Group Reunion for all Classes who have graduated at least 55 years ago.



#### 5. A&M Club Presidents

Much of the work of The Association of Former Students is done through our worldwide network of A&M Clubs, each led by an elected President. With 251 A&M Clubs across the globe, The Association encourages each Club to:

- Meet at least twice each year;
- Encourage individual participation in The Association's Annual Fund, thereby enhancing The Association's ability to assist current and former students alike;
- Coordinate all organized former student activity in that geographical area;
- Share current information with the community about academic programs, scholarship opportunities and advantages available at The Association of Former Students and Texas A&M University;
- Provide a forum in which former students can become active members of the Aggie Network by assisting each other professionally, participating in community affairs and becoming informed spokespersons on behalf of The Association and Texas A&M University;
- Encourage individual leadership development and experience in organization management, particularly for young former students and recent graduates who may not yet have such opportunities in their professional pursuits; and
- Provide scholarship funds for deserving local students who are attending Texas A&M.

#### 6. Area and National Representatives

The Association's Area and National Representatives assist local A&M Clubs by gathering and distributing information from The Association and Texas A&M University. Representatives may have served in numerous A&M Club positions, are active within the Aggie Network and have a wealth of experience that enables them to assist local Aggies in their respective areas. Within the defined area, responsibilities include:

- Actively promote participation in The Association's Annual Fund and explain that A&M Club Presidents are required by The
  Association's Bylaws to be Active donors to the Annual Fund in order for the Club to have a vote at the Leadership Council meetings.
- Work with the Director of Annual Giving to assist in the Annual Fund campaign and include your name in the Annual Fund appeals if needed and/or appropriate;
- Ensure proper organization of area A&M Clubs and provide a point of contact for communication to areas where Clubs are not yet organized;
- Be in regular contact with the various A&M Club Presidents via phone, e-mail or letters.
- Inform The Association any time there is a change in Club leadership;
- Monitor the progress of A&M Club and Association programs;
- Attend as many A&M Club functions as possible, particularly board and officer meetings;
- Encourage the A&M Clubs to provide The Association's Club Programs team with photos and information on their events for promotion and publication;
- Assist A&M Clubs as needed;
- Provide a strong line of communication between Texas A&M, The Association of Former Students and A&M Clubs. Most national
  and international Clubs do not receive near enough attention or motivation, and Representatives can help tremendously in providing
  such attention and recognition;
- Function as a "relay station" for new Association programs to local A&M Clubs, and conversely as a "listening post" for problems within the area;
- Assist The Association's Coordinator of Club Programs to motivate and support A&M Club operations;
- · Build and improve existing A&M Clubs, encouraging them to involve all former students and in particular, young graduates;
- Assist in creating and organizing new Clubs in coordination with The Association's Coordinator of Club Programs;
- Assist The Association's Coordinator of Club Programs to utilize the A&M Clubs to carry out Association programs and activities (i.e.
  host visiting Aggies at a sporting event, present scholarships, attend funerals as needed, recognition of legislative support, etc.);
- Encourage A&M Clubs to implement local programs which will enhance the image and reputation of Texas A&M and The Association;
- Contact each A&M Club President prior to the semi-annual Leadership Council meetings to ensure each Club will be represented; and
- Work with local universities to locate and contact Aggies attending graduate school.

# **DID YOU KNOW?**THE ASSOCIATION HELPS PAY FOR AGGIE BAND ROAD TRIPS.

#### 7. Representatives at Large

The Chair of the Board may appoint up to thirty (30) non-voting Representatives at Large each year to serve for a three-year term. Representative persons appointed to this position can include any state or federal elected officials who are former students and other friends of Texas A&M or The Association. The Representatives at Large will serve as honorary ambassadors by being informed representatives of The Association of Former Students and Texas A&M University. The purpose of this provision is to allow the Chair to engage and utilize the services of former students and friends of Texas A&M University. Newly appointed Representatives at Large must be confirmed by the Executive Committee and communicated to the Board before the first Leadership Council meeting of the calendar year in which they are to serve.

#### 8. The President of each Class on the Texas A&M Campus

In an effort to include representatives of the student body, the President of the freshman, sophomore, junior and senior classes on the Texas A&M campus are voting members of our Leadership Council.

#### 9. Student Loan Fund Trustees

The Student Loan Fund Trustees have sole and distinct supervision of the handling and lending of funds acquired by The Association of Former Students for loans to students attending Texas A&M. The Trustees are empowered to make rules and regulations for the proper conduct of student loan fund operations.

#### 10. Constituent Network Representatives

The President or designated representative of each chartered Constituent Network serves on the Leadership Council.

### GOVERNANCE STANDARDS

As part of our Strategic Plan, The Association's Board of Directors adopted the following Governance Standards policies at its meeting on October 26, 2007:

- 1. Responsibilities of the Board of Directors of The Association of Former Students:
  - (a) Approve the vision and mission of The Association;
  - (b) Review and approve the Strategic Plan, including developing an in-depth knowledge of The Association's activities, understanding and questioning the Plan's assumptions, and reaching an independent judgment as to the probability that the Plan can be realized;
  - (c) Approve The Association's short-term business plans;
  - (d) Monitor and exercise fiduciary care over The Association's performance against its Strategic Plan and short-term (i.e., annual) business plans; including overseeing operating results on a regular basis to evaluate whether the organization is properly managed;
  - (e) Monitor the programs and services of The Association;
  - (f) Enhance The Association's public standing;
  - (g) Ensure ethical behavior and compliance with laws and regulations, auditing and accounting principles, and The Association's own governing documents;
  - (h) Ensure that an external financial audit of The Association is performed annually; such audit should include a review of The Association's internal control systems;
  - (i) Report to the Leadership Council at its biannual meetings;
  - (j) Select, monitor, advise, evaluate, and set the compensation of the President and CEO and other senior executives, and ensure that an orderly and proper management succession plan exists;
  - (k) Review and approve material transactions not in the ordinary course of business;
  - (l) Regularly assess its own effectiveness in fulfilling these and other Board responsibilities; and
  - (m) Perform such other functions as are prescribed by law, requested by the Leadership Council, or assigned to the Board in The Association's governing documents.

- 2. The following policies set forth the delineation of duties among the Board, Executive Committee, and The Association's management:
  - (a) The Board is responsible for the activities noted in Item 1 above;
  - (b) The Executive Committee of the Board should be responsible for the following:
    - i. Conduct the affairs of the Board between Board meetings (See Bylaws Article II, Section 4);
    - ii. Assist the President and CEO in setting agendas for upcoming Board meetings;
    - iii. Annually review the performance of the President and CEO, prepare compensation recommendations and submit the foregoing for consideration by the full Board; and
  - (c) The Association's management: shall implement the policies and objectives of the organization in a manner consistent with its mission (see Bylaws Article II, Section 2).
- 3. Minimum standards for membership on the Board of Directors In order to be considered for initial or continuing membership on the Board of Directors of The Association, a potential nominee and/or Director shall, in good faith, endeavor to meet the following standards:
  - (a) Understand The Association's vision, mission, charter and Bylaws;
  - (b) Exhibit (a) a history of mature, committed, and stable management and/or governance for other organizations (or appear to have the capability to do so) and (b) a pattern of ethical behavior;
  - (c) Commit to exercise a "duty of care" and to fulfill a "duty of loyalty" to The Association;
  - (d) Is a consistent "active Member" of The Association;
  - (e) Assist The Association in its fundraising activities to the extent practical and/or as appropriate;
  - (f) Is an advocate of Texas A&M University and The Association;
  - (g) Subject to individual circumstances, each Director shall be expected to attend at least 75% of all Board meetings and applicable Committee meetings [attendance for these purposes shall mean being present from the beginning of the meeting(s) to the end of the meeting(s)];
  - (h) Exhibit a pattern of participation in The Association's activities;
  - (i) Annually participate in some of The Association's events in his/her local area (e.g., local A&M Club meetings, Musters, Coach's Nights and Council Connections);
  - (j) Has maintained compliance with The Association Ethics Statement and Conflicts of Interest Policy for Board Members (mandatory for continuing membership on the Board); and
  - (k) Has not been removed by the Board as set forth in Bylaws Article XIII.
- 4. With respect to Item 1(l) above, the Board should periodically review its effectiveness. This review should include, at a minimum, the following matters: attendance, compliance with ethics policies, active membership through the Annual Fund, committee structure, plan approvals and reviews, annual audit, and compliance with Bylaws (see Item 1 above).
- 5. The Board should periodically review and, if necessary, modify these governance standards.
- 6. The Association shall include and/or publish these governance standards with The Association's Annual Report, on AggieNetwork.com, and in other Association media as appropriate.



#### **DID YOU KNOW?**

THE ASSOCIATION PROVIDES MORE THAN \$300,000 IN SUPPORT ANNUALLY TO THE CORPS OF CADETS IN SUPPORT.



# **BOARD OF DIRECTORS**

Standing: Bobby Jenkins '81 (Austin); Ray Hannigan '61 (Bryan); Robert H. White '81 (Boerne); General (Ret.) T. Michael "Buzz" Moseley, USAF '71 (Sumter, SC); Hon. Ingrid M. Warren '93 (Dallas); Robert Jordan '85 (Flower Mound); Dara G. Hegar '95 (Katy); Pat C. Beaird '83 (Dallas); Kristi Sherrill Hoyl '86 (Dallas); George N. Harris, Jr. '85 (Alexandria, VA); Stephen L. LaMantia '80 (Laredo); Mark W. Albers '79 (The Woodlands)

Sitting: Cathy G. Mann '92 (Kingwood); Phil Miner '80 (New Braunfels); Jimmy Williams '83, Ph.D. (Wexford, PA);
Porter S. Garner III '79 (College Station); Mark A. Fischer '72 (Edmond, OK)



**CHAIR OF THE BOARD** Jimmy Williams '83, Ph.D.

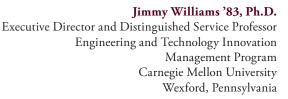
CHAIR ELECT Mark A. Fischer '72 IMMEDIATE PAST CHAIR
Phil Miner '80

PRESIDENT AND CEO
Porter S. Garner III '79

TEXAS A&M UNIVERSITY®



#### CHAIR OF THE BOARD





Jimmy serves as The Association of Former Students' 2018 Chair of the Board. He graduated from Texas A&M University with a bachelor's degree in mechanical engineering and went on to earn an MBA in marketing and management from Lindenwood College and a doctorate in engineering and policy from Washington University. He is the Executive Director and Distinguished Service Professor of the Engineering and Technology Innovation Management (ETIM) program at Carnegie Mellon University in Pittsburgh, PA. The ETIM program is an interdisciplinary, master's degree course of study offered by Carnegie Mellon's top-ranked College of Engineering in collaboration with the university's Heinz College and Tepper School of Business. Prior to this position, Jimmy served as Vice President, Global Engineering at Pall Corp., where he led the 750-member engineering function, driving Pall's global growth initiatives across its Life Science and Industrial Products business. Before joining Pall Corp., Jimmy spent 10 years with Alcoa, serving as Director of Development and Defense. At Alcoa, he led all facets of business and technology management, including innovation management, portfolio management, market analysis and product development, budgetary and project management, engineering design, production operations, quality systems, people development, and labor relations. During his distinguished career at The Boeing Co., he held a number of significant research and development and program management assignments. Jimmy also lectures in the Engineering and Technology Innovation Management graduate program at Carnegie Mellon. A selfless servant to Texas A&M, Jimmy served on the Department of Mechanical Engineering Industry Council and was a National Representative for The Association of Former Students prior to his election to the Board. He was named an Outstanding Alumnus of the College of Engineering in 2017. He and his wife, Valerie, have two children, Danielle and Justin.

> Years on the Board: 7 Email: jwj083@yahoo.com



"Our great Aggie culture is sustained and evolved as a result of reciprocal giving of time, money, and priceless knowledge."



**CHAIR ELECT** 



Mark A. Fischer '72 Retired, Chairman and CEO Chaparral Energy Edmond, Oklahoma

Mark serves The Association of Former Students as Chair Elect. He graduated with honors from Texas A&M University in 1972 with a bachelor's degree in aerospace engineering. He began his career with Exxon Company USA that same year. From 1977-1980, Mark served as the drilling and production manager for the West Texas and then Mid-Continent Divisions of TXO Production Corp. He held the position of Division Operations Manager for Slawson Exploration Co. from 1980-1988, focusing on the Mid-Continent and Panhandle Divisions. In 1988, Mark founded Chaparral Energy, an independent oil and gas producer operating in the midcontinent area, where he served as Chief Executive Officer and Chairman of the Board since its inception until his retirement in January, 2017. Chaparral received the Oklahoma City Metro 50 Award eight times and the prestigious Aggie 100 Award four times. Mark is a member of the Society of Petroleum Engineers and the American Petroleum Institute. He chairs the board of directors and owns Dippin' Dots, LLC, Pointe Vista Development, LLC, SuMark Pharmacies, LLC, Doc Popcorn, LLC. Mark also served on several non-profit boards including the Boy Scouts of America. In 2012, he was a national finalist for the Ernst and Young Entrepreneur of the Year Award. He was inducted into the Aerospace Department's Distinguished Alumni Academy and is a recipient of the College of Engineering Outstanding Alumni Award from Texas A&M. Volunteering his time to Texas A&M University, Mark and his wife, SuSu, are Co-Chairs of Texas A&M's comprehensive *Lead by Example* campaign. He serves on the Dwight Look College of Engineering Advisory Council and is a major donor to the Kyle Field Redevelopment Project as well as the new Engineering Education Complex. In addition, he is a member of the A&M Legacy Society, the Eppright Distinguished Donors Program and the Diamond Champions Council. Mark and SuSu have two children: Scott, who is married to Janet, and Christy Fischer Speakes '04, who is married to Grant '04, along with three grandchildren: Grant, Jr., Rhett, and Elle.

Years on the Board: 6
Email: mark.fischer@fischerinvestments.com



"The Aggie Network is unparalleled in its ability to bring together fellow Aggies to provide assistance and support to individuals and communities in time of need."



#### IMMEDIATE PAST CHAIR



Phil Miner '80 CEO Southwest Border Partners New Braunfels, Texas

Phil is serving as The Association of Former Students' Immediate Past Chair. His love for the world's oceans led him to Texas A&M University where he graduated with a degree in Ocean Engineering. In 1994, Phil launched The Miner Corporation, a leading national provider of mission-critical services for material handling equipment. The company's 1,900 employees serve more than 250 of the Fortune 500 and has been recognized by the Aggie 100 and among the top 500 fastest-growing private companies in America by Inc. Magazine. The Miner Corporation is now owned by Harvest Partners of New York. Today, Phil is an investor in emerging growth companies such as The Summit Companies — a national fire, life, and safety services firm. Phil was selected as a finalist for the Ernst & Young Entrepreneur of the Year Award and serves on the advisory board for the McFerrin Center for Entrepreneurship. He and his wife, Sue Ellen '81, have three children and one grandson: Brady, who is married to Jelena with son, Davor; Nick '10, who is engaged to Andrea '10; and Mallory '12 who is married to Scott Odom '12. Phil and Sue Ellen have generously supported The Association of Former Students and Texas A&M University over the years through Aggie Ring Scholarships; gifts to The Association and Human Development.

Years on the Board: 7 Email: ptminer3@gmail.com



"Aggies take care Aggies, and who more important than our students and those who serve them."



#### PRESIDENT AND CEO



Porter S. Garner III '79
The Association of Former Students
College Station, Texas

Porter graduated from Texas A&M University in 1979 with a B.B.A. in marketing and began his career with Hughes Tool Company before joining The Association's staff as Field Director in 1981. After nearly 18 years of service to The Association, Porter was unanimously elected by the Board of Directors to lead the organization, making him only the seventh chief executive in The Association's 139-year history. He assumed the leadership position in 2000 and over the last 18 years as President and CEO, Porter has inspired innovation throughout the organization and led initiatives to achieve The Association's vision to become the premier alumni association, enhance Association services, and broaden the organization's reach and relevance to the worldwide Aggie Network. Porter serves as a non-voting member of The Association's Board of Directors and Executive Committee, working closely with the Board to ensure that donated funds are used in the most efficient and effective ways to benefit Texas A&M and the Aggie Network. Under his leadership as President and CEO, The Association of Former Students' total assets have grown from \$55 million to \$118 million. Porter is a member of the Self-Governing Alumni Forum (SGAF), Council of Alumni Association Executives (CAAE), the Council for Advancement and Support of Education (CASE) and serves on the board of directors of the Baylor Scott & White Medical Center – College Station Region. He served on numerous boards to include: CASE District IV, CASE Commission on Alumni Relations, Brazos Valley Rehab Center and March of Dimes. Porter and his wife, Lisa '91, have three children: Claire '21, Callie and Porter IV.

Email: PGarner79@AggieNetwork.com



"I firmly believe the Aggie Network is the most powerful and prominent resource for Texas A&M and Texas Aggies.

I have seen it make a critical difference countless times in so many different ways. As our worldwide network has grown and engaged with The Association, it has been very gratifying to see Aggies connect with one another, help each other, and indeed help Texas A&M. There is simply nothing like it."





Mark W. Albers '79 Senior Vice President ExxonMobil The Woodlands, Texas

Born in Calgary, Alberta, Canada, but raised in Texas, Mark earned a bachelor's degree in petroleum engineering from Texas A&M University in 1979 and joined ExxonMobil upon graduation. Throughout his career, he has held a variety of positions in engineering, operations, and management. After several assignments in Texas, he was transferred to New Jersey in 1991 with responsibility for joint venture activities in the Netherlands. He was later transferred to Esso Australia in Melbourne as technical manager and subsequently as operations manager. He then held positions as Alaska Interests manager and production manager for the western U.S. In 2001, Mark became vice president, Africa, Chad/Nigeria for ExxonMobil Development Company in Houston, and later served as executive assistant to the chairman of Exxon Mobil Corporation in Irving, Texas. He then became president of ExxonMobil Development Company in October 2004. He was named senior vice president of Exxon Mobil Corporation in April 2007. Mark has served on the Texas A&M Engineering Advisory Council since 2004. He serves as a member of the Executive Advisory Committee. In 2010, he was honored as an Outstanding Alumnus by Texas A&M University's Dwight Look College of Engineering and in 2005 was inducted into the Academy of Distinguished Graduates of the Harold Vance Department of Petroleum Engineering. Mark is a member of the Society of Petroleum Engineers, the Institution of Engineers Australia, and the Board of Trustees of the US Council for International Business. He serves on the executive committee of the Board of Visitors of M. D. Anderson Cancer Center, the Society of Petroleum Engineers Industry Advisory Council, the Board of Directors of the National Action Council for Minorities in Engineering, Inc. (NACME), and is a Trustee of the Grace School of Theology. Mark is married to his high school sweetheart, Cindy. They have four adult children: Byron '06, David, Amanda '11 and Amy '15, along with eight grandchildren: Caleb, Rebecca, Savannah, Cole, Adelaide, Liesel, Drew and Rhett.

Years on the Board: 4
Email: mark.w.albers@exxonmobil.com



"There is nothing like the worldwide Aggie Network; no introductions are necessary.

It's always there to provide real help, the right help, at the right time."





**Pat C. Beaird '83**Managing Shareholder
Beaird Harris
Dallas, Texas

Pat earned his degree in accounting from Texas A&M University in 1984 and has practiced as a CPA for over 30 years. He is also licensed as a Personal Financial Specialist, which is the highest financial planning designation awarded by the American Institute of Certified Public Accountants. In 1989, Pat co-founded the Dallas CPA firm of Beaird Harris & Co., P.C. where he serves as President and Managing Shareholder. With extensive experience in complex tax matters and a background in estate planning, he works with high net worth individuals and closely-held businesses. Beaird Harris has been named to Accounting Today's list of The 100 Best Accounting Firms to Work For and Texas Monthly's list of Best Places to Work in Texas. In 1996, Pat co-founded Beaird Harris Wealth Management, Inc., a nationally recognized fee-only wealth management firm with approximately \$1 billion of assets under management. Beaird Harris has been named to CNBC's list of The Top 100 Fee-Only Wealth Management Firms in the United States and the Dallas Business Journal's list of The 25 Largest Wealth Management Firms in the Dallas/Fort Worth Metroplex. Pat has been further recognized by Medical Economics as one of The Best Financial Advisors for Doctors. He combines his extensive background in tax with a strong resume in wealth management to help clients structure their business and personal lives for the objective of achieving and maintaining financial independence. Pat currently serves on four other boards, including one of the largest independent wealth management firms in the United States. He is a member of the Financial Planning Association, the American Institute of Certified Public Accountants and the Texas Society of CPAs. Prior to being elected to The Association of Former Students Board of Directors, he served as a Representative at Large. Pat and his wife, Colleen, are Endowed Century Club donors to The Association. They have three daughters, Morgan '11, Brooke and Rachel.

> Years on the Board: 4 Email: *PatB@bh-co.com*



"The Aggie Network is one of the strongest organizations in the world. Aggies share a unique bond and we count on each other during good times and bad. The Association of Former Students stands as the guardian of our strength."





**Ray Hannigan '61**Retired President and CEO
Kinetic Concepts
Bryan, Texas

Ray graduated from Texas A&M University in 1961 with a B.A. in general business and continued his education with a post graduate degree from The University of Texas at Austin. He later went on to attend the Advanced Management Program at Harvard University. Ray gained experience in international management through work in Latin America and Canada. In 1994, he was named President and CEO of Kinetic Concepts, a position which he retained until his retirement in 2000. Prior to his work at Kinetic Concepts, Ray served as president of the international division of Sterling Drug, president of Beecham SmithKlein Canada, managing director of Timex Mexico, and marketing director of Union Carbide Brazil. A dedicated selfless servant, Ray was appointed by then-Gov. Rick Perry '72 to the State Board of Health and served four years. He has also served on the board of directors for Christus Santa Rosa Hospital, Our Lady of the Lake University and the Southwest Research Foundation. He is a Meals on Wheels volunteer and had served on the leadership council of St. Mary's Catholic Center in College Station. In the Mays Business School, he has been a member of the Center for International Business Studies Advisory Council and visited as a guest lecturer. Ray is also a member of the 12th Man Foundation Champions Council. An Endowed Century Club member, Ray has established three Presidential Endowed Scholarships. In 1997, Ray was named an Outstanding Alumnus of Mays Business School and, in 2015, was honored as a Distinguished Alumnus of Texas A&M University. He was recognized as one of the Top 100 Irish Americans in Business by Irish America Magazine in 1999. Ray and his wife, Patty, have three children, including Chris '92 and Rush '09.

Years on the Board: 1
Email: RHannigan61@AggieNetwork.com



"The majority of Aggies speak about how much A&M has given them. By giving back, we can reciprocate, further strengthen our traditions and values, and influence the next generation of current and former students."





George N. Harris, Jr. '85 Partner Kozusko Harris Duncan Alexandria, Virginia

George graduated from Texas A&M University with his bachelor's degree in English in 1985 and earned his law degree in 1990. He is the Managing Partner of Kozusko Harris Duncan, a boutique private client law firm with offices in Washington DC, New York, and Chicago. George's practice focuses on domestic and international families and the many personal issues they face including complex tax, succession, and charitable planning; family offices, private trust companies, and closely-held businesses; and the resolution of tax and fiduciary disputes. He serves as a fiduciary for family trusts, including responsibility for the selection and oversight of investment advisors, and frequently provides legal advice to others who are serving in that capacity. As an extension of his family-service practice, he works closely with Wealthbridge Partners LLC, a leading education provider for families of significant wealth, on curriculum development and governance consulting. Before entering private practice, George served as a Trial Attorney in the United States Department of Justice, Tax Division, and was awarded the division's Outstanding Attorney Award. He is listed as a Leading Individual, Private Wealth Law, in Chambers HNW. He previously served as a Representative at Large for The Association of Former Students and as a member of the board of directors of the National Capital Texas A&M Club. George and his wife, Karen Zent '86, reside in Alexandria, Virginia.

Years on the Board: 4 Email: gharris@kozlaw.com



"Living outside of Texas, and traveling frequently outside the U.S., I've had the opportunity to experience first-hand the reach of the worldwide Aggie Network. From exchanging a loud "howdy" with someone wearing an Aggie Ring in the Geneva airport, to talking with recent graduates as they consider the next phase of their careers, just as I received advice from fellow Aggies when I was younger, to having the honor of attending the interment of remains for Col. Bill Campbell '52 at Arlington National Cemetery, the Aggie Network is the tangible embodiment of our loyalty to one another."





Dara G. Hegar '95 Managing Attorney Lanier Law Firm Katy, Texas

Born and raised in the Houston area, Dara received her bachelor's degree in political science with honors from Texas A&M University in 1995. She received her master's degree in international relations and her law degree from St. Mary's University, where she served as Associate Editor of the Law Review Journal in 1998. During her time at Texas A&M, Dara served as a member of SCONA, studied abroad in France, participated in a cooperative education program with the Walt Disney Corporation, and was a scholar in the James Earl Rudder Normandy Program. Upon completing law school, she served as briefing attorney to the Honorable Richard H. Edelman at the Fourteenth Court of Appeals for the State of Texas. In 1999, Dara joined The Lanier Law Firm, P.C. where she is currently the Managing Attorney for the firm's offices in Houston, Los Angeles, and New York. She has represented clients in each of the firm's practice areas and has focused on trial coordination in complex litigation matters. Dara has represented clients and Fortune 500 companies from across the nation. While her proficiency spans across all of the firm's practice areas, her specialty has been managing complex litigations and providing specific insight at trial that has resulted in many significant verdicts and settlements over the past 18 years. Dara has been named a "Rising Star" in the legal community eight times by Texas Monthly, receiving the honor each year from 2006 through 2013. She also was named a "Top 100 Trial Lawyer" in 2013 by The National Trial Lawyers. Furthermore, she was honored to be included in U.S. News and World Report's 2017 and 2017 editions of The Best Lawyers in America. In addition to serving on the Board of Directors for The Association of Former Students, she is a member of the Houston Bar Association, the State Bar of Texas, the Texas Young Lawyers Association, and Texas Senate Ladies Club. Dara and her husband, The Honorable Glenn Hegar '93, reside in Katy and have three children all striving to be future Aggies: Claire, Julia, and Jonah.

Years on the Board: 3
Email: dara.hegar@lanierlawfirm.com



"In times of crisis, Aggies have always been the first to answer the call to be on the front lines – be it world wars or Hurricane Harvey relief efforts. Joining as one, the Aggie Network provides an instant worldwide system of support and encouragement for any Aggie. From times of personal need to business connections and growth, you can always count on the Aggie Network to be standing strong."





Kristi Sherrill Hoyl '86 Chief Government Affairs Officer Baylor Scott & White Health Dallas, Texas

Kristi holds a Bachelor of Science degree in political science from Texas A&M University as well as a master's degree in public administration. From 1991 to 2001, Kristi served as Chief of Staff to the Mayor of Dallas. In addition to coordinating a range of successful programs with other government, corporate and not-for-profit entities, she oversaw special projects for the Mayor's Office, such as launching the Mayor's Annual Summer Reading Program and developing the Mayor's Annual Summer Jobs Program. Kristi transitioned into the non-profit sector developing the Education is Freedom Foundation for 7-Eleven, Inc. This national foundation focuses attention and financial support on helping students, who otherwise would not have the opportunity, pursue a college education. In 2004, Kristi joined the Baylor Health Care System as vice president of external and government affairs. In this role, Kristi was responsible for setting the legislative agenda and cultivating relations at the local, state and federal level of government as they relate to health care issues. In March 2014, Kristi became the chief government affairs officer for Baylor Scott & White Health, the newly formed parent company for the combined health systems of Scott & White Healthcare and Baylor Health Care System. As Chief Policy and Community Officer, she is responsible for directing philanthropic initiatives throughout Baylor Scott and White Health as well as providing strategic leadership for the Office of Government Affairs and the Health Policy Institute. Kristi is active in the Dallas community and is a member of the Dallas Citizen Council, the Cotton Bowl Association, Chrystal Charity Ball and is a former President of the Dallas Assembly. She has received numerous civic awards, including the Boys and Girls Club Rising Star Award, the Downtown Renaissance Award, the Volunteer Nurses Association Volunteer of the Year award and participated in The Marshall Memorial Fellowship and the British American Partnership, among others. Kristi is married to Ron Hoyl and has three children: Alex, Luke and Sydney.

Years on the Board: 3
Email: Kristi.Sherrill@bswhealth.org



"The Aggie Network has reach throughout the world and links all of us together. In good times and in times of distress, Aggies are a group of individuals who believe in selfless service to others, respect of fellow man, and loyalty."





Bobby Jenkins '81 Owner and President ABC Home & Commercial Services Austin, Texas

Bobby graduated from Texas A&M University with a bachelor's degree in business management. He is the owner and president of ABC Home & Commercial Services with offices in Austin, San Antonio, College Station, Corpus Christi and Bell County. ABC employs over 750 people and offers a wide variety of services including pest and termite control, lawn care and mowing, landscaping and irrigation, tree trimming, air conditioning and heating, plumbing and electrical, pool cleaning and repair, handyman services, appliance repair, security system installation and monitoring, window cleaning and power washing. In 2011, then-Governor Rick Perry '72 appointed Bobby to a six-year term on the Texas Higher Education Coordinating Board. Perry appointed him Vice Chair in 2013, followed by an appointment as Chairman in 2015 by Governor Greg Abbott. A selfless servant, Bobby serves on the boards of the United Way, College for All Texans Foundation, BBB Education Foundation, Citizens Against Lawsuit Abuse, Alzheimer's Association, and the Texas Business Leadership Council. He currently serves on the national board of the Sudden Unexplained Death in Children Foundation as well as the board of the Moss Pieratt Foundation. He is the co-founder and board chairman of Recognize Good as well as Chair of the Friends of the Kite Festival Foundation. Bobby is a past president of both the Texas and National Pest Management Associations and a past chair and board member of the Austin Chamber of Commerce, Better Business Bureau, American Heart Association, Austin Gives, and Caritas of Austin. He served as a tri-chair for Austin ISD's bond oversight committee. Bobby is a past co-chair for the United Way Annual Campaign and Heart Walk for the American Heart Association. Bobby's service to Texas A&M University includes membership on the College of Agriculture Development Council and the Mays Business School Development Council. A member of The Association of Former Students' Century Club, he served as a Representative at Large prior to his election to The Association's Board of Directors. Bobby and his wife, Jan '82, have three children: Jessica '08, Chelsea '11, and Bo '14.

Years on the Board: 1 Email: bjenkins@goanteater.com



"There is no other institution with the power and heart of the Aggie Network. In times of crisis you can always count on Aggies to step up and do whatever is necessary to help those in need. Aggies are doers and no challenge is beyond their ability to solve and find solutions to problems facing their fellow citizens."





Robert Jordan '85 Executive Vice President Corporate Services Southwest Airlines Flower Mound, TX

Bob earned a bachelor's degree in computer science and a master's degree in business administration, both from Texas A&M University. He currently serves as Southwest Airlines' Executive Vice President Corporate Services where he provides executive leadership for people and culture, the Southwest University, diversity and inclusion, airport affairs and corporate facilities, and communications and outreach. Bob's key responsibilities include all internal and external communications, all hiring and training, giving all employees the opportunity for personal and professional growth, the quality and depth of leadership throughout the company, airports and all construction, and ensuring an environment of diversity and inclusion. He is also responsible for the delivery of key company initiatives and served as President of Southwest's formerly owned subsidiary, AirTran Airways. Bob joined Southwest Airlines in 1988, and has served in roles including Corporate Controller, Vice President Procurement, Vice President Technology, Senior Vice President Enterprise Spend Management, Executive Vice President Strategy and Technology, and EVP Chief Commercial Officer. Prior to joining Southwest Airlines, Bob worked for Hewlett-Packard as a programmer and financial analyst. He currently serves on the board of directors for The Container Store, where he chairs the Audit Committee. He is the recipient of both the Computer Science Distinguished Former Student and the Mays Outstanding Alumni Awards, and serves on the Mays Business School Dean's Advisory Board. Bob and his wife, Kelly '86, are members of the A&M Legacy Society and are active in charitable organizations, including Cross Timbers Community Church, Compassion International and the Metropolitan Opera. They have two children: Sheryl '09, who is married to Gabe '07, and Soren '10, who is married to Victoria '12, along with one grandson: Joseph '40.

Years on the Board: 2 Email: bob.jordan@wnco.com



"We have all been given so much – be it opportunities, experiences, finances, and friends and family.

There is nothing better than to invest in others the way people have invested in you, and there is no better investment than Texas A&M University."





Stephen L. LaMantia '81 Vice President, General Manager and Partner L&F Distributors Laredo, TX

Steve graduated from Texas A&M University in 1981 with a bachelor's degree in agricultural economics. He serves as Vice President, General Manager and Partner in L&F Distributors, the leading Anheuser-Busch distributor in the lower Texas region, west Texas and southeastern New Mexico. Steve spends his weekends in the fall working as a D1 college football referee. A selfless servant, he has held leadership positions on several boards and currently serves on the Texas Department of Transportation's Regional Mobility Authority, the Texas Rangers Foundation and the Laredo PAC Board. His contributions to south Texas have impacted students and the education community greatly. In 1991, he, along with his family, formed a partnership with the Hispanic Scholarship Fund, which raised over \$5 million and awarded over 2,600 scholarships to students in South Texas over an eight-year period. In 2002, upon joining forces with his family again and respected business leaders from the community, Steve helped establish the South Texas Academic Rising Scholars (STARS) Scholarship Fund, which awards scholarships to students from south and west Texas. Together, the community has helped STARS raise over \$28 million since its start a decade ago and has enabled over 13,500 students from south and west Texas receive a higher education through scholarships to date. Steve and his wife, Linda '82, have five daughters and two sons-in-law: Annie '08 and Casey Cullen, Morgan, Katherine '10, Samantha '12 and Matt Luchak '11, and Molly '15; along with two granddaughters, Avery Cullen '32 and Blair Cullen '34.

Years on the Board: 2 Email: steve.lamantia@lnfdist.com



"Having someone to reach out to in a time of need has to be the most comforting and reassuring feeling. Knowing that so many Aggies were there to answer the call during, and in the aftermath, of Hurricane Harvey, is the epitome of selfless service. The Aggie Network is the common thread of unity between those in need and those wanting to be of service."





Cathy G. Mann '92
Vice President for Marketing and Communications
American Bureau of Shipping
Kingwood, Texas

Cathy graduated from Texas A&M University with a bachelor's degree in journalism in 1992 and later earned an MBA from Rice University in 2011. While at Texas A&M, she was active in Student Government, Zeta Tau Alpha sorority, served as a Fish Camp counselor, and was a member of the Aggieland yearbook staff. She serves as Senior Vice President for Marketing & Communications at the American Bureau of Shipping (ABS), a leading international classification society. Previously, Cathy led Halliburton's global marketing strategy and execution, and has held senior leadership positions in corporate communications and human resources management, with global work assignments completed in the U.S., Europe and the Middle East. In 2011, Cathy was named as one of the 'Women Worth Watching' by the Profiles in Diversity Journal and has received many other awards from the American Marketing Association, International Association of Business Communicators, Public Relations Society of America, and Texas Public Relations Association. While at Rice University, she received the Jones Citizenship Award and the M.A. "Mike" Wright Award for leadership excellence and exemplary service to the Jones Graduate School of Business. Cathy is a registered descendant member of the Daughters of the American Revolution and serves on the board of directors for the Girl Scouts of San Jacinto Council. Cathy and her husband, Stan, reside in Kingwood.

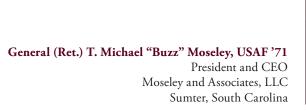
Years on the Board: 5
Email: cathymann92@AggieNetwork.com



"The impact of the worldwide Aggie Network is priceless. It serves as a common ground across all continents and whether at home or abroad, it's a constant reminder you're never far from home, or an Aggie. Connecting Aggies and friends of Texas A&M University, whether in peaceful or catastrophic times, makes us all stronger to continue supporting each other as well as our beloved alma mater."



TEXAS A&M UNIVERSITY®





General Moseley earned both a bachelor's and a master's degree in political science from Texas A&M University. Upon graduation, he was commissioned as a Second Lieutenant and entered the United States Air Force. He served a 38+ year career as a fighter pilot and combat commander at all levels. Following the terrorist attacks on Sept. 11, 2001, General Moseley assumed command of the 9th U.S. Air Force/U.S. Central Command Air Forces, where he was responsible for the planning and execution of all joint/combined air and space combat operations against hostile Taliban and Al Qaeda forces in Afghanistan (Operation Enduring Freedom), terrorist activities along the Horn of Africa and later, hostile Iraqi and insurgent forces in Iraq (Operation Southern Watch, Operation Northern Watch and Operation Iraqi Freedom). In 2003 he returned to Washington and served first, as the Vice Chief of Staff and next as the 18th Chief of Staff of the United States Air Force. In that capacity, he was the nation's senior uniformed Air Force officer responsible for the organizing, training and equipping of more than 700,000 Active Duty, Air National Guard, Air Force Reserve and Civilian personnel serving worldwide. General Moseley has been "knighted" by Her Majesty, the Queen of England, and has received numerous nationallevel awards from Allied and Coalition Partner nations. For his principled leadership, innovation and contributions in combat as well as in peacetime, he has been awarded eight Distinguished Service Medals from the Secretary of Defense, the Departments of the Air Force, Army, Navy and Homeland Security. He has also been awarded the Air Force's highest civilian award for his post-retirement continued focus on national security – the Air Force Distinguished Service Award. He has also had the special honor of having an elementary school in his hometown of Grand Prairie named after him for his exemplary service to the country. He remains active in lecturing on leadership and the international security environment. He currently serves as a Director of the EastWest Institute and is a member of the Council on Foreign Relations. He has led Aggie Musters, served as Muster Speaker at various locations, while deployed in combat and within the State of Texas. He has chaired numerous lectures and discussions on campus and has led various leadership and character seminars for the Corps of Cadets as well as civilian students. General Moseley was inducted into the Corps of Cadets Hall of Honor in 2005, and he was named a Distinguished Alumnus of Texas A&M University in 2013.

> Years on the Board: 3 Email: tmmoseley@me.com



"The Aggie Network truly has 'global reach.' Its connectivity is unmatched by any other university in its ability to assist in times of crisis or in looking to provide personal & professional connectivity for Aggies across a worldwide network of former students. There is nothing else like it!"





Hon. Ingrid M. Warren '93 Judge Probate Court No. 2 Dallas, TX

Judge Warren graduated from Texas A&M University in 1993 with a bachelor's degree in political science and went on to attend The University of Texas School of Law, where she earned a Doctor of Jurisprudence in 1996. She currently serves as the Judge for Probate Court No. 2 in Dallas, Texas where she presides over 37.5% of all probate matters in Dallas County and through the court's administrative powers, manages more than \$600 million in assets annually. Judge Warren's professional experience includes serving as a United States Bankruptcy Court law clerk from 1996 to 1997. Following law school, she was an associate with the largest Dallas-based bankruptcy law firm where she researched, prepared, and argued bankruptcy pleadings on behalf of debtors, financial institutions, landlords, and franchisers. She researched issues for the Plan of Reorganization in the bankruptcy of one of the 10 largest filings in 1999, and published periodic bankruptcy case updates in trade magazines. Later, Judge Warren became a financial consultant at Smith Barney where she developed client relationships with high net-worth individuals and small businesses. She created investment policies, determined asset allocations, and recommended investment opportunities during the worst investment environment in decades, and was the highest producing Financial Consultant Associate in the Plano office in 2002. Judge Warren was a shareholder at Mahomes Bolden Warren Sigmon PC from 2008 to 2011. She is a member of the State Bar of Texas, Dallas Bar Association, Texas Center for the Judiciary and National College of Probate Judges. In her spare time, she enjoys social dancing, spending time with friends and family, and volunteering with her church.

Years on the Board: 2 Email: ingrid.warren@gmail.com



"The Aggie Network is a dynamic body of Aggies ever ready to impact our communities, our state, our country, and our world. When faced with challenges or simply an opportunity to befriend a fellow Aggie, we rise to the occasion and extend a hand. You can count on the Aggie Network."





**Robert H. White '81**President
Jefferson Development Company
Boerne, Texas

Robert graduated from Texas A&M University in 1981 with a BBA in accounting and went to work with Arthur Andersen & Co. in its San Antonio office. In 1984, he joined a privately-owned real estate company in Houston and began developing and managing commercial properties. Robert joined Jefferson Realty Company in 1992 to focus on real estate acquisition and development opportunities arising out of the real estate market crash of the late 1980s and from asset dispositions by U.S. government agencies and financial institutions. He went on to co-found Jefferson Development Company in 1996, targeting an array of structured investment opportunities in real estate assets and development projects including apartments, land acquisitions, and master planned communities. A certified public accountant and a licensed real estate broker, Robert is a member of the Texas Association of Realtors and the National Association of Realtors. Prior to his election on The Association of Former Students, he served as a Representative at Large. Robert and his wife of 34 years, Dee, have one daughter, Jennifer White Hartmann '09 who is married to Kenneth J. Hartmann '10. Robert and Dee are members of The Association's Endowed Century Club, members of the A&M Legacy Society, Mays Business School Endowed Scholarship donors, members of the 12th Man Foundation Champions Council and members of the Eppright Distinguished Donor Program. In his spare time, Robert enjoys implementing range and water resource stewardship practices on their ranch in Kimble County.

Years on the Board: 1 Email: rwhite@jeffersondev.com



"There may be no greater assemblage of humanity and capable resources than that offered through the Aggie Network when it comes to effectively communicating and mobilizing behind a challenging cause."

# **2018 BOARD COMMITTEES**

#### **Audit Committee**

Pat Beaird '83, Chair Mark Albers '79 Ray Hannigan '61 George Harris '85 Kristi Sherrill Hoyl '86 Steve LaMantia '81 Ingrid Warren '93 Robert White '81 Staff Liaison: Ron Spies '73

#### **Compensation Committee**

George Harris '85, Chair Pat Beaird '83 Dara Hegar '95 Bob Jordan '85 Steve LaMantia '81 Cathy Mann '92 Staff Liaison: Kathryn Greenwade '88

#### **Finance Committee**

Dara Hegar '95, Chair Mark Albers '79 Pat Beaird '83 George Harris '85 Kristi Sherrill Hoyl '86 Bobby Jenkins '81 Bob Jordan '85 Steve LaMantia '81 Cathy Mann '92 Buzz Moseley '71 Ingrid Warren '93 Staff Liaison: Ron Spies '73

#### **Fundraising Committee**

Cathy Mann '92, Chair Mark Albers '79 Ray Hannigan '61 Dara Hegar '95 Kristi Sherrill Hoyl '86 Bobby Jenkins '81 Bob Jordan '85 Buzz Moseley '71 Robert White '81 Staff Liaison: Nic Taunton '07

## Representative to the Texas A&M Foundation Investment Committee

Pat Beaird '83



# 2018 BOARD COMMITTEE CHARGES

#### **Executive Committee**

This committee shall be comprised of The Association of Former Students' Chair, the Immediate Past Chair, the Chair Elect and the President and CEO, who is a non-voting member of the committee. This committee shall carry on the affairs of the Board between meetings and meet at the call of the Chair.

#### **Audit Committee**

This committee shall be comprised of members of The Association Board and shall report to The Association Board. The primary purpose of this committee shall be to:

- Recommend and engage annually a qualified CPA firm to conduct an audit of The Association of Former Students, subject to the Board's approval.
- To review and report internal and external audit results to The Association Board.
- To oversee and ensure that management takes appropriate steps to address concerns or weaknesses as might be indicated by way of
  audit results.

Committee Chair: Pat Beaird '83 Staff Liaison: Ron Spies '73

### **Compensation Committee**

This committee shall be comprised of members of The Association Board as so designated and shall report to The Association Board. The primary purpose of this committee shall be to:

- · Review compensation structures and approve salary ranges for Executive Staff members, other than the President and CEO.
- Review compensation structures for the President and CEO and make recommendations to the Executive Committee on any changes to such.
- · Review existing compensation philosophies and structures, evaluate alternatives and make recommendations to the Board on such.
- In consultation with appropriate senior management, review and advise on current and proposed employee benefit programs.

Committee Chair: George Harris '85 Staff Liaison: Kathryn Greenwade '88

#### Finance Committee

This committee shall be comprised of members of The Association Board as so designated and shall report to The Association Board. The primary purpose of this committee shall be to:

- Provide oversight and direction to management in the investment of Association funds in accordance with Association policy and guidelines.
- Review and assess Association investment policy and practices.
- Provide oversight and direction to management in the annual budget process.
- Make recommendations as deemed appropriate to The Association Board.
- Periodically review the financials and performance of The Association.
- Review The Association's spending policy.
- Assist The Association's staff in developing performance metrics.
- Streamline future board meetings through consent agenda.

Committee Chair: Dara Hegar '95 Staff Liaison: Ron Spies '73



#### **Fundraising Committee**

This committee shall be comprised of members of The Association Board as so designated and shall report to The Association Board. The primary purpose and function of this committee shall be to:

- Provide oversight and input to management in the development of a comprehensive fundraising strategy, to include Annual Fund, major gifts, and capital gifts, on behalf of The Association.
- Provide oversight, input, and involvement in the cultivation and solicitation of annual gift, major gift, and capital gift fundraising
  activities. This may include the appointment of sub-committees for specific projects and the inclusion of non-Board volunteers if
  deemed appropriate.
- Coordinate The Association's participation in broader University capital campaigns.
- Monitor, assess, and report fundraising results to The Association's Board and Leadership Council as appropriate.
- Enhance affinity on behalf of Texas A&M and The Association as well as promote opportunities and enhancements to grow and strengthen relationships throughout the worldwide Aggie Network.

Committee Chair: Cathy Mann '92 Staff Liaison: Nic Taunton '07

# 2018 BOARD & LEADERSHIP COUNCIL MEETING DATES

March 1-3 1Q Board Meeting & Leadership Council Meetings

May 3-4 2Q Board Meeting

July 29 – August 1 3Q Board Meeting and Strategic Leadership Retreat November 8-10 4Q Board Meeting & Leadership Council Meetings

# DEVELOPMENT RESPONSIBILITIES & EXPECTATIONS OF BOARD OF DIRECTORS

The involvement and commitment of The Association of Former Students' Board of Directors is critical to the success of our annual and major giving fundraising efforts. The responsibilities and expectations are outlined below:

- 1. Provide exemplary leadership, inspiration and motivation for other Board members, volunteers and staff.
- 2. Make a financial commitment to The Association of Former Students at the greatest level possible.
  - Cash or securities (can be paid over a five-year period);
  - Real estate or retained interest;
  - Gift annuity;

- Bequest or insurance policy;
- Any of various estate planning trusts; or
- A combination of the above.
- 3. Work with our President and CEO, Vice President for Development, and the Fundraising Committee Chair in matters affecting fundraising.
- 4. Identify individuals, friends, Classmates and family that would be potential donors and cultivate and solicit major gifts as determined.
- 5. Help plan the appropriate next steps that will lead to a major gift campaign presentation. Participate in cultivation events as available.
- 6. Be available to serve as a keynote speaker at meetings, campaign functions and cultivation, as well as at stewardship events.
- 7. Host intimate luncheons or small group receptions for your friends, Classmates, family and/or foundations at locations of your choosing. Follow up after such gatherings to determine the reaction of guests to our remarks and priorities.

# CONFLICTS OF INTEREST POLICY

#### **Ethics Statement**

The Association of Former Students' Board of Directors and Officers will maintain the highest ethical standards in the conduct of The Association's affairs. Each Director and Officer will conduct The Association's business with integrity and comply with applicable laws in a manner that excludes considerations of personal advantage or gain.

A member of The Association's Board of Directors and Officers or a member of their family (spouse, parent, sibling, child/children, member of the same household or any other relative) should not:

- a. Accept or solicit any gift, favor or service that might reasonably tend to influence the Director or Officer in the discharge of official duties that the Director or Officer knows, or should have known, is being offered with the intent to influence the Director's or Officer's official conduct.
- b. Accept employment or engage in a business or professional activity that the Director or Officer might reasonably expect would require or induce him/her to disclose confidential information acquired by reason of their official position.
- c. Accept other appointments or any employment or compensation that could reasonably be expected to impair the Director's or Officer's independence of judgment in the performance of official duties.
- d. Make personal investments that could reasonably be expected to create a substantial conflict between the Director's or Officer's private interest and The Association's interest.
- e. Intentionally or knowingly solicit, accept or agree to accept any benefit for having exercised his/her official powers or performed official duties in favor of another.

#### Conflicts of Interest

The Association of Former Students' Board of Directors and Officers consists of individuals from diverse professional experience and philanthropic interests who generously give of their time, skills and judgment for the benefit of The Association of Former Students and Texas A&M University. The varied background of the Directors and Officers of The Association may occasionally result in an apparent or actual duality or conflict of interest. The Association will not engage in business or financial transactions with members of its Board of Directors or Officers or with any entity in which a Director or Officer has a substantial interest, except with appropriate disclosure and authorization pursuant to this policy.



#### Disclosure

It is the policy of The Association to require disclosure by its Directors and Officers of situations that involve personal, familial or business relationships between a Director or Officer and The Association or Texas A&M University which may cause The Association or the university to be vulnerable to criticism or embarrassment or which may impair the independent unbiased judgment of the Director or Officer in discharge of his/her responsibilities to The Association. Relationships which require disclosure are generally a result of actual, perceived or potential personal benefit from a business or financial transaction between the Director or Officer and The Association or university.

- a. Assuming the amount of business done by The Association with any publicly held company has virtually no effect on the total results of such company, the ownership of shares in a publicly held corporation, as long as the ownership constitutes less than five percent (5%) of the shares outstanding, does not represent a business relationship which must be disclosed.
- b. Disclosure is required in writing annually on a form provided by The Association and thereafter upon any change in circumstances which may present a conflict. Copies of this written disclosure will be furnished to the President and CEO and Chair of the Board.

#### Transactions with Interested Persons

Pursuant to the Texas Non-Profit Corporation Act, a contract or transaction between The Association and one or more of its Directors or Officers, or between The Association and any other corporation, partnership, association or other organizations in which one or more of its Directors, Officers or employees are directors, officers or members or have a financial interest, is not void or voidable solely for that reason, solely because the Director, Officer or employee is present at or participates in the meeting of the Board or committee of the Board that authorizes the contract or transaction or solely because the Director's or Officer's votes are counted for that purpose, if:

- a. The material facts as to the relationship or interest and as to the contract or transaction are disclosed or are known to the Board of Directors or the committee in good faith and with ordinary care, authorizes the contract or transaction by the affirmative vote of a majority of the disinterested Directors, even though the disinterested Directors are less than a quorum.
- b. The material facts as to the relationship or interest and as to the contract or transaction are disclosed or are known to the Directors entitled to vote on the contract or transaction, and the contract or transaction is specifically approved in good faith and with ordinary care by vote of the disinterested Directors.

Common or interested Directors may be counted in determining the presence of a quorum at a meeting of the Board of Directors or of a committee that authorizes the contract or transaction.

# **Restraint on Participation**

Directors or Officers who have declared or have been found to have a conflict of interest shall refrain from consideration of proposed transactions, unless for special reasons the Board requests information or interpretation. Persons with conflicts shall not vote. Any proposed transaction in which a conflict of interest has been declared or found to exist must be approved by a majority of the disinterested members of the Board or the appropriate committee of the Board after disclosure of the conflict of interest. The nature of the conflict and absence of the person with the conflict from voting shall be noted in the minutes.

Adopted by The Association of Former Students' Board of Directors October 24, 2003.



#### Niyonsaba '18, Student Assistance Funding Recipient

"As an Aggie, I am surrounded by people who use their excellence to lift others up. Throughout my time at Texas A&M, my life has been transformed. I am no longer just a girl who grew up in a refugee camp in Tanzania, but I am an Aggie who is ready to make a difference in the world and lift others up. Thank you to the donors for your unwavering support as I turn my dreams into a reality."







# Our Team

SECTION THREE





The Association of Former Students' staff is committed to serving the worldwide Aggie Network. With our goal of being the premier alumni association comes the responsibility to live up to the expectations of not only our constituents, but of our peers as well. We hold one another to a high standard, as set forth in our Team Expectations which were compiled and documented by The Association's staff in 2002. We use these Team Expectations to guide our daily performance on the job and to evaluate our performance each year.

# TEAM EXPECTATIONS

The Association of Former Students is a team and each member of the team is important to the overall success of the organization. To achieve our goals and mission, each team member will:

- 1. Display a positive, customer-focused attitude and treat all individuals with courtesy and respect.
- 2. Manage each customer experience with the highest level of service and enthusiasm. Seek opportunities to exceed expectations and develop lasting relationships.
- 3. Make innovative contributions by proactively challenging current practices and suggesting and implementing improvements.
- 4. Contribute to our team environment by being a productive, supportive and reliable teammate. Take responsibility for their actions and the outcomes produced.
- 5. Lead with a positive example and in doing so, inspire others to fulfill the expectations of our team.

#### **DID YOU KNOW?**

52% OF THE 2017 ANNUAL FUND WAS RAISED IN JANUARY, NOVEMBER AND DECEMBER.

# **EXECUTIVE STAFF**



Porter S. Garner III '79, President and Chief Executive Officer

PGarner79@AggieNetwork.com

Porter became The Association's seventh professional Executive Director in The Association's history in 2000. He joined The Association in 1981 as Field Director, where he logged countless miles and hours in assisting A&M Clubs across the state, nation and world. Years spent interacting with Aggies one on one across the Aggie Network and witnessing their devotion to Texas A&M and Texas Aggies shaped Porter's vision for the organization, compelling him to create a culture built on a foundation of service and teamwork. Under his leadership, The Association has expanded its reach and relevance to the Aggie Network, raised the largest Annual Fund in the organization's history and enhanced the look, feel, and capabilities of the Clayton W. Williams, Jr. Alumni Center, creating the premier alumni center. Porter earned a B.B.A. in marketing from Texas A&M in 1979 and served as President of the Student Aggie Club

while in school. In 2006 he was selected as a Fish Camp namesake in recognition of his many contributions to Texas A&M. His love of Texas A&M was instilled in him by his father, Porter S. Garner, Jr. '45. Porter and his wife, Lisa '91 have three children: Claire '21, Callie and Porter IV.



#### Kathryn Greenwade '88, Vice President

KGreenwade88@AggieNetwork.com

As Vice President for Communications and Human Resources, Kathryn leads the teams that produce *Texas Aggie* magazine and *AggieNews*, manage communications and social media on behalf of the organization, maintain AggieNetwork.com and instill a culture of service and teamwork through human resources initiatives. Kathryn joined The Association team in 1999 after leading the former student career services program in the Texas A&M Career Center and working in the fields of marketing and training in Dallas. She is a third generation Aggie and earned a B.S. in journalism from Texas A&M in 1988. She has held the Professional in Human Resources certification from the Human Resources Certification Institute since 2000. Kathryn is an Endowed Century Club member and served Texas A&M for 13 years as an Academic Mentor to Company C-2 in the Corps of Cadets, where she was twice named Outstanding Academic Mentor. She was honored in 2000

as a Fish Camp namesake and serves her community as a member of the board of directors of Habitat for Humanity Bryan-College Station.



#### Cecilee Herd '95, Vice President

CHerd95@AggieNetwork.com

As Vice President for Administration, Cecilee leads the teams that manage Association internal and external events and coordinate communications, events and protocol related to The Association's Board of Directors and the President and CEO. She also annually leads the team compiling The Association's Resource Guide, coordinates The Association's quarterly board meetings and correspondence and acts as The Association's point of contact for admissions-related matters. Cecilee joined The Association team in 2000 after working for the International Food and Agribusiness Management Association. She is a third generation Aggie and earned a B.S. in agricultural economics from Texas A&M in 1995. Cecilee and her husband, Larry '00, are Endowed Century Club members and have three children: McKenlee '21, Kaylee and Will.



#### Jason '16, Student Assistance Funding Recipient

"Serving on the front line in combat, there is a level of brutality that is hard to imagine or explain. When people donate to help a stranger, it helps to restore my faith in humanity after seeing the worst in people. Thank you doesn't say enough, and it's hard to find the words to express my gratitude. Donations show an appreciation for the service of veterans to our country, and I appreciate the donors' service to our great university."



#### Marty Holmes '87, Vice President

MHolmes87@AggieNetwork.com

As Vice President for Marketing and Programs, Marty leads the teams that promote The Association through marketing efforts, create programming for former students and current students and manage the Aggie Ring Program. He also leads the Distinguished Alumni recognition program. Marty joined The Association staff in 2003, after leading the Southwest Meat Association and the National Meat Association. He earned a B.B.A. in marketing from Texas A&M in 1987 where he was a member of the Corps of Cadets, a Ross Volunteer, Yell Leader and recipient of the Buck Weirus Spirit Award. He has served as a Class Agent of his class and was named a Fish Camp Namesake in 2005. Marty holds the Certified Association Executive designation from the American Society of Association Executives. He and his wife, Deanne, are Endowed Century Club members and have two sons, Wesley '20, and future Aggie Mason.



Ron Spies '73, Vice President and Chief Financial Officer

RSpies73@AggieNetwork.com

As Vice President and Chief Financial Officer, Ron leads the teams that maintain the financial stability and integrity of The Association of Former Students and provide important infrastructure through information technology, information services, accounting, facilities management and postal processing. Ron joined The Association team in 1987 after a long affiliation with the organization through his audit practice. He earned a B.B.A. in accounting from Texas A&M in 1973 and has been a licensed CPA since 1976. Ron's service to Texas A&M was recognized in 2006 when he was honored as a Fish Camp namesake. He and his wife, Debbie '76, are Endowed Century Club members and parents to Jeremy, Tim and Nick, and proud grandparents of Ainsley and Lucy.



Nic Taunton '07, Vice President

NTaunton07@AggieNetwork.com

As Vice President for Development, Nic leads all fundraising efforts for The Association, from the Annual Fund to endowed giving programs, including the Endowed Century Club, Endowed Aggie Ring Scholarships and memorial and capital gifts. He joined The Association team in 2014 after practicing commercial litigation as an associate with Norton Rose Fulbright in Dallas. Nic earned a B.B.A. in finance from Texas A&M in 2007 and a law degree from The University of Texas School of Law in 2011. While at A&M, he served as Student Body President and was a recipient of the Buck Weirus Spirit Award and the Brown Foundation – Earl Rudder Memorial Outstanding Student Award. He has also served as a consultant of USAID in Rwanda. Nic and his wife, Brittany '08, are Endowed Century Club members and parents to future Aggies Priscilla and Magdalene.



#### Linzy '20 and Brady '20, Student Assistance Funding Recipients

"To the generous donors of The Association of Former Students, we would like to express our sincere gratitude. 2017 has proven to be a year of unexpected twists and turns and this support to our family has lifted some of the financial burden off of our shoulders following our father's severe car accident. This act of generosity will serve as a blessing so that we may be able to continue our family's legacy here at Texas A&M just as our grandfather, father, and oldest sister have done before us. We can now focus our efforts on following our dreams as Aggies. From the bottom of our hearts we say thanks and gig 'em!"

# MANAGING STAFF



**Scot Walker '90**Assistant Vice President for Communications *SWalker90@AggieNetwork.com* 

Scot oversees the communications efforts of The Association of Former Students and is

editor of *Texas Aggie* magazine as well as the monthly *AggieNews* electronic newsletter and AggieNetwork.com.



Brian Ashorn
Director of Facilities
BAshorn@AggieNetwork.com

Brian directs the maintenance and security of the Clayton W. Williams, Jr. Alumni center,

ensuring a safe, secure and enjoyable experience for all who visit our premier alumni center.



Jennifer Bohac '87
Director of Travel – Outreach and Engagement
JBohac87@AggieNetwork.com

Jennifer leads the marketing and traveler experience operations for The Association's Traveling Aggies programs, providing a comprehensive offering of travel opportunities and an unforgettable experience for all who travel with us. Jennifer spends considerable time each year hosting trips and researching new travel opportunities.



Andrea Chrietzberg '91 Controller AChrietzberg91@AggieNetwork.com

Andrea provides The Association of Former Students with the highest degree of integrity

and customer satisfaction in leading our accounting and gift processing operations.



Logan Freeman '00
Director of Information Technology
LFreeman00@AggieNetwork.com

Logan is responsible for providing design, management, and support for The

Association's systems, network, security and telecommunications infrastructures.



**David Fujimoto '17**Director of Strategic Engagement *DFujimoto17@AggieNetwork.com* 

David is a retired U.S. Air Force lieutenant colonel and leads The Association's advocacy

efforts, working closely with Texas A&M University, The Texas A&M University System and former students to engage key stakeholders on issues impacting Texas A&M University and higher education in the State of Texas.



Michael J. Hardy '13
Director of Fundraising
MHardy13@AggieNetwork.com

Michael leads and directs all efforts to make the Annual Fund the preferred destination for

unrestricted gifts by the Aggie Network in support of Texas A&M University. He provides oversight and management of stewardship efforts for donors of major gifts to the Endowed Century Club, Aggie Ring scholarships, and other endowment-level gifts to The Association.



**Kelli Hutka '97**Director of Campus Programs *KHutka97@AggieNetwork.com* 

Kelli establishes relationships with Texas A&M's faculty, staff and current students and educates

the A&M community about the important role of The Association of Former Students. In addition, she oversees the Aggie Ring program.

#### **DID YOU KNOW?**

THE ASSOCIATION HELPS ORGANIZE THE AWAY-GAME MIDNIGHT YELL PRACTICES AND ALL-AGGIE TAILGATE.



**Tara Jirinec**Manager of Information Services *TJirinec@AggieNetwork.com* 

Tara manages and facilitates all database requests and provides related training and

support. In addition, she evaluates and enhances database utilization and reporting.



Hannah Johnston '11
Director of Events
HJohnston11@AggieNetwork.com

Hannah provides coordination and consultation to 1) All internal and external

events in the Clayton W. Williams, Jr. Alumni Center; and 2) All events hosted by The Association of Former Students, ensuring all events exceed or meet the expected premier event standards.



Marisa Liles
Director of Travel – Operations and
Customer Service
MLiles@AggieNetwork.com

Marisa manages the business aspects of the Traveling Aggies program, overseeing trip registration, travel vendor agreements, and day-to-day operations of the Traveling Aggies office.



**Paul Lucht**Director of Information Systems *PLucht@AggieNetwork.com* 

Paul oversees the extensive management of donor and database records and develops

programs and policies that assist both internal and external customers of The Association.



Kellie Malone '08
Manager of Campus Programs
KMalone08@AggieNetwork.com

Kellie coordinates and plans events, initiatives, and activities for the Campus

Programs office to build and enhance relationships with University faculty, staff and students.



Janice Quast '97
Director of Human Resources
JQuast97@AggieNetwork.com

Janice directs efforts related to The Association's benefits, recruitment, onboarding, training, team building events and the promotion of team culture.



Josh Reinbolt '99
Director of Former Student Programs
JReinbolt99@AggieNetwork.com

Josh oversees all programming for former students which includes: Class Programs, Club

Programs, Constituent Networks, Young Alumni, away game activities, Muster and Traveling Aggies.



Randy Reyes '01
Director of Marketing
RReyes01@AggieNetwork.com

Randy manages all marketing efforts for The Association, as well as oversees the

maintenance and update of The Association of Former Students' brand.



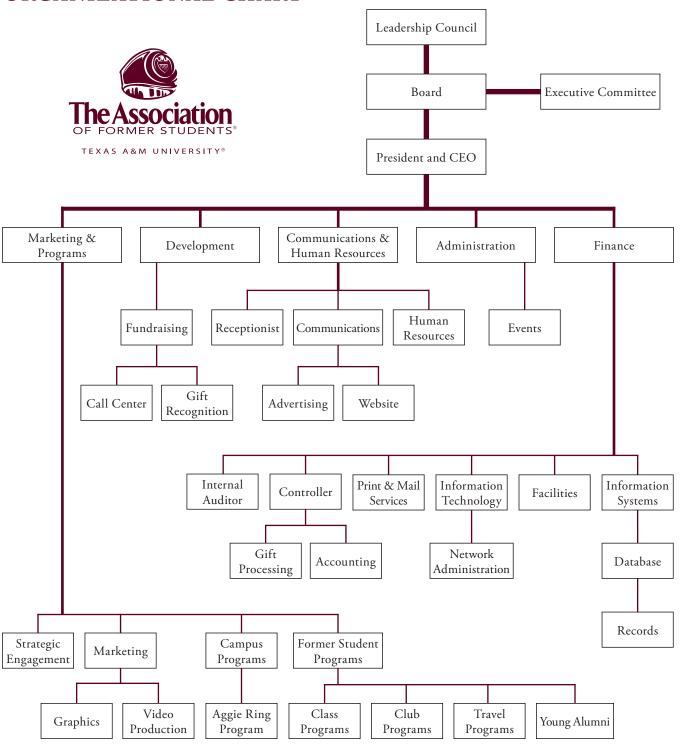
**Julie Scamardo**Manager of Aggie Ring Program

JScamardo@AggieNetwork.com

Julie manages and coordinates the operations and activities of the Aggie Ring Program

and staff including evaluation of eligibility, ring sales, ring repair and resizing, customer service, communication and marketing activities.

# ORGANIZATIONAL CHART







# Making a Difference

—

SECTION FOUR



Each team member, from our senior management to student staff, works diligently to fulfill The Association's noble mission. One important way we are able to carry out that duty is by taking part in raising the Annual Fund each year. Through our Annual Fund, the promise of educational excellence will be fulfilled and the Aggie Spirit will be passed on to the leaders of tomorrow. As testament to that spirit, every member of our staff significantly impacts the Annual Fund by direct fundraising, giving exceptional customer service and creating an atmosphere of enthusiasm with each Association project or event.

# ANNUAL FUND

The Association of Former Students, through the generous support of unrestricted contributions from former students and friends of Texas A&M to the Annual Fund, is able to support student activities, scholarships and financial aid, faculty enrichment programs, former student programs and services and many other critical projects for Texas A&M. Through the generosity of 54,552 donors, The Association raised \$10,150,371 in the 2017 Annual Fund, setting new donor records.

In accordance with The Association's Charter, there are no dues to be a member of The Association of Former Students. All students who have been enrolled at Texas A&M University are considered members of The Association of Former Students. While each graduate's name and contact information has been added to The Association's database, individuals who attended classes at Texas A&M, but did not graduate may be added to the database upon request. Friends of The Association may become an Associate Member through contributions to the Annual Fund. While gifts of any size are accepted and appreciated, Century Club gifts begin with a minimum donation of \$100.



Contributor	\$1-\$49
Active\$5	0 - \$99

### The Century Club

Bronze Century Club	\$100 - \$249
Silver Century Club	
Gold Century Club	\$500 - \$999
Diamond Century Club	
Double Diamond Century Club	
Platinum Century Club	\$5,000 - \$9,999
Double Platinum Century Club	

For recent graduates (defined as those former students who are within three years of the date of their commencement), The Association makes these giving levels available at half price.

Benefits of a Century Club membership include:

- Six printed issues of *Texas Aggie* magazine
- Personalized walnut plaque and membership year bar
- Century Club window decal

For more information on the Annual Fund, please contact Michael J. Hardy '13, Director of Fundraising, at 979-845-7514 or MHardy13@AggieNetwork.com.



#### Sounding Rocketry Team, Student Organization Support

"The Texas A&M University Sounding Rocketry Team would like to thank each and every donor for the support we have received. Your generosity will allow all of our members to attend the Intercollegiate Rocket Engineering Competition, which will help us project Texas A&M engineering excellence to the world. Our goal is to develop the engineers of the future and you have brought us closer to realizing our mission. We look forward to representing past, present, and future Texas A&M students this summer at the competition.

Thank you again for supporting our organization and our mission."

# ENDOWED CENTURY CLUB

In March 1984, The Association of Former Students' Board of Directors formally established the Endowed Diamond Century Club program, now known as the Endowed Century Club. Through this special giving opportunity, former students and friends of Texas A&M can ensure their support for the Aggie Network will live on in perpetuity and help to create a legacy of excellence in Aggieland for many years to come.

Participation in the Endowed Century Club may be achieved with a minimum gift of \$25,000. This gift may be given over a five-year period with a minimum of \$5,000 to be paid each year and is eligible for matching funds by most corporate matching gift programs. Upon receipt of the initial gift, the donor will become a recognized participant of the Endowed Century Club with all the rights and privileges of lifetime active membership in The Association of Former Students.

Benefits of an Endowed Century Club gift include:

- Lifetime active membership benefits of The Association of Former Students
- An exclusive, beautifully framed and personalized Benjamin Knox '90 fine art print
- A special Endowed Century Club lapel pin or pendant
- · Permanent recognition in the Clayton W. Williams, Jr. Alumni Center
- Special recognition in Texas Aggie magazine
- Annual recognition event



For tax purposes, the Benjamin Knox '90 print that is valued at \$200 is not tax-deductible from the initial gift and is not matched by most corporate matching gift programs.

For more information on the Endowed Century Club, please contact Alexandra Gonzalez '15, Development Specialist, at 979-845-7514 or AGonzalez15@AggieNetwork.com.

# **MATCHING GIFTS**

Many employers sponsor matching gift programs and will match charitable contributions made by their employees. Your generous donation to The Association of Former Students can have a much greater impact on Texas A&M and Texas Aggies, thanks to your

company's matching gift program. In 2017, more than 485 companies matched over 3,200 donations to The Association totaling more than \$880,000. To determine if your company has a matching gift program that you can take advantage of, please see AggieNetwork.com/MatchingGift or contact Sheila Nelson '92, Development Specialist, at 979-845-7514 or SNelson92@AggieNetwork.com.





# AGGIE RING SCHOLARSHIPS

In October 2009, The Association of Former Students' Board of Directors formally established the Aggie Ring Scholarship program. Through this special giving opportunity, former students and friends of Texas A&M can ensure students are able to purchase their Aggie Ring.

Aggie Ring Scholarships may be achieved with a minimum gift of \$25,000. This gift may be given over a five-year period with a minimum of \$5,000 to be paid each year and is eligible for matching funds by most corporate matching gift programs.

Benefits to donors establishing an Aggie Ring Scholarship include:

- An exclusive, beautifully framed and personalized Benjamin Knox '90 fine art print
- Recognition in the Texas Aggie magazine
- Involvement in the scholarship recipient's Aggie Ring Day
- Annual recognition event



For tax purposes, the Benjamin Knox '90 print that is valued at \$200 is not tax-deductible from the initial gift and is not matched by most corporate matching gift programs.



# To Apply for a Ring Scholarship:

- Complete the University Scholarship Application online between October 15, 2018, and February 1, 2019 (or during the same time period the following year).
- On the Eligibility tab of the application, complete the following question: "Do you anticipate receiving your Aggie Ring in September 2019, November 2019 or April 2020?"
- Scholarships & Financial Aid will notify students in April 2019 if they have been selected to receive an Aggie Ring Scholarship.
  - If you receive an Aggie Ring Scholarship: Once you meet the requirements, you will need to verify your eligibility and schedule an appointment online to order your Aggie Ring at the Aggie Ring Office.
  - If you do not receive an Aggie Ring Scholarship: You may consider applying for an Aggie Ring Loan through the Short Term Loan Office.

#### Criteria:

- The student must be eligible to order for the September 2019, November 2019 or April 2020 Aggie Ring Days.
- Must be enrolled at least half-time
- Student must be making (SAP) Satisfactory Academic Progress

For further information concerning a scholarship application, please contact the Office of Scholarships & Financial Aid at 979-845-3982.

#### **DID YOU KNOW?**

THE ASSOCIATION MAINTAINS FREE, THE ONLINE DIRECTORY OF FORMER STUDENTS SEARCHABLE DATABASE.

# MEMORIAL SCHOLARSHIPS

The Association is proud to manage a portfolio of memorial scholarship funds, providing over 685 scholarships in 2017, totaling over \$545,000. In addition, over \$580,000 in trust and Board-designated funds were awarded in 2017, providing over 260 scholarships and bringing the total number of scholarships awarded in 2017 to over 945, valued at over \$1,125,000. These scholarships are above and beyond those awarded through our Annual Fund.

The Association of Former Students is honored to perpetuate the Aggie Spirit of deceased former students and friends of Texas A&M through various memorial giving opportunities. All memorial gifts are placed in a trust fund from which the income is used to support scholarships at Texas A&M University. We offer three memorial scholarship opportunities:

**Simple Memorial:** A memorial gift may be made in honor of a deceased former student or friend of Texas A&M. Upon receipt of a gift, an account is established in the deceased individual's name. All accounts



with a balance less than \$350 are held in a pooled fund with the income distributed by Scholarships & Financial Aid at Texas A&M University in The Association of Former Students' name.

**Named Memorial:** A Named Memorial, one bearing the name of the deceased former student or friend of Texas A&M, requires a minimum contribution of \$350. The fund is perpetuated indefinitely through investments and the income is used to provide scholarships through Scholarships & Financial Aid at Texas A&M University in The Association of Former Students' name.

**Endowed Memorial:** Friends and families wishing to establish an Endowed Memorial in memory of a loved one, can do so with combined gifts reaching a minimum threshold of \$25,000. Once the memorial scholarship reaches a minimum of \$25,000 in principal, it becomes endowed. At this point, the principal is removed from pooled funds and each year a student will receive a scholarship in the name of the memorialized individual. An endowment with a minimum balance of \$25,000 will award at least \$1,000 per academic year to a deserving student.

In each issue of *Texas Aggie* magazine, The Association publishes a list of the new Named and Endowed Memorials since the last publication.

Recipients of all memorial scholarships are selected and administered by Scholarships & Financial Aid at Texas A&M University. To apply for a scholarship, please visit scholarships.tamu.edu. For additional information regarding a new or existing memorial scholarship, please contact Sheila Nelson '92, Development Specialist, at 979-845-7514 or SNelson92@AggieNetwork.com.



# Kimberly '19, Scholarship Recipient

"I would like to thank you for your unending support of Texas A&M and the students who go here to learn and grow. These scholarships mean more to me than just the money—they are a representation of my hard work and devotion to this University and I am so proud to go out into the world and be a walking testament to this incredible institution.

Thank you for believing in me and my future."

# LEAD BY EXAMPLE CAMPAIGN

As a component of Texas A&M University's \$4 billion *Lead by Example* campaign goal, The Association of Former Students has set goals to raise 100,000 annual donors and \$100,000,000 by the end of the campaign in 2020. The three campaign pillars are: 1) transformational education for all students, 2) impacting the state, the nation, and the world, and 3) discovery and innovation for the world. In aligning with these pillars, The Association of Former Students raises annual, major and capital gifts to: 1) strengthen the worldwide Aggie Network, 2) preserve and protect the Aggie Spirit, and 3) serve the current student body and Texas A&M faculty, staff and administration.

The funding priorities of The Association during the Lead by Example campaign are:

Annual Century Club Gifts: Annual Century Club gifts make a positive impact on an Aggie's journey from "Howdy!" to "Here." The Association raises the university's Annual Fund, which supports both current and former student activities, academics, traditions. Annual gifts of any size to the Century Club provide financial support to students with scholarships and assistance funds, support and promote cherished traditions and student organizations, and foster academic programs that help set students up for success. Century Club gifts also strengthen the Aggie Network by connecting Aggies worldwide through A&M Clubs, Constituent Networks, and Classes, and strengthen the Aggie Spirit by supporting more than 300 Musters around the world.

**Distinguished Alumni Tribute:** Each year, a select few are recognized by The Association of Former Students and Texas A&M University with the highest honor bestowed upon a former student of Texas A&M University—the Distinguished Alumnus Award. The Association will create a Distinguished Alumni Tribute outside the Clayton W. Williams, Jr. Alumni Center that can be visited any time by prospective, current, or former students. The tribute will serve as a constant reminder of the positive difference our former students make on their university, community, state, and world. It will exemplify the sterling Aggie legacy which we all inherit, and inspire future generations of Aggies to aspire to the example set by these distinguished former students.

Clayton W. Williams, Jr. Alumni Center: As the on-campus "home" to the more than 434,000 living former students of Texas A&M, the Clayton W. Williams, Jr. Alumni Center annually welcomes well over 100,000 guests to over 300 events such as Aggie Ring Day, game day activities, reunions, and more. The Williams Alumni Center is a place that showcases the indomitable Aggie Spirit and strength of the Aggie Network. From the day a prospective student steps foot on campus, to an Aggie's time at A&M, to their 50th reunion, The Association is involved every step of the way. Updating and improving the Alumni Center will allow The Association to better serve and meet the needs of the ever-growing Aggie Network and ensure that all Aggies have a place to come home to when in Aggieland.

**Excellence Fund:** The Association is the oldest organization serving Texas A&M University in support of current students, former students, faculty, and staff. Over our nearly 140 years of serving the Aggie Network, Texas A&M has often called upon The Association of Former Students for unanticipated, but urgent needs. The Excellence Fund will allow our organization the discretion needed to best serve and support our university and the Aggie Network when they call on The Association.

To learn more about The Association's campaign priorities, please contact Nic Taunton '07, Vice President of Development, at 979-845-7514 or NTaunton07@AggieNetwork.com.



#### Heather '11, Aggie Entrepreneurship Saturday Attendee

"The tremendous support from The Association of Former Students has been instrumental to the growth and prosperity of my small business. Attending Aggie Entrepreneurship Saturday, a program supported by The Association, has greatly attributed to the success of my business, Legacy Pecans. Thank you for helping me make my dream of owning a small business a reality. I didn't fully understand the impact of the Aggie Network until I went into business for myself. I have truly learned that the only Aggie that cannot help you is the one you do not meet. I am forever grateful and proud to be surrounded by individuals who exemplify integrity, success and selflessness."

AGGIE NETWORK

# **IMPACT ON TEXAS A&M**

\$12.6 TOTAL ASSOCIATION PROJECTED IMPACT IN 2018

\$5.7 © CASH SUPPORT

IN FORMER STUDENT PROGRAMS, INCLUDING REUNIONS AND CLASS NEWSLETTERS, PUBLICATIONS, AGGIENETWORK.COM, PROGRAMS AND EVENTS AND ALUMNI RECOGNITION PROGRAMS







# Programs & Services

S E C T I O N F I V E



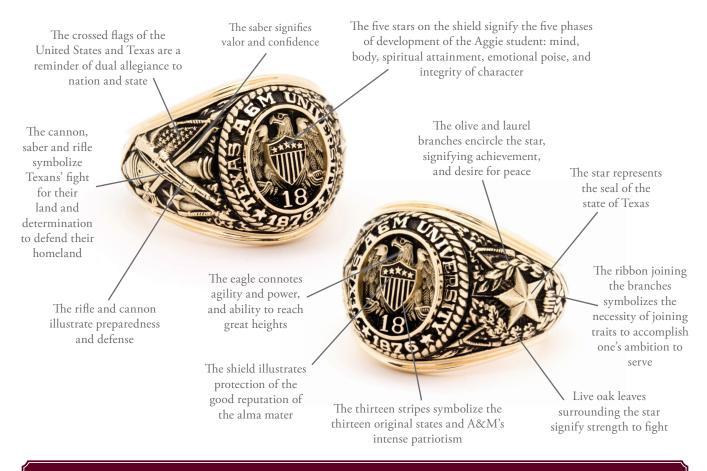
# CAMPUS PROGRAMS

The Association of Former Students is proud to support students through activities, scholarships, academic support, programs, awards and career services. Our Campus Programs team works closely with students and student organizations, develops partnerships to promote students' endeavors and exposes current students to The Association and the worldwide Aggie Network. Through day-to-day involvement with students and by sponsoring events such as Aggie Ring Day and The Next Tradition graduation celebration, our Campus Programs team strives to bring The Association and the Aggie Network to all Aggies while on campus.

In addition to working with students, our Campus Programs team also fosters relationships with University administrators, faculty and staff, and coordinates efforts with the University on Association-funded projects, programs and awards.

# Aggie Ring Program

The Aggie Ring is one of our most well-known and easily recognized symbols of the Aggie Network. Students earn the Aggie Ring based on credit hours completed at Texas A&M and may select the Class year to appear on their Ring. Each student has the option of two finishes for their Ring and may opt to place a diamond in the shield. Otherwise, the Aggie Ring is exactly the same for every Aggie – which undoubtedly contributes to its global recognition.



# DID YOU KNOW?

THERE ARE 30 STARS ON THE AGGIE RING.



The Association of Former Students manages the Aggie Ring Program with orders taken throughout the year in our Aggie Ring office. Students receive their Aggie Rings during one of The Association's Aggie Ring Days, which feature festive events including music, photography and activities for students and their families to celebrate this momentous occasion.

In 2017, 15,174 Aggie Rings were ordered, with 13,528 of these placed by current students. In addition to serving current students in the ordering process, the Aggie Ring office also handles resizing, repairs and replacements for former students.

Four Aggie Ring collections, located in the Clayton W. Williams, Jr. Alumni Center, display numerous Aggie Rings dating back to 1890. The collections are a highlight attraction on the A&M campus and draw many visitors each year.

In October 2009, The Association of Former Students' Board of Directors formally established the Aggie Ring Scholarship program. Through this special giving opportunity, former students and friends of Texas A&M can ensure students in financial need are able to purchase their Aggie Ring. Aggie Ring scholarships may be achieved with a minimum gift of \$25,000. To learn more about Aggie Ring scholarships, please see page 66.

# Aggie Ring Eligibility Criteria

To ensure absolute integrity of the Aggie Ring, students are required to meet eligibility requirements to order a Ring. Please see tx.ag/myRing for the most current requirements.

# 129 Years of the Aggie Ring

Since its conception in 1889, the Aggie Ring design has only changed a few times, most of which happened in the first 46 years. After the United States and Texas flags were added in 1935, the only other major change to the design occurred in 1963 when the A&M College of Texas became Texas A&M University, which affected the engraving on the Ring. Since then, the design has remained unchanged, making the Aggie Ring one of the most recognizable pieces of jewelry in the world.

# Ring Remembrance

One of the most meaningful and solemn events hosted by The Association, Ring Remembrance is a very special ceremony in which parents of Aggie students who passed away while enrolled at Texas A&M receive an Aggie Ring Crest mounted to a bronze medallion remembering and honoring their child. This special ceremony is held at the Williams Alumni Center prior to campus Muster on April 21 of each year.





#### Jose '19, Scholarship Recipient

"The scholarship provided to me by The Association of Former Students through your generous support has not only been an immense gift for me, but for my family as well. When I first received word of the scholarship, it gave me hope that achieving a college education was a possibility. You have provided me with the opportunity to achieve my dreams of becoming a mechanical engineer in hopes of providing a better future for my current and future family. I hope to one day be able to give back to the university that has given so much to me. Thank you so much."

# Howdy Week GatheRing

Held at the Clayton W. Williams, Jr. Alumni Center prior to the beginning of each fall semester, Howdy Week GatheRing is designed to welcome new students to campus and provide an opportunity to mingle with Classmates while enjoying free food and drinks in a festive environment. Students are encouraged to try on an Aggie Ring with their Class year, further building the anticipation of one day wearing their own Ring.

#### The Next Tradition

Hosted by The Association of Former Students, this multi-day celebration honors students who are graduating during the current semester. The Next Tradition allows students to learn more about their role as former students, learn about ways to stay connected through A&M Clubs and Constituent Networks and provides an opportunity for students to make their first donation to The Association. The event is called The Next Tradition because it marks the official end of their time as a student and the beginning of their next phase of life as a former student of Texas A&M University.



## **Aggie Network Student Ambassadors**

Aggie Network Student Ambassadors strive to strengthen and expand the Aggie Network by engaging current, future, and former students to further the impact of The Association of Former Students on Texas A&M and Aggies everywhere. The Aggie Network Student Ambassadors seek to accomplish this mission through:

- Encouraging constituents to have a lifelong relationship with Texas A&M.
- Engaging with constituents to help them to understand The Association's impact.
- Educating and engaging the student body.

Aggie Network Student Ambassadors is a cohort of student leaders dedicated to selflessly serving The Association of Former Students and Texas A&M University through fellowship and networking with fellow members of the Aggie Network, as well as building, perpetuating and sharing the Aggie Spirit. These student ambassadors of the Aggie Network are representatives of The Association of Former Students who seek to perpetuate the ties of affection, and educate about the impact of The Association on its constituents. This impact includes Annual Fund projects, student scholarships, student organization funding, Association-hosted and Association-sponsored events, and other activities that serve to support Texas A&M University, the campus community, and constituents of the Aggie Network.

# FORMER STUDENT PROGRAMS

# **Away Game Activities**

Our Club Programs team works with local A&M Clubs to plan, promote and deliver Club-sponsored events such as Midnight Yell Practices at away games, coordinates hotel arrangements for the Yell Leaders and helps local A&M Clubs host their pre-game tailgates at away games across the country. In 2017, an average of 2,000 Aggies attended each away game.

# Class Programs

Our Class Programs team works directly with the various Class Agents to help maintain and reestablish relationships that Aggies formed with Classmates while on campus. In addition to managing and supporting the Class Agents and Class-sponsored activities, including Reunions, Class newsletters and Class Gifts, this team also organizes and promotes the 50th Class Reunion held each spring as well as the annual Sul Ross Group Reunion for all Classes who have graduated at least 55 years ago.



#### Class Newsletters

Class newsletters have historically served as a critical resource to facilitate communications between Classmates, coordinate and promote Class activities, provide campus updates and promote The Association's services and programs. Classes younger than 1970 receive electronic



newsletters while Classes 1969 and back have the option of sending two printed newsletters per year in addition to electronic newsletters. All Class newsletters are archived on each Class page on AggieNetwork.com.

#### Class Reunions

Every year dozens of Classes and other groups of Aggie friends return to the Texas A&M campus for a formal Reunion, and uncounted others meet for informal Reunions. Class Reunions usually consist of several social events surrounded by fun Aggie activities. Fall Reunions often center around Aggie football, whereas spring Reunions often center around Aggie baseball and basketball games. Class Reunions also consist of a formal business meeting in which Class Agents are elected, Class gifts are discussed and official Class business is carried out. A schedule of the planned Class Reunions can be found online at AggieNetwork.com/reunions.

# **Club Programs**

With Aggies living and working all over the world, there are 251 chartered A&M Clubs which sponsor events and activities that bring former students and their families together in fulfillment of The Association's mission to "perpetuate ties of affection and esteem formed in university or college days." This division in our Former Student Programs team assists and supports A&M Clubs with their projects and activities and coordinates several major A&M Club activities, including the annual Coach's Tour. In addition we provide email marketing services in support of local Club activities as well as web services and some printing services.



#### Constituent Networks

A Constituent Network is an affiliate network of The Association of Former Students representing a group of individuals, other than Classes and A&M Clubs, which are officially recognized by The Association through a defined chartering process. Research has confirmed that many former students tend to have a stronger affinity with the organizations they participated in or the dorm they lived in as a student, rather than with their Class or local A&M Club. The inclusion of these groups is vital to the growth and continued success of the Aggie

Network. As of January 1, 2018, the recognized Constituent Networks are the Aggie Educator Network, Aggie Real Estate Network, Aggie Women, Black Former Student Network, Bush School Former Student Network, Greek Former Student Network, Texas A&M Hispanic Network, Texas Aggie Bar Association, The Federation of Texas A&M University Mothers' Clubs, and the Sea Aggie Former Student Network.



# Affinity Networks

An Affinity Network is an existing, volunteer-run group of former students who have organized to serve a desired need but do not meet the requirements to be chartered as a Constituent Network of The Association of Former Students.

#### **DID YOU KNOW?**

THE ASSOCIATION MAINTAINS AN ONLINE,
SEARCHABLE DATABASE OF 251 A&M CLUBS AROUND THE WORLD.

#### Former Student Career Services

Located in Suite 209 of the John Koldus Building, Texas A&M's Career Center, which is supported in part by The Association of Former Students, offers complimentary services to former students such as career consultations, guidance for effective networking, online career assessment, tips and advice on developing job search strategies, reviewing resumes and cover letters, interview coaching and compensation negotiation. To schedule an appointment, please call Paul Pausky '78, Associate Director of Placement and Corporate Support at the Career Center, at 979-845-5139. Please visit AggieNetwork.com for information on additional career resources for former students.

# Young Alumni Advisory Council

The Young Alumni Advisory Council is an elected body of former students who have graduated from Texas A&M University within the last 10 years. Their purpose is to actively promote and enhance the mission, values, and vision of Texas A&M University and The Association of Former Students by assisting and serving the needs of this demographic through professional development, community service, social networking and philanthropic endeavors.

# 1,025 FORMER STUDENTS ATTENDED TEXAS A&M UNIVERSITY YOUNG GIUMNI WEEKEND

#### The Young Alumni Advisory Council's goals are:

- To provide opportunities and events for Young Alumni with programmatic emphasis on social and career development;
- To foster a spirit of involvement and participation among Young Alumni; and
- To encourage engagement with constituencies across the university and The Association of Former Students that best meet the needs of the Young Alumni population.



As official volunteers of The Association of Former Students, the Young Alumni Advisory Council is made up of three committees and 39 total members. The duties of YAAC members are outlined in their respective committee's scope of work and shall include, but shall not be limited to, participation in Young Alumni-specific programming; representation of the Council and The Association at local A&M Club events; financial contribution to The Association; and performing any other duties necessary for the successful execution of the mission of the Young Alumni Advisory Council.

The Young Alumni Advisory Council helps administer The Association of Former Students' Young Alumni social media outlets including Facebook, Twitter and Instagram. In addition, the Council was instrumental in the creation of the 12 Under 12 Young Alumni Spotlight, Aggie Entrepreneurship Saturday, and Young Alumni Weekend.

#### Muster

Aggie Muster is one of the most sacred and time-honored traditions of Texas A&M. Held on April 21 of each year, it is a time when Aggies around the world gather, wherever they are, to honor those Aggies who died during the past year. The largest Aggie Muster is held on campus and is coordinated by a student group through funding provided by The Association and Texas A&M. The Association of Former Students works closely with local A&M Clubs and Aggie groups to coordinate mailings, emails, arranging for speakers and speaker packets as well as branding for Muster programs around the world each year.



# **Traveling Aggies**

Our Traveling Aggies program offers former students, current students, their families and friends of Texas A&M the opportunity to travel and enjoy the camaraderie of fellow Aggies. This program offers something for everyone through a variety of destinations, durations and pricing. Whether a traditional locale or someplace unique, tours are selected with both seasoned and first-time travelers in mind. Trips are coordinated using companies that specialize in alumni travel. Regardless of the destination, our Traveling Aggies trips include high-quality travel experiences and specialized itineraries which are not typically available to individual travelers.



Our Traveling Aggies team provides detailed service to our travelers, and Aggies who participate in one of our trips usually travel with us again. While traveling either in the United States or across the world, events are held with Aggies and A&M Clubs at many destinations.

#### Our 2018 Traveling Aggies trip schedule is as follows:

#### January

Expedition to Antarctica Seaswept Breezes Tasman Pearls The Galapagos Islands

#### February

Best of Tanzania Migration Safari Great Trains and Grand Canyons Legends of the Nile featuring Abu Simbel

#### March

Pure Polynesia
St. Paddy's Day
Israel
Romance of the Mekong
Springtime in Washington, D.C.
Costa Rica and the Panama Canal
Exploring Australia and New Zealand
Southern Africa
Victory in the Pacific

# April

The Masters
Gateway to Sunshine
Discovering Eastern Europe
Journey along the Elbe
Canary Island Connoisseur
Young Alumni go Greece

#### May

Dutch Waterways
The Kentucky Derby
Southern Italy & Sicily
Ireland - Wild Atlantic Way
Essential Europe
Soldiers & Spies
Land of the Ice Bears
Inspiring Shores
Flavors of Spain
Western Europe Escapade
Reims - featuring the Centennial WWI
Armistice

#### June

Southern Culture & Civil War
Western Europe Wonders
National Parks and Lodges of the Old
West
Italian Riviera
Italy Hunting Trip
Great Journey through Europe
Basque Country
Swiss Alps
Nordic Magnificence

#### July

The Championships – Wimbledon Nordic Adventure Glacial Adventures Cottages, Coves & Coasts Town & Country Oxford The Majestic Great Lakes European Medley

#### August

Greek Isles Explorer
Baltic Bliss
Discover Southeast Alaska
Village Life in Italian Lakes
Canadian Rockies Explorer: Glacier
National Park
Toronto to Vancouver by Rail
Exploring Iceland

#### September

European Coastal Civilizations: London to Lisbon
Imperial Splendors of Russia
British Isles Medley
Town & Country Languedoc
The Rise & Fall of Hitler's Germany
Wines of the Pacific Northwest
Journey through Britain
Oktoberfest
Grand Danube Passage, plus Prague &
Sofia

#### October

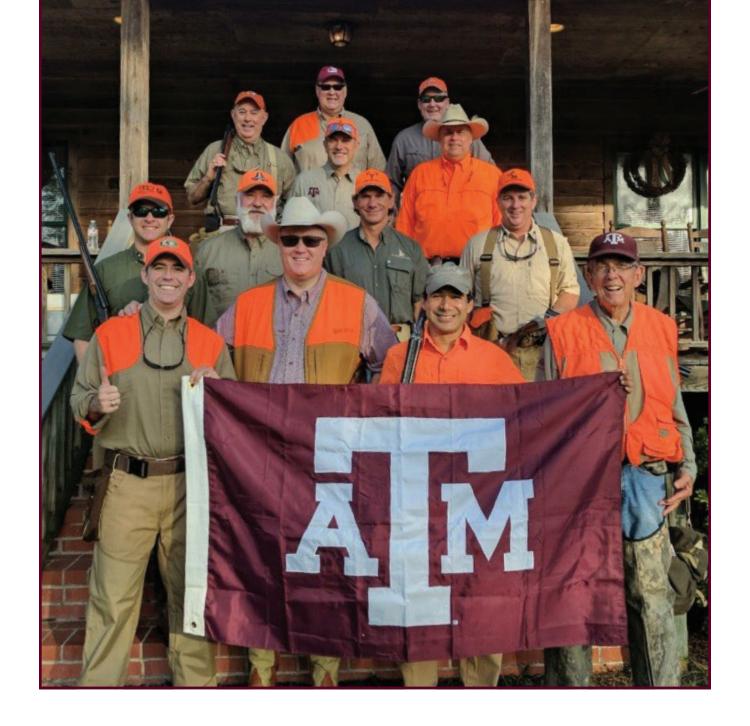
Apulia, Undiscovered Italy Fall Splendors Classic China & the Yangtze Balloon Fiesta Cuban Treasures Young Alumni's 'Viva España' Patagonia's Glaciers & Chilean Fjords

#### November

Galápagos Mystical India Holidays in New York

For more information on any of our trips, please go to AggieNetwork.com/Travel or contact our Traveling Aggies team at 979-845-7514.





# **DID YOU KNOW?**

INDIA HAS THE MOST FORMER STUDENTS OUTSIDE OF THE UNITED STATES, FOLLOWED BY QATAR, SOUTH KOREA, MEXICO AND CHINA.

# OUR BRAND POSITION AND BRAND PROMISE

Our brand is centered around being HERE for Aggies during their days as students and former students, being THERE for Aggies as they make their way around the world and being EVERYWHERE that the Aggie Network needs us to be. We do this through our programs dedicated to giving, engagement, volunteering and networking.

#### **Brand Position**

The Association of Former Students is the oldest organization serving Texas A&M University in support of the ever-growing worldwide Aggie Network. As a service-minded organization driven by Texas A&M's core values and committed to the Aggie Network, our focus is to inspire others to give back and stay connected—whether through time, talent or treasure.

# Brand Promise (our unique point of difference)

Through a person's gift of time, talent or treasure, The Association fosters academic excellence at Texas A&M, ensures the cultivation and continuation of Aggie experiences for the Aggie Network, connects generations of Aggies together and ensures that the core values and traditions that make Texas A&M unique continue to be passed on from generation to generation.

#### How we deliver brand position and brand promise:

- Purpose-based marketing;
- "We raise the goose bumps" by telling stories about The Association's impact to the Aggie Network;
- Articulate core values in ways that are deeply personal to the Aggie Network;
- Motivate the Aggie Network to stay connected through active membership and participation in The Association;
- Inspire the Aggie Network to give back no matter the size or type of gift.

# Marketing

Our Marketing team is charged with telling the story of The Association's work and how it impacts the Aggie Network. Services we provide and initiatives we manage include:

# **Affinity Programs**

We seek enhanced revenue opportunities through the evaluation, negotiation and execution of select strategic partnerships with well-known consumer brands that can build affinity with the Aggie Network and strengthen our brand. To learn more, please visit AggieNetwork.com/programs. Our current affinity programs include:

- Banking Services: Bank of America offers exclusive Texas A&M-branded credit cards, debit cards, and checking products to those
  members of the Aggie Network who want to show their pride in Texas A&M. Former students' use of these banking products results
  in a contribution to The Association by Bank of America to support Texas A&M University.
- Auto & Home Insurance: Nationwide Insurance provides former students competitive and sometimes discounted rates for auto, motorcycle, home, renters, and pet insurance.
- Residential Real Estate Development: Traditions Club, a Bryan, TX residential real estate development, contains a Jack Nicklaus-designed private golf club and is the home to Texas A&M's golf teams.
- Wine Program: Messina Hof, an award-winning, Aggie-owned winery in Bryan, TX, offers an exclusive, limited edition line of Aggie Network® Private Reserve wines. Purchases of these wines results in a contribution to The Association by Messina Hof to support Texas A&M University.
- Health Insurance: Mercer Consumer offers former students special rates and discounts for individual medical, dental, and long term
  care insurance.
- Aggie Network Team Shop: The Association's official online store, powered by Fanatics Retail Group, selling licensed merchandise
  from all collegiate and professional sports teams.
- USI Travel Insurance: Travel insurance for former students, for trips on your own or with the Traveling Aggies.

# Appeals Marketing

We collaborate with our Fundraising team in the development of targeted appeals messaging to help achieve our Annual Fund goals.

#### **Brand Guidelines**

We maintain and update The Association's visual identity system to bring consistency to our look and feel through consistent typefaces, color palettes and logo usage.

#### **Exhibits**

We play a key role in positioning the Clayton W. Williams, Jr. Alumni Center as a marketing asset through the development and management of a series of interactive exhibits, which have helped transform our Alumni Center into a "must-see" destination on campus. Our Marketing team takes the lead role in updating exhibit content and is the point of contact with exhibit hardware and software partners.



# Graphic Design

Our in-house design team produces advertising and promotional materials, event signage, student organization logos and printed materials, campus and club Muster graphics, Distinguished Alumni Gala graphics, the yearly Traveling Aggies catalog and collateral material, as well as many other materials that tell our story visually, including this Resource Guide.

# Marketing Campaigns

We formulate the strategies and produce The Association's marketing campaigns for all media, including print, multimedia and online.

#### **Association Trademarks**

Our marketing team manages The Association's registered trademarks. The Association currently owns the following trademarks:

- The Association of Former Students® logo
- The Association of Former Students® word mark
- We are the Aggie Network!® word mark
- Aggie Network® word mark
- Traveling Aggies® word mark



WE ARE THE AGGIE NETWORK®

Traveling Aggies®

Aggie Network®

#### Texas A&M Trademarks

Our marketing team collaborates with the Division of Marketing and Communications at Texas A&M University to ensure that all trademarks, service marks, trade names, designs, logos, seals and symbols owned by Texas A&M University are approved for use and being properly used by all of The Association's affiliate organizations (i.e., A&M Clubs, Classes, Constituent Networks, Affinity Programs, Affinity Networks, etc.). Affiliate organizations are required to seek approval for use of any Texas A&M University owned marks through The Association as required by their charter or agreement.

#### Video Production

Some stories are best told through video. Our video production team produces short videos used for Association presentations and events, appeals, social media and to supplement print media.

# **COMMUNICATIONS**

Through our various communications initiatives, we seek to inform, engage and inspire our worldwide Aggie Network. Our Communications team creates compelling printed and digital content for a wide variety of communications channels, always reflecting and reinforcing the core values that make Texas A&M special. We also manage communications within the Aggie Network through the coordination of targeted emails to current and former students from The Association, A&M Clubs, Classes, chartered Constituent Networks and other approved entities. Our Communications team also coordinates The Association's social media efforts and contributes to the creation of presentations for volunteers and staff who speak at various events, including



Muster ceremonies around the world. The development and delivery of consistent message points that reflect The Association's strategic objectives is a major focus for our Communications team. Services we provide and initiatives we manage include:

## AggieNetwork.com

Our website, AggieNetwork.com, connects Aggies with each other and with Texas A&M by providing engaging and inspiring content, essential transactional services and growing interactive capabilities. AggieNetwork.com also provides a portal for our worldwide Aggie Network to connect with other Aggies and with areas of interest on the Texas A&M campus. AggieNetwork.com includes:

- Worldwide A&M Club and Class Agent listings and contact information;
- Aggie Baby Central;
- Career Resources and tools;
- Class and Club pages with Classmate news, announcements and real-time Silver Taps;
- Contact information for The Association of Former Students' staff and leadership;
- Downloadable desktop wallpapers and audio clips of Aggie songs;
- Events, news, calendar and pictures;
- Free, lifetime Aggie-branded email address;
- News from and about Texas A&M and the Aggie Network;
- Muster information;
- Online donation portal;
- Online Aggie Ring portal;
- Find An Aggie;
- Traveling Aggies schedule and trip information;
- Web hosting for A&M Clubs, Classes and Constituent Networks; and
- Window decal orders.



#### Eva '17 and Clifton '16, Student Assistance Funding Recipients

"In February 2017, a fire occurred at our home. We wouldn't have been able to recover if not because of the student assistance funding we received from the generous donors of The Association of Former Students. Your generosity helped us get through one of the most unfortunate events in both our lives and has allowed us to continue to achieve our education goals at Texas A&M University. We both thank you from the bottom of our hearts."

# **AggieNews**

The Association's monthly electronic newsletter, *AggieNews*, is produced by our Communications team and emailed to more than 260,000 members of the Aggie Network. The newsletter contains timely information about events and activities taking place within The Association and at Texas A&M. Limited advertising is available in *AggieNews*. Visit AggieNetwork.com/advertise for more information on delivery schedule and rates.

#### Lifetime Email Accounts

It is estimated that more than a quarter of the people online change their email addresses each year because they have changed Internet service providers or jobs. The Association offers a free, lifetime @AggieNetwork.com address so former students can avoid the hassle of notifying friends, family and colleagues of a changed email address. Information on lifetime @AggieNetwork.com email addresses can be found at AggieNetwork.com/email.

# Online Directory of Former Students: Find An Aggie

One of the most utilized features of AggieNetwork.com, our Online Directory of Former Students is a database of every person of record who has graduated from Texas A&M University, as well as Associate members of The Association. Individuals who attended classes at Texas A&M but did not graduate may be added to our database upon request. The Online Directory is available to any registered user of AggieNetwork.com and is searchable by name, Class year, occupation, company, geographic area, major and student life involvement. Directory users are now able to integrate their AggieNetwork.com profiles with their LinkedIn, Facebook and Twitter profiles.

# Texas Aggie Magazine

First published in May 1921, *Texas Aggie* is the flagship publication of Texas A&M University and the Aggie Network. *Texas Aggie* is a donor benefit for all active members of The Association of Former Students and is available via mail as a four-color, perfect-bound, 96- to 132-page printed magazine or online as a digital publication. Our magazine has a circulation of more than 58,000 copies and is published in January, March, May, July, September, and November. Advertising offsets some of the cost of production, printing and postage and allows us to deliver a high-quality publication. Photos and ideas for stories may be submitted for consideration to Texas Aggie@AggieNetwork.com. Information on advertising in *Texas Aggie* can be found online at AggieNetwork.com/advertise.



#### Social Media

The Association actively engages in social media as part of our strategic plan goal to communicate efficiently and effectively with the Aggie Network. Our Communications team manages information and interaction through many social media channels, including Facebook, YouTube, LinkedIn, Twitter, Instagram, Snapchat and Flickr, as well as helping promote the social media efforts of Texas A&M, A&M Clubs, Classes and Constituent Networks. Links to all of The Association's social media outlets can be found at AggieNetwork.com/social.

#### **DID YOU KNOW?**

THE ASSOCIATION PROVIDES PRINTING SERVICES AND GRAPHIC DESIGN FOR STUDENT ORGANIZATIONS.

# **ADVOCACY**

# Texas A&M Advocacy Network

The Texas A&M Advocacy Network is a grassroots and grasstops effort designed to inform and energize a group of volunteer former students and friends of Texas A&M. This program exists to help promote the interests and welfare of Texas A&M University by serving as an avenue to share information on higher education issues impacting both Texas A&M University and other public universities across the State of Texas. The program seeks to mobilize both current and former students to



be involved, educated, and engaged on current and proposed legislation, and encourages advocates to engage policymakers and other key stakeholders. The Texas A&M Advocacy Network seeks to identify and form relationships with former students and friends of Texas A&M who work or have worked in government – at the local, state, federal, and international level. For more information on how to get involved with the Texas A&M Advocacy Network, please visit AggieNetwork.com/advocacy.

# Orange & Maroon Legislative Day

Held in odd-numbered years when the Texas Legislature is in session, Orange and Maroon Legislative Day (OMLD) joins former students of Texas A&M University and The University of Texas at Austin together for one day at our state capitol. This event, which is highly anticipated by state legislators and their staffs, is designed to raise awareness of the importance of providing funding for our state's two flagship tier-one research institutions of higher learning. The next OMLD will be held in early 2019.

# Aggies on the Hill

Held in even-numbered years when the Texas Legislature is not in session, Aggies on the Hill is a one-day event in our nation's capital that promotes awareness and federal support for Texas A&M University and higher education. The first Aggies on the Hill event, which was held in April 2016, included visits with members of Congress and key staff members and concluded with a legislative reception with 250 former students working and living in and around Washington, D.C. The next Aggies on the Hill event will be held April 24-25, 2018.

For additional information on the Texas A&M Advocacy Network or any of The Association's programming initiatives related to the Texas A&M Advocacy Network, please contact David Fujimoto '17, Director of Strategic Engagement, 979-845-7514 or DFujimoto17@AggieNetwork.com.

#### Federal & State Former Student Elected Officials

#### **United States Congress:**

Rep. Louie Gohmert '75 (TX-1) Rep. Jeb Hensarling '79 (TX-5) Rep. Joe Barton '72 (TX-6) Rep. Bill Flores '76 (TX-17) Rep. Will Hurd '99 (TX-23)

#### Statewide:

Glenn Hegar '93 (Texas Comptroller) Ryan Sitton '97 (Texas Railroad Commission)

#### Texas Legislature:

Senator Paul Bettencourt '80 (District 7) Rep. Chris Paddie '96 (District 9) Rep. John Wray '93 (District 10) Rep. Kyle Kacal '92 (District 12)

Rep. Leighton Schubert '05 (District 13)

Rep. John Raney '69 (District 14)

Rep. John Cyrier '95 (District 17) Rep. Ernest Bailes '04 (District 18)

Rep. Ernest Bailes '04 (District 18) Rep. Terry Wilson '88 (District 20)

Rep. Greg Bonnen '88 (District 24)

Rep. Ryan Guillen '00 (District 31)

Rep. Abel Herrero '93 (District 34) Rep. Dawnna Dukes '86 (District 46)

Rep. Paul Workman '73 (District 47) Rep. Andrew Murr '99 (District 53)

Rep. Charles "Doc" Anderson '81 (District 56)

Rep. Trent Ashby '95 (District 57)

Rep. James Frank '89 (District 69)

Rep. Tracy King '83 (District 80)

Rep. Brooks Landgraf '03 (District 81)

Rep. Lyle Larson '81 (District 122)

Rep. Gene Wu '00 (District 137)

Rep. Dwayne Bohac '90 (District 138)

#### Iowa Senate

Senator Wally Horn '69 (District 35)

# Virginia Senate

Senator Bryce Reeves '89 (District 17)

# **AWARDS**

# Distinguished Alumnus Award

Jointly sponsored by The Association of Former Students and Texas A&M University, the Distinguished Alumnus Award is the highest honor bestowed upon a former student of Texas A&M University. This award, which was established in 1962, recognizes those alumni who, through their distinction in their chosen field of endeavor, selfless service to society, and dedication and loyalty to the University, exemplify the core values of Excellence, Integrity, Leadership, Loyalty, Respect and Selfless Service. The following individuals have been recognized as Distinguished Alumni of Texas A&M University:



#### 2017

Maj. Gen. Raymond L. Murray '35 William M. "Bill" Huffman '53 John M. Yantis '53 Ed Wulfe '55 Charles H. Gregory '64 Arno W. Krebs, Jr. '64 Jorge A. Bermúdez '73 General William M. Fraser III '74 (USAF, Ret.) Craig Brown '75 Martín Torrijos '87

#### 2016

Dr. Jarvis E. Miller '50
Dr. Charley V. Wootan '50
Dr. Charles W. Graham '53
Dr. Robert L. Walker '58
David G. Eller '59
Dr. William M. Barnes '64
General Patrick K. Gamble '67 (USAF, Ret)
Otway B. Denny, Jr. '71
Van H. Taylor '71
Ray A. Rothrock '77
Dr. Susan Rudd Bailey '78
Cindy Taylor '84

#### 2015

Col. Edward Vergne Adams '29 William M. Peña '42 Stanton P. Bell '54 Lupe Fraga '57 Dr. Charles H. Bowman '59 Dr. J. Richard Steadman '59 Ray Hannigan '61 Richard Kardys '67 Stephen F. Cooper '78 Frederick W. Heldenfels IV '79 Lyle Lovett '79 Carri Baker '84

## 2014

C. Ray Holbrook, Jr. '48
Charles A. Mattei, Jr. '49
Maj. Gen. Thomas G. Darling '54,
 USAF (Ret)
Charlie W. Seely '55
Monroe H. Fuchs '56
Dr. Charles R. Wiseman '57
William W. Hanna '58
Dr. Sallie V. Sheppard '65
Dr. Stephen A. Holditch '69
James A. Mayo '70
Clarence E. Sasser '73
Charles A. "Chuck" Ellison '76

#### 2013

Robert A. Epstein '44 Melvin S. Maltz '47 E. Ridley Briggs '54 Dr. Ray M. Bowen '58 R. H. "Steve" Stevens, Jr. '62 James R. "Jim" Thompson '68 General T. Michael Moseley '71 Glenda C. Mariott '79 Khalid A. Al-Falih '82

#### 2012

George D. Keathley '37
Horace S. Carswell, Jr. '38
Dr. Eli L. Whiteley '41
Turney W. Leonard '42
Thomas W. Fowler '43
William G. Harrell '43
Lloyd H. Hughes '43
Dr. Robert V. Walker '45
Donald A. Adam '57
Bob J. Surovik '58
Tommie E. Lohman '59
General Hal M. Hornburg '68 (USAF, Ret)

#### 2011

Harold L. Adams '61 John E. Bethancourt '74 Clifton J. Bolner '49 Dan A. Hughes '51 Gerald L. Ray '54 J. Wayne Stark '39 Dr. Joe E. West '54

#### 2010

Cpt. Robert L. Acklen, Jr. '63 Don H. Davis, Jr. '61 William H. "Bill" Flores '76 Dudley J. Hughes '51 Dr. Fred A. Palmer '59 Charles W. "Bill" Soltis '55 Joe Utay, Class of 1908

#### 2009

Edward C. "Pete" Aldridge, Jr. '60 Jesse L. Easterwood, Class of 1909 Frederick W. Heldenfels, Jr. '33 Frank C Litterst, Jr. '43 Pablo D. Marvin '66 Dr. Charles R. Munnerlyn '62

#### 2008

Neal W. Adams '68 Arthur R. "Artie" McFerrin, Jr. '65 James D. "Doug" Pitcock, Jr. '49 Charles H. "Charlie" Weinbaum '47

#### 2007

Raul B. Fernandez '59 Preston M. Geren, Jr. '45 Edwin J. Kyle, Class of 1899 Roderick D. Stepp '59

#### 2006

E. B. Cushing, Class of 1880 Dr. Frederick E. Giesecke, Class of 1886 L. C. "Chaz" Neely, Jr. '62 Erle A. Nye '59 RADM Robert Smith III '61 Richard W. Younts '67

#### 2005

Hon. Willie E. B. Blackmon '73 Jerry S. Cox '72 Melbern G. Glasscock '59 Billy Pete Huddleston '56 Edward F. Kruse '49 James K. B. Nelson '49

#### 2004

Dr. Dionel E. Avilés '53 John David Crow '58 Joe B. Mattei '53 Dr. Carl F. Raba, Jr. '59

#### 2003

Carlos H. Cantu '55 M. L. "Red" Cashion '53 A. W. "Head" Davis, Jr. '45 J. Howard Shelton '41

#### 2002

Marvin J. Girouard '61 Howard W. Kruse '52 Governor James R. "Rick" Perry '72

#### 2001

J. L. Huffines '44 Randy Matson '67 Harris J. Pappas '66 Dr. Josie Williams '71

#### 2000

Bill E. Carter '69 Dr. Jack E. Little '60 Bernard C. Richardson '41 Eugene C. Stallings '57

#### 1999

Jim Adams '61 Jon L. Hagler '58 Bill W. Klotz '46 S. Shariq Yosufzai '74

#### 1998

W. Mike Baggett '68 Robert E. Bolen '47 Raymond E. Galvin '53 Ronald L. Skaggs '65

#### 1997

Joe B. Foster '56 L. Lowry Mays '57 James S. Moore '52 H. Bartell Zachry, Jr. '54

#### 1996

BG Mike P. Cokinos '43 Weldon D. Kruger '53 Marvin Runyon, Jr. '45 Henry Wendler '34

#### 1995

Gabe D. Anderson, Jr. '41 Willy F. Bohlmann, Jr. '50 Daniel D. Clinton, Jr. '52

#### 1994

John R. Hill, Jr. '44 Wayne A. Showers '53 A. P. Wiley, Jr. '46

#### 1993

George A. Linskie '38 William C. McCord '49 Edward E. Monteith, Jr. '43 Richard "Buck" Weirus '42

#### 1992

Jack Finney '38 Frank M. Muller, Jr. '65 Samuel L. Neal, Jr. '59 Lester T. Potter '28

#### 1991

Harvey R. "Bum" Bright '43 William B. Heye, Jr. '60 Frederick D. McClure '76 James E. Wilson '37

#### 1990

Dr. Davis L. Ford '59 Henry J. Gruy '37 Dr. Sam A. Nixon, Jr. '47 James E. Wiley, Sr. '46

#### 1989

Dr. Ogbourne D. "O.D." Butler, Jr. '39 Aaron Cohen '52 Joe C. Richardson, Jr. '49 John F. Younger '37

#### 1988

Dr. James H. "Red" Duke, Jr. '50 James B. Hervey '42 LTG Ormond R. Simpson '36 Harwood K. Smith '35

#### 1987

Jack G. Fritts '53 Herschel G. Maltz '50 Hon. Jack M. Rains '60 E. M. "Manny" Rosenthal '42

#### 1986

Thomas R. Frymire '45 Dr. Richard H. Harrison III '47 Thomas A. Murrah '38 James H. Uptmore '53

#### 1985

Richard N. Conolly, Sr. '37 O. Wayne Crisman '38 Gerald D. Griffin '56 LTG Eivind H. Johansen '50

#### 1984

Jefferson C. Dykes, Class of 1921 Thomas A. O'Dwyer '47 Dr. Chester J. Reed '47 Gilbert M. Turner '45

#### 1983

John R. Blocker '45 John A. "Jack" Crichton '37 Dr. Mavis P. Kelsey '32 Kenneth E. Montague '37

#### 1982

Alfred I. Davies '34 Richard E. Haas '45 Field Scovell '30 Charles G. Scruggs '45

#### 1981

Joe Carter Denman, Jr. '46 R.A. Murray Fasken '38 C.E. "Pat" Olsen, Class of 1923 Clayton W. Williams, Jr. '54

#### 1980

Harvey Cash '33 LTG James F. Hollingsworth '40 Frank H. Newnam, Jr. '31 Hon. Mayo J. Thompson '41

#### 1979

Robert H. Allen '50 Fred R. Brison, Class of 1921 Hon. Bill W. Clayton '50 H. C. Heldenfels '35

#### 1978

Searcy Bracewell '38 John H. Lindsey '44 Joe Hiram Moore '38 James L. Sewell '27

#### 1977

Ford D. Albritton, Jr. '43 Leslie L. Appelt '41 George P. Mitchell '40 J. Roy Quinby '24

#### 1976

George D. Comnas '35 Fred Hale, Class of 1922 Hon. William T. Moore '40 L. F. Peterson '36 Ernest Lee Wehner '41 General Otto P. Weyland, Class of 1923

#### 1975

Robert W. Baker '44 Dr. Lawrence E. Fouraker '44

#### 1974

Robert R. Herring '41 Bernard G. Johnson '37 Owen W. Sherrill, Class of 1910 Julian B. Thomas, Class of 1911

#### 1973

Morris "Buddy" Benz '32 Sterling C. Evans, Class of 1921 James M. "Cop" Forsyth, Class of 1912 Royce E. Wisenbaker '39

#### 1972

Hal N. Carr '43 Harold J. Haynes '46 Frank J. Malina '34 Edward M. Schiwetz, Class of 1921 Dr. Durward B. Varner '40

#### 1971

LTG Robert W. Colglazier '25 Rex B. Grey '41 Dr. Marion T. Harrington, Class of 1922 Dr. John M. Knox '46 Norman N. Moser '37

#### 1970

J. H. Galloway '29 Marion J. Neeley, Class of 1922 MG J. Earl Rudder '32 Dr. Sam H. Sanders, Class of 1922 William C. Tinus '28

#### 1969

Walter C. McGee, Jr. '31 Dr. William E. Morgan '30 Edward J. Mosher '28 Francis C. Turner '29

#### 1968

LTG Andrew D. Bruce, Class of 1916 Roy B. Davis '27 Michel T. Halbouty '30 Carl C. "Polly" Krueger, Class of 1912

#### 1967

James W. Aston '33 Ernest D. Brockett '34 MG Alvin R. Luedecke '32 Horace A. Sawyer, Class of 1916

#### 1966

Wilfred T. Doherty, Class of 1922 Richard A. Goodson '27 Dewitt C. Greer, Class of 1923 Hon. Olin E. "Tiger" Teague '32

#### 1964

Tyree L. Bell, Class of 1913 R. Wofford Cain, Class of 1913 J. Harold Dunn '25 H. B. Zachry, Class of 1922

#### 1962

Dr. Edward F. Knipling '30 William W. Lynch, Class of 1922 John W. Newton, Class of 1912 General Bernard A. Schriever '31

<sup>\* 2018</sup> honorees will be announced in the Spring of 2018.



# **Outstanding International Alumnus Award**

The Outstanding International Alumnus Award is the highest honor bestowed upon a former student who was not a U.S. citizen while attending Texas A&M University. Established in 1995, this prestigious award recognizes international former students from around the world who have achieved career prominence and continue to be loyal to the mission and goals of Texas A&M University. This award is jointly sponsored by Texas A&M University and The Association of Former Students. The following individuals have been recognized as Outstanding International Alumni of Texas A&M University:

2017

Not Awarded

2016

Jorge A. Bermudez '73 Cuba

2015

Dr. José Manuel Cabrera Sixto '90 Mexico

2014

Not Awarded

2013

Dr. José Geraldo Eugênio de França '90 Brazil

2012

Dr. Rafael Augusto Ledesma Schoowe '68 Dominican Republic

2011

Dr. Christiaan E. Mulder '80 South Africa

2010

Khalid A. Al-Falih '82 Saudi Arabia 2009

Not Awarded

2008

Narit Paul Jivasantikarn '71 Thailand

2007

His Excellency Martín Torrijos Espino '87 Panama

2006

Pablo D. Marvin '66 Mexico

2005

Dr. Chao-Shing Lee '83 Taiwan

2004

Alberto Alemán Zubieta '73 Panama

2003

Dr. Alberto Mariano Vazquez De La Cerda '75 Mexico

2002

President Jorge F. Quiroga '81 Bolivia 2001

Not Awarded

2000

Dr. Keiyu Ueno '77 Japan

1999

S. Shariq Yosufzai '74 Singapore

1998

Carlos E. Aquino Gonzalez '70 Dominican Republic

1997

Dr. Chih-Kang Wang '75 Taiwan

**1996** Dr. Jung Uck Seo '63

Korea

1995

Dr. Orlando Olcese '48 Peru



# University Center & Special Events, Campus Facilities Support

"University Center & Special Events is exceedingly grateful for the generous support we receive from The Association of Former Students. We are committed to the University diversity and inclusion efforts and are excited to partner with The Association to fund a 3-D braille map of the campus. This map, located in the Memorial Student Center (MSC), will enhance accessibility for visually impaired Aggies and visitors."

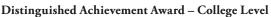


# Texas A&M University Faculty, Staff and Student Awards

The Association of Former Students is pleased to honor and recognize outstanding students and Texas A&M's students, faculty, administration and staff through the following annual awards programs:

## **Buck Weirus Spirit Award**

Established by The Association of Former Students and named in honor of Association Executive Director Emeritus Richard "Buck" Weirus '42, this award recognizes students who make contributions to the University through participation in student organizations, Aggie traditions and University events.



The Association of Former Students honors outstanding faculty members for their talent and expertise, dedication to teaching and devotion to imparting their knowledge to students.

## Distinguished Achievement Award – University Level

The Association of Former Students recognizes outstanding members of Texas A&M's faculty and staff for their commitment, performance and positive impact on Aggie students, Texas citizens and the world around them.

# Gathright Scholar Award

Presented by The Association of Former Students in conjunction with Texas A&M University's Student Government Association, this prestigious award recognizes the sophomore, junior and senior of each college who has the highest overall grade point ratio in their college.

#### President's Meritorious Service Award

one outstanding team for their meritorious service to the university.

# Along with Texas A&M's Office of the President, The Association of Former Students recognizes 25 outstanding A&M employees and

# **DID YOU KNOW?**

THE ASSOCIATION SUPPORTS SUPPLEMENTAL INSTRUCTION FOR THOUSANDS OF STUDENTS.









# FINANCE



S E C T I O N S I X



# **2018 OPERATING BUDGET**

#### The Association of Former Students' 2018 objectives are:

- Enhance The Association's marketing and communication strategies in support of The Association's mission.
- Maintain and increase when possible, financial and program support to students and university.
- Raise a \$10,250,000 Annual Fund.
- Develop a comprehensive collaborative strategy with affiliated partners.
- Increase efforts to generate gifts in support of The Association's capital funding priorities and realize The Association's \$100,000,000 goal by the end of the *Lead By Example* Campaign.
- Implement objectives to help achieve 100,000 donors by the end of 2020.

## **Operating Budget Snapshot**

	2017 Budget	2018 Budget
Revenues	\$15,555,000	\$16,010,000
Expenses	15,555,000	16,010,000

#### **Operating Revenues**

Revenues	Revenue Projection
Annual Fund	\$ 10,250,000
Program Revenues	3,228,000
Royalties	1,155,000
Investments	841,000
Development and service fees	455,000
Other	81,700
Total	\$16,010,000

# **2018 Operating Expense Snapshot** Mission Support (includes cash

Total	\$16,010,000	
General & Administrative Expenses	2,509,740	
Fundraising Expenses	2,819,160	
A&M and former students)	\$ 10,681,100	
and services support to Texas		

# SUMMARY OF PROJECTED 2018 IMPACT - ALL FUNDS

67% 18% 15%

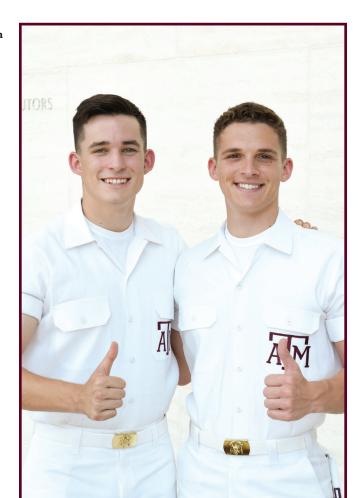
100%

TOTAL	\$12,589,762
Former Student Impact	3,545,847
Student and University Impact	\$ 9,043,915

# **2018 UNIVERSITY FUNDING**

As part of our mission support, The Association of Former Students is proud to commit a portion of every dollar we raise to Texas A&M University in the form of cash and services support to fund academic programs, scholarships and student involvement, as well as faculty and staff recognition programs. In the fall of 2009, key leaders from The Association and Texas A&M met to review the existing model and establish new timelines to align the disbursement of funds to Texas A&M with the University's fiscal year of September through August. It was agreed that in February of each year, The Association's Board of Directors will determine the amount to be committed to Texas A&M for the University's fiscal year starting in September.

In 2018, The Association is pleased to project that we will provide \$9,043,915 in cash and service support to Texas A&M to enhance the student experience and academic integrity of our great university. The following information details our total impact on the students, university and former students for the calendar year 2018.



## **EXAMPLES OF PROJECTS WE SUPPORT:**

#### PRESIDENT'S OFFICE

Texas A&M University Administrative Fund Texas A&M University Fund for Excellence President's Leadership Fund Hurricane Harvey Relief

#### PROVOST'S OFFICE

Scholarships, National Merit Scholarships, Galveston Scholarships, Qatar Scholarships

Faculty Programs, Development, New Faculty Orientation, Teaching Excellence

Graduate Student Research and Presentation Grants, Visiting Student Scholar Awards, Fellowships, Graduate Support

Scholar Awards, Fellowships, Graduate Support, Learning Communities, Supplemental Instruction, Public Policy, Internship Program

Aggieland Saturday, Transfer Information Day, International Student Welcome

Sea Aggies Learning Traditions, Campus Climate Success, Leaders and Achievers

College Excellence Discretionary Fund (Distributed to Colleges)



#### STUDENT AFFAIRS

Student Organization Funding Student Counseling Services Support

Gaining Equal Access through Books on Tape and/or Electronic Textbooks

Student Assistance Fund

Quality of Student Life

Student Leader Outreach

Aggie Muster

Singing Cadets Outreach to Former Students and A&M Clubs

Texas Aggie Band Travel Fund

Yell Leaders

Sanders Corps of Cadets Center

**ROTC Cadre Awards** 

**ROTC** Departments

Parsons Mounted Cavalry

Corps of Cadets Fish Drill Team

Ross Volunteer Company

Memorial Student Center Facility

New Student Conferences in Español

Heritage Month Opening Events

Mi Casa Es Su Casa

Multicultural Services Programming with Cultural Councils

Crisis Prevention/Education

Disability Awareness & Education Program

Student Affairs Departments

MSC Council Activities

Commandant's Office

#### Awards:

Faculty & Staff Distinguished Achievement Awards

President's Meritorious Service Awards

College-Level Teaching Awards

Distinguished Graduate Student Research & Teaching Awards

Outstanding International Alumnus Award

#### Directed by The Association of Former Students:

Kyle Field and Blue Bell Park Support

Gathright Scholar Awards

Buck Weirus Spirit Awards

Scholarships - Foundation Excellence Awards

Student Sponsorships

Career Services for Former Students

Public Relations

Support for First Generation Harvey Impacted Scholarships





# CLAYTON W. WILLIAMS, JR. ALUMNI CENTER



SECTION SEVEN





The Association of Former Students constructed our first free-standing building, the Clayton W. Williams, Jr. Alumni Center, in 1987. Located on the corner of George Bush Drive and Houston Street, our premier facility is situated on six acres of land on the campus of Texas A&M University and is named in honor of Clayton W. Williams, Jr. '54, who generously provided the principle gift to make the Alumni Center a reality. In 2008, a \$17 million enhancement project was initiated to provide a welcoming and engaging environment for prospective students, current students, former students, friends of Texas A&M and their families. In addition to new and expanded meeting space, six interactive exhibits were created to tell the stories of Texas A&M's proud past and reflect on The Association's commitment to the future. Through these exhibits, the history of Texas A&M comes to life in blazing video; the press of a button elicits a story about great former students such as Kyle, Rudder, Harrington and Zachry; the drum cadence of the Aggie Band punctuates each point in our university's proud past; Aggies are able view the historic American flag made by Jerome McDavitt '33 and fellow Americans from parachutes that were used to drop supplies at the end of WWII while they were held in a Japanese prison camp.

One of the most visible and inspiring elements of our building enhancement project was the creation and installation of a 12-foot bronze replica of the Aggie Ring which anchors the Haynes Ring Plaza. Named in honor of Harold J. '46 and Reta K. Haynes, the Haynes Ring Plaza is a "must-see" destination on the Texas A&M campus.

The following is a brief description of our unique interactive exhibits:

# FLORES HALL

Named in recognition of Gina and Bill Flores '76 for their significant support of The Association of Former Students.

#### **Huddleston Video Wall**

Anchoring Flores Hall, the massive Huddleston Video Wall, named in honor of Billy Pete Huddleston '56, is composed of 36 LED/LCD screens to create a thrilling multimedia experience spanning over 26 feet diagonally. Weighing in at over 2,000 pounds, it is one of the largest "grid" screens of its kind in the world, according to the manufacturer. In addition to showing live game day broadcasts from Kyle Field for all home football games, the video wall has the capability to display over 75,000,000 pixels of information in nearly unlimited combinations from its HDTV, Blu-ray and PC inputs.

# Aggies Are We

A key visual element in Flores Hall is a three-dimensional cylindrical tower extending two stories high. The interior of the tower is a solid maroon surface, illuminated from within. Graphically displayed on the cylinder are statements and quotes that reflect the renowned Aggie Spirit. The outer layer is formed by linking dozens of portraits of Aggies, presenting a glowing symbol of our diverse worldwide Aggie Network.

#### **Tribute**

Two touchscreen monitors mounted under the mezzanine allow visitors to explore the lives of Aggies who have made an impact on The Association, Texas A&M, and our world. Showcased are nine groups of Aggies, ranging from Distinguished Alumni and Flag Rank Officers, to past and current Board members and Board Chairs, and also Presidents and CEOs of The Association, Endowed Century Club members, and past and current Distinguished Achievement award winners. The Tribute Walls have been provided through the generous support of the San Antonio A&M Club as well as contributions made in honor of Barbara B. '82 and Patrick J. '80 Kasper.



#### Flexible Exhibits

Flexible displays in Flores Hall reinforce the impact our Aggie Network makes in giving back to Texas A&M through The Association of Former Students. A series of large two-sided graphics showcases The Association's mission through stories and images.

# **NEELY MEZZANINE**

Named in recognition of Trisha and L.C. "Chaz" Neely, Jr. '62 for their generous support of The Association of Former Students.

# Spirit

Visitors can express their Aggie Spirit in this popular interactive video exhibit, which allows the visitor to simulate leading yells at Midnight Yell Practice in Kyle Field. At the prompt, the visitor can record their performance leading a yell and receive an email link to

download the video clip to share with friends and family. The Spirit exhibit has been provided through the generous support of the Dallas A&M Club.

# Legacy

Legacy is a double-sided timeline that runs through the center of the Neely Mezzanine. Forming the spine of the exhibit is a reverential display of The Association's Josh Sterns, Class of 1899, Ring Collection, and the Memorial Ring Collection, while the other side highlights historical milestones in the history of Texas A&M University and The Association of Former Students and includes Rings of special significance. These impressive display cases contain graphic panels, photos, and small artifacts that showcase our proud and storied past. The Legacy exhibit has generously been given in memory of LaRue Glitsch and Hans C. Glitsch '27 by Michael C. Glitsch '50, Anna M. Glitsch '85, and the Class of 1950 "B" Battery Field Artillery. In addition, the Polly Wiseman Franklin '86 Ring Collection is located just past the Neely Mezzanine in the Aggie Ring Office.



#### **Traditions**

This exhibit highlights four of the timeless traditions that make Texas A&M special. Visitors are surrounded by semicircular domed screen, and can select videos of Bonfire, Midnight Yell Practice, Silver Taps, or a football game day. The footage features unique, 360-degree video that places the visitor in the center of the experience. The Traditions exhibit has been provided through the generous support of the Brazos County A&M Club.



#### Muster

This revered Aggie tradition is the subject of a stand-alone exhibit. Explore an interactive version of the 1946 Corregidor Muster that lets visitors see names and information of the participants of this special Muster ceremony. Included in this exhibit is the Corregidor Aggie Ring Collection which proudly showcases the Aggie Rings of many Aggies in the historic 1946 photo. This impressive exhibit features a historic American flag made by Jerome McDavitt '33 and fellow Americans from parachutes that were used to drop supplies at the end of WWII while they were held in a Japanese prison camp. Flanking either side are dozens of contemporary snapshots of Aggie Muster ceremonies from around the world. The Muster exhibit has been provided through the generous support of the Houston A&M Club.

#### Memories

Being an Aggie is a lifelong experience. In this exhibit, Aggies are invited to contribute content by recording a short video of their lives and experiences at Texas A&M. Once the memory has been recorded, visitors can choose to allow others to view it in the exhibit, as well as download the recording from a link sent to them via email. Visitors can also access clips from The Association's collection of oral histories. The Memories exhibit has been provided through the generous support of Tedi Ellison '90, Charles A. "Chuck" Ellison '76, Barbara Krebs, and Arno Krebs '64.

# HOURS OF OPERATION

The Clayton W. Williams, Jr. Alumni Center is open to serve the worldwide Aggie Network Monday through Friday from 7:30 a.m. to 5:30 p.m. and Saturday from 10:00 a.m. to 2:00 p.m. during the fall and spring semesters. (Saturday hours are subject to change based upon the time of the year.) These hours may be extended for commencement, Family Weekend, Muster, home football weekends and other designated events.



#### Giuseppe '20, Student Assistance Funding Recipient

"After the massive flooding in Louisiana in 2016, my family lost everything. It was only through the wonderful assistance and support of the Texas A&M community, including The Association of Former Students, that I arrived safely at Texas A&M in time to start my freshman year with all the tools required to succeed. Thank you for making this a possibility for me."

# **EVENTS**

The Association of Former Students is pleased to host a variety events throughout the year all over the country as well as in our premier Alumni Center, which is a must-see destination on campus. As a 501(c)(3) corporation which leases the land on which our facility resides from the State of Texas, the Clayton W. Williams, Jr. Alumni Center may only be used by The Texas A&M University System, Texas A&M University, recognized student organizations of Texas A&M University, and affiliates of The Association of Former Students, including Classes, A&M Clubs and Constituent Networks.



Our Events team knows that an individual's first impression of The Association of Former Students may be made in the first few minutes of attending an event held in the Clayton W. Williams, Jr. Alumni Center, regardless of whether the event is Association-sponsored or is being held by an external group. Given The Association's vision is to be the premier alumni organization, our Events team strives to ensure all events held in the Williams Alumni Center, as well as all Association-sponsored events, are premier, with no detail being overlooked. This important team coordinates the setup and tear-down of each event, guidance on the event choreography, all audio/video needs and works with the client to secure food and beverage needs with our preferred caterers:

## Included in the approximate 300 events our Events team plans and executes each year are:

- Aggie Ring Day
- All-Aggie Tailgate and other Game Day Activities
- Association activities during bowl games and selected away games
- Board and Leadership Council Meetings
- Class Reunions
- Constituent Network Meetings and Reunions
- Distinguished Alumni Gala
- Endowed Century Club Lunch
- Howdy Week GatheRing
- Outstanding International Alumnus Award Luncheon
- Ring Remembrance
- Texas A&M Advocacy Network Aggies on the Hill and Orange & Maroon Legislative Day
- The Next Tradition
- Traveling Aggies Reunion

# The All-Aggie Tailgate

On home football game Saturdays, the Clayton W. Williams, Jr. Alumni Center becomes a hub of activity for the Aggie Network, as we deliver our brand promise to nurture bonds that can last a lifetime. Aggies and their families and friends can enjoy food, beverages, catch all the college games in progress on the Huddleston Video Wall, explore the interactive exhibits on the Neely Mezzanine, and take a keepsake photo on the Haynes Ring Plaza starting three hours before every home game. We also feature a live broadcast from Kyle Field on the premier Huddleston Video Wall for Aggies who do not have a ticket to the game.



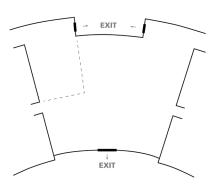
# **FACILITY RENTAL**

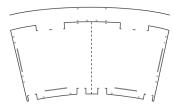
The Clayton W. Williams, Jr. Alumni Center is available for event use Tuesday through Saturday from 8:00 a.m. until 10:00 p.m. for A&M System, Texas A&M and Association-related functions. As a 501(c)(3) corporation which leases the land on which our facility resides from the State of Texas, the Clayton W. Williams, Jr. Alumni Center may only be used by The Texas A&M University System, Texas A&M University, recognized student organizations of Texas A&M University, and affiliates of The Association of Former Students including Classes, A&M Clubs and Constituent Networks.

All groups using the Williams Alumni Center must use our facility for the exclusive purpose or purposes stated by the person/persons reserving it. Our Alumni Center cannot be utilized for commercial or partisan political purposes or for any event resulting in financial gain for an individual or group. Approval must be obtained from our Director of Events if any fundraising activity will be held during an event, regardless of the beneficiary.

# Areas Available for Rental by Approved Groups

Flores Hall: Named in recognition of Gina and Bill Flores '76, this grand hall has floor-to-ceiling windows on two sides. Anchoring Flores Hall, the massive Huddleston Video Wall, named in honor of Billy Pete Huddleston '56, is composed of 36 LED/LCD screens to create a thrilling multimedia experience spanning over 26 feet diagonally. Weighing in at over 2,000 lbs., it is one of the largest 'grid' screens of its kind in the world according to the manufacturer. In addition to showing live game day feeds from Kyle Field for all home football games, the video wall has the capability to display over 75,000,000 pixels of information in nearly unlimited combinations from its HDTV, Blu-ray and PC inputs. The Haynes Ring Plaza provides a beautiful backdrop to any event in Flores Hall.

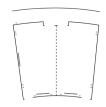


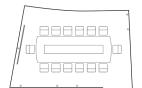


**Zachry Family Rooms:** Named in recognition of the Zachry family, these multi-purpose adjoining rooms are rich with beautiful mahogany and may be used as one large meeting space or divided into two smaller rooms. Both rooms open into the East Gallery, which overlooks One Circle Drive on the Texas A&M campus. The Zachry Family Rooms include four drop-down wide screens and LCD projectors.



**Bermudez Room:** Named in recognition of Jorge Bermudez '73 and Denise Bermudez, this beautiful meeting space is surrounded with rich mahogany and opens to the West Gallery with views of One Circle Drive and Kyle Field. This intimate and elegant setting can be divided in to two rooms for smaller functions. The Bermudez Room includes three drop-down wide screens and LCD projectors.





**Taylor Room:** Named in recognition of Carole and Van Taylor '71, this technology-filled room provides a comfortable setting for meetings of 14 attendees or less and overlooks the beautifully landscaped Fountain Plaza on the grounds of the Clayton W. Williams, Jr. Alumni Center.

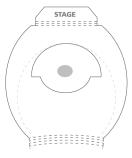
**Denny Room:** Named in recognition of Bonnie and Otway Denny '71, this intimate conference room will accommodate 4-6 attendees and features a large flat-panel screen for presentations.





**Galleries:** The East and West Galleries provide a scenic space overlooking the Texas A&M campus for reception-type events of up to 50 attendees in each gallery or a pre-fuction space to both the Zachry and the Bermudez Rooms.

Haynes Ring Plaza: The Haynes Ring Plaza, named in honor of Reta and Bill Haynes '46, is a unique and inspirational setting for outdoor receptions and gatherings. Receptions of up to 100 attendees can easily be accommodated during mild weather months. For events planned on the Haynes Ring Plaza, a contingency plan will need to be made. Should there be inclement weather and the event needs to be moved inside the Williams Alumni Center, a rental fee will be attached to the event for the meeting room(s) utilized. Additional rental equipment at the hosting organization's expense will be needed for events on the Haynes Ring Plaza, such as table linen weights, speakers, power and tents.



To learn more about event opportunities in the Clayton W. Williams, Jr. Alumni Center as well as scheduling requirements, please contact Hannah Johnston '11, Director of Events, at 979-845-7514 or HJohnston11@AggieNetwork.com.







# REFERENCE

SECTION EIGHT



# THE TEXAS A&M UNIVERSITY SYSTEM



John Sharp '72 (Charlotte) Chancellor The Texas A&M University System 301 Tarrow St., 7th Floor College Station, TX 77840-7896 979-458-6000 jsharp@tamu.edu

# THE TEXAS A&M UNIVERSITY SYSTEM

The Texas A&M University System is one of the largest systems of higher education in the nation, with a statewide network of 11 universities and seven state agencies. A&M System members educate more than 152,000 students and reach another 22 million people through service each year. With more than 25,000 faculty and staff, the A&M System has a physical presence in 250 of the state's 254 counties and a programmatic presence in every one. Externally funded research expenditures exceed \$972 million to help drive the state's economy. Each of the members of the A&M System has its own mission, history and goals. The oldest institution and founding member of the A&M System is Texas A&M University, established in 1876. Many of the member universities and agencies joined the A&M System decades after being established. Together, they strive to provide educational programs, outreach and community enhancement services as well as research that will improve the lives of people in Texas and beyond.

Interesting facts about the A&M System include:

- · About one in five students in a public university in Texas is enrolled in an A&M System institution.
- Texas A&M consistently ranks in the forefront among public universities in Texas in persistence rates—keeping students enrolled and on course for graduation both overall and for African-American and Hispanic students.
- A&M System students receive about \$643 million in scholarships and grants annually.
- The A&M System awarded 35,113 degrees in FY 2017.
- The A&M System's faculty includes recipients of the Nobel Prize, National Medal of Science and the Wolf Prize, as well as
  members in the National Academy of Sciences and the National Academy of Engineering.



John Sharp '72, Chancellor, The Texas A&M University System
"Our Aggie Network separates us from other institutions of higher education.
No matter where I go in the world, I know a friendly Aggie connection is nearby."

The A&M System is governed by a Board of Regents that consists of nine regular voting members and one student non-voting member who are appointed by the Governor. The nine voting members are confirmed by the Senate and their terms are scheduled for six years and staggered so three members' terms expire on February 1 of odd-numbered years. The student member is chosen through an application process and is appointed each June 1 for a one-year term. Members of the A&M System Board of Regents can be reached at P.O. Box 15812, College Station, TX, 77841-5013. They are:



**Charles W. Schwartz** (Kay) *Chairman* Term expires 2019



**Morris E. Foster '65** (Amanda) Term expires 2019



**Elaine Mendoza '87** (Larry Gay '85) Vice Chairman Term expires 2023



**Tim Leach '82** (Amy '84) Term expires 2023



Phil Adams '70 Term expires 2021



**Bill Mahomes '69** (Pamela) Term expires 2021



**Robert Albritton '71** (Mary Louise) Term expires 2021



**Cliff Thomas '72** (Cathy) Term expires 2023



Anthony G. Buzbee '90 Term expires 2019



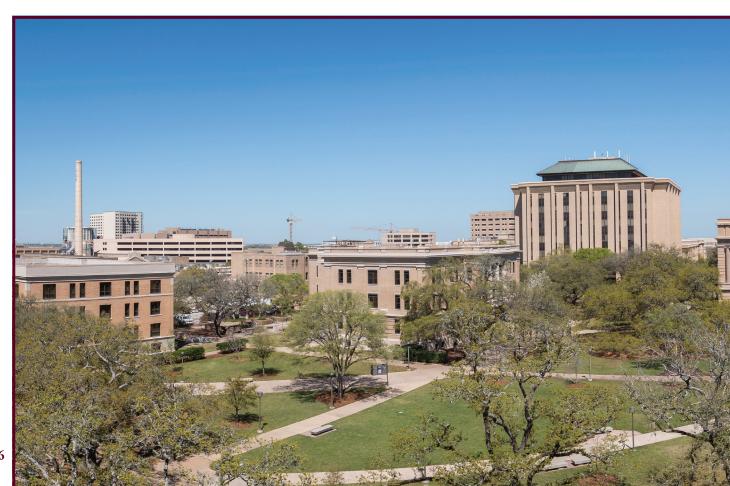
Stephen F. Shuchart '18 Student Regent Term expires 2018

<sup>\*</sup>For a current list of the Regents, please go to www.tamus.edu/regents.

# THE TEXAS A&M UNIVERSITY SYSTEM

Universities	Established	Joined A&M System	Fall 2016 Enrollment
Texas A&M University*	1876	1876	63,124
- Texas A&M University at Galveston	1962	1962	2,178
- Texas A&M University at Qatar	2003	2003	550
Prairie View A&M University	1876	1876	8,762
Texas A&M University-Commerce	1889	1996	12,385
Tarleton State University	1899	1917	13,052
West Texas A&M University			
Texas A&M University-Kingsville	1925	1989	9,278
Texas A&M University-Corpus Christi	1947	1989	12,202
Texas A&M International University	1970	1989	7,416
Texas A&M University-Texarkana	1971	1996	1,993
Texas A&M University-Central Texas	2009	1999	2,602
Texas A&M University-San Antonio			

<sup>\*</sup>Includes Texas A&M Health Science Center and Texas A&M University School of Law



State Agencies	Established
Texas A&M AgriLife Research	1887
Texas A&M Engineering Experiment Station	1914
Texas A&M Forest Service	
Texas A&M AgriLife Extension Service	1915
Texas A&M Engineering Extension Service	
Texas A&M Veterinary Medical Diagnostic Laboratory	
Texas A&M Transportation Institute	1950

# DID YOU KNOW?

THE ASSOCIATION HOSTS THE FIRST ON-CAMPUS YELL PRACTICE EACH FALL DURING HOWDY WEEK.







# Michael K. Young, President, Texas A&M University

"The Association of Former Students provides critical investment in our ongoing efforts to take Texas A&M to the next level. Each participating member of the Aggie Network helps Texas A&M make a real difference in the world, both today and in the years to come."

# **TEXAS A&M UNIVERSITY**



Michael K. Young (Marti)
President
The Texas A&M University
1246 TAMU
College Station, TX 77843-1246
979-845-2217
president@tamu.edu



Texas A&M University has grown to become one of the nation's largest and most prestigious research universities. With about 68,500 students enrolled in fall 2017, Texas A&M is the state's largest university and one of the largest in the nation. The university consistently ranks in the top 10 nationally in the enrollment of new National Merit Scholars and boasts a distinguished faculty that includes recipients of the Nobel Prize, Wolf Prize and National Medal of Science. One of 62 members of the prestigious Association of American Universities, Texas A&M is also one of a select few academic institutions to hold triple federal designations as a land-grant, sea-grant, and space-grant university. With annual research expenditures of more than \$892 million, Texas A&M has an international scope, operating branch campuses in Galveston and in the Persian Gulf state of Qatar, and centers in Mexico City, Mexico; San Isidro, Costa Rica; and Castiglion Fiorentino, Italy.

## Recent highlights include:

- Money Magazine ranks Texas A&M first nationally in "Great Schools You Can Actually Get Into."
- Washington Monthly ranks Texas A&M among the best in the nation among all U.S. universities, public or private, based on research, service social mobility and contributions to society.
- Texas A&M ranks third among all universities with the most CEOs in the Fortune 500.
- Texas A&M ranks first in Texas in student 4-, 5- and 6- year graduation rates overall and for minorities.

As Texas A&M builds upon its unique foundation as the state's first public institution of higher learning, it continues to make immeasurable impact by launching into the world highly trained students with a passion and an ability to make the world a better place. We improve lives across the great state of Texas and the world.

**DID YOU KNOW?** 

71% OF FORMER STUDENTS LIVE WITHIN 250 MILES OF COLLEGE STATION.

# PRESIDENT'S CABINET



**Dr. Barbara A. Abercrombie**(Dr. Terry Deshong)
Vice President for Human Resources and
Organizational Effectiveness
979-845-4141
abercrombie@tamu.edu



**Dr. Karen L. Butler-Purry** (Ralph) Interim Vice President of Research 979-845-8585 klbutler@tamu.edu



David Batson (Shelley) Senior Associate Athletic Director, Athletic Compliance (979) 845-1904 dbatson@athletics.tamu.edu



Carrie L. Byington, M.D. '85 (Frank Whitby) Vice Chancellor for Health Services, Dean of the College of Medicine, and Senior Vice President for the Health Science Center 979-436-0202 svp@tamhsc.edu



**Dr. Michael Benedik** Vice Provost 979-845-4016 benedik@tamu.edu



**Dr. M. Dee Childs** (Bill Nigro) Vice President for Information Technology and Chief Information Officer 979-845-9999 mdeechilds@tamu.edu



Amy Burns Smith (Stephan) Senior Vice President, Chief Marketing and Communications Officer 979-458-1729 amy.b.smith@tamu.edu



**Dr. Carol A. Fierke**Provost, Executive Vice President, and Chief
Academic Officer
979-845-4016
provost@tamu.edu



# Texas A&M Students Serving Scouting, Student Organization Support

"Thanks to your donation, we were able to visit Guadalupe National Park and Carlsbad Caverns National Park. While there, we were able to assist park rangers in ongoing projects, such as park clean-up and trail rebuilding. Thanks to your generous donation it was easier on our members to be able to go and contribute to these great natural sites. We were able to help protect and preserve them for generations to come. We thank you for what you do and your assistance in our endeavors."



Col. Michael E. Fossum '80 (Melanie) Chief Operating Officer Texas A&M at Galveston 409-740-4403 fossum@tamug.edu



**Dr. Daniel J. Pugh, Sr.** (Denice) Vice President for Student Affairs 979-845-4728 vpsa@tamu.edu



Shane Hinckley (Amy) Vice President of Brand Development 979-458-1729 shane.hinckley@tamu.edu



BG Joe E. Ramirez, Jr. '79, (US Army, Ret.) (Terry) Commandant, Corps of Cadets 979-845-2811 aggiecorps@tamu.edu



**Dr. Andrew P. Morriss, J.D. '18** (Carol) Vice President of Entrepreneurship and Economic Development, and Dean of School of Innovation (216) 272-9187 amorriss@tamu.edu



R.C. Slocum (Nel) Special Advisor to the President 979-845-8161 rslocum@tamu.edu



Michael G. O'Quinn '86 Vice President for Government Relations 979-845-2217 irishmike@tamu.edu



Dr. Jerry R. Strawser '83 (Susan) Executive Vice President and Chief Financial Officer 979-862-7777 jstrawser@tamu.edu



Joseph P. Pettibon, II '92 (Jennifer) Vice President for Enrollment and Academic Services 979-845-4016 jpp2@tamu.edu



**Scott Woodward** (Nanette Dicharry) Director of Athletics 979-845-5129 feedback@athletics.tamu.edu



Brigadier General Joe E. Ramirez, Jr. '79 (US Army, Ret.), Commandant, Texas A&M Corps of Cadets "The Association of Former Students provides opportunities to give back to our beloved Texas A&M so that future generations of Aggies may learn just how special it is to be an Aggie – for life."

# **TEXAS A&M UNIVERSITY DEANS**



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979-862-4384
mhussey@tamu.edu



**Dr. Carrie L. Byington '85**College of Medicine
979-436-9101
byington@tamhsc.edu



**Dr. Eli Jones III '82** *Mays Business School*979-845-4712 *elijones@tamu.edu* 



**Dr. Indra K. Reddy**Irma Lerma Rangel *College of Pharmacy*361-221-0602
ireddy@pharmacy.tamhsc.edu



**Dr. Joyce M. Alexander**College of Education & Human Development
979-862-6649
joycemalexander@tamu.edu



**Dr. Meigan Aronson**College of Science
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maronson@tamu.edu



**Dr. Deborah Thomas**College of Geosciences (interim)
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#### **DID YOU KNOW?**

THE ASSOCIATION SUPPORTS AND PARTNERS WITH TEXAS A&M'S CAREER CENTER TO HELP FORMER STUDENTS SEEKING JOBS.

# **TEXAS A&M FOUNDATION**



The Texas A&M Foundation is a privately governed nonprofit organization whose mission is to provide private financial support for Texas A&M University. Its major-gift fundraising and asset management team helps former students, corporations and nonprofit organizations direct contributions to specific academic and leadership programs. The Foundation matches donors and their interests with the university's priorities; donors provide resources that help faculty excel in their fields and that inspire students to become confident professionals. Sensing the need to advance the university's fundraising efforts, a group of 21 distinguished former students

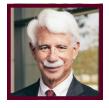
in 1953 established the Texas A&M College Development Foundation, precursor to the Texas A&M Foundation. The Foundation is located in the Jon L. Hagler Center on the Texas A&M campus and now manages more than \$1.7 billion in total assets. In fiscal year 2017, contributions to the Foundation were \$254 million and funds made available to the university totaled \$90.8 million. Planned gift expectancies totaled \$120.3 million. The Texas A&M Foundation is governed by seven trustees with a new trustee being appointed each year by The Association of Former Students' Board of Directors.



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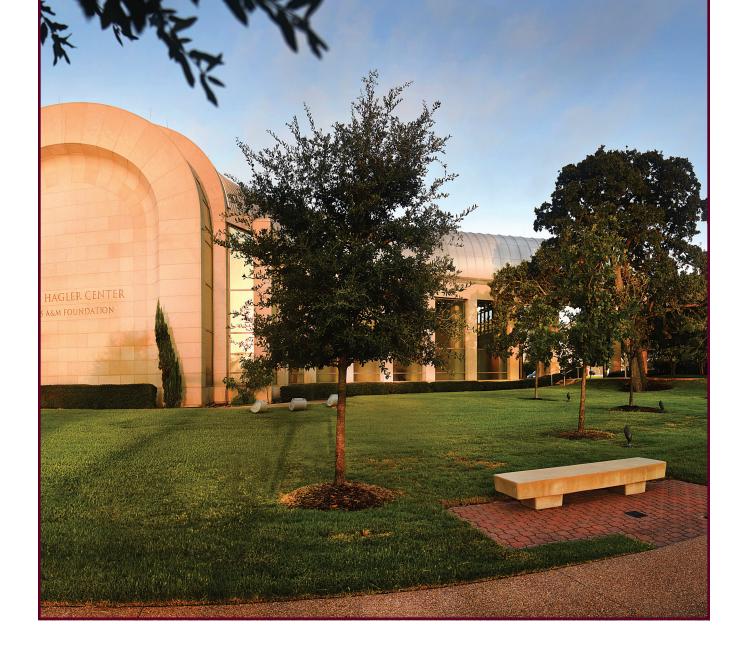
P. William "Bill" Toler '76 (Melanie '76)



Kathleen Gibson '81 (Robert)



**Tyson Voelkel '96** (Christi '98) President 979-845-8161 tvoelkel@txamfoundation.com





#### Tyson Voelkel '96, President, Texas A&M Foundation

"Since 1953, the Texas A&M Foundation has helped graduates and friends of Texas A&M University enhance research, academic rigor, student programs and campus growth through best-in-class fundraising and endowment management. Our donors ensure that we continue to solve today's real-world problems and educate the next generation of world leaders with character and competence. Their gifts of time and resources perpetuate the professionalism, can-do optimism and eternal values that make Aggies unique. Simply put, our donors Lead by Example."

# 12TH MAN FOUNDATION



Named for Texas A&M's famous 12th Man tradition, the 12th Man Foundation strives to continue Texas A&M's athletic success by funding scholarships, programs and facilities in support of championship athletics. Initially called the Aggie Club when it was founded in 1950, the 12th Man Foundation has become one of the most successful and well-respected fundraising organizations in all of college athletics. The 12th Man Foundation recently achieved unprecedented success in spearheading the fundraising for the redevelopment of Kyle Field. The 12th Man Foundation offers its donors a variety of benefits, including priority ticket options for football, basketball and baseball, the 12th Man Magazine, away game travel packages, bowl activities and more. The 12th

Man Foundation Board of Trustees can be contacted through 12th Man Foundation, P.O. Box 2800, College Station, TX 77841-2800 or by email at katelyn@12thmanfoundation.com.



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Kevin McDonald '89 (Bettye)



#### Travis Dabney '96, President, 12th Man Foundation

"Much of what we see at Texas A&M today is a direct result of the dedication, passion and pride of our former students. They are the driving force behind our school's desire to be the best, and serving our donors is a distinct honor for all of us who are associated with one of the university's fundraising organizations."

# GEORGE BUSH PRESIDENTIAL LIBRARY FOUNDATION



Established in 1991, The George H.W. Bush Presidential Library Foundation is dedicated to preserving the historic legacy of President George Bush, by supporting education and scholarship programs through the George H.W. Bush Presidential Library and The Bush School of Government and Public Service: To perpetuate the 41st President's legacy by fulfilling his mission to prepare tomorrow's leaders for lives devoted to public service. In addition to sponsoring exhibits, lectures, conferences and special events, the Foundation provides program

and financial support to the George H.W. Bush Presidential Library Center, which includes the George H.W. Bush Presidential Library and Museum and the Bush School of Government and Public Service at Texas A&M University.

The George H.W. Bush Presidential Library and Museum is dedicated to preserving and making available the records and artifacts of George H.W. Bush, the 41st President of the United States. The library and museum promote civic literacy and increased historical understanding of our national experience, and foster a community of public service and volunteerism. Simply put, they are preserving history and promoting public service.

Founded in 1997, the Bush School of Government and Public Service has become one of the leading public and international affairs graduate schools in the nation. One of ten schools and colleges at Texas A&M University, a tier-one research university, the School offers master's level education for students aspiring to careers in public service.

The School's philosophy is based on the belief of its founder, George H.W. Bush, that public service is a noble calling—a belief that continues to shape all aspects of the curriculum, research, and student experience. The Bush School offers three graduate programs for all students aspiring to careers in public service. Degrees in Public Service and Administration and International Affairs as well as an online executive Master's in Public Service develop principled leaders for professional careers in public service. The Bush School also offers Graduate Certificates in Advanced International Affairs, Homeland Security, Nonprofit Management, Public Management, and National Security Affairs.

The George H.W. Bush Presidential Library Foundation is governed by a Board of Directors who are responsible for the oversight of the Foundation. The Board meets to adopt rules, regulations and policies governing the Foundation and supervises financial and budgetary concerns.



# **Board of Directors:**



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Sam LeBlond



**David B. Jones** (*Pat*)

Chief Executive Officer

George Bush Presidential Library Foundation
979-862-2251

DJones@Bush41.org



# **2018 CALENDAR OF EVENTS**

	Dates	Event and Location
January	6-8	Howdy Camp (Lost Pines in Bastrop, TX)
	16	First Day of Spring Semester
	20	Aggie Entrepreneurship Saturday (Fort Worth, TX)
February	10	Endowed Scholarship Luncheon (Clayton W. Williams, Jr. Alumni Center)
	10	Aggieland Saturday (Texas A&M campus)
March	1-2	1Q Board Meetings (Clayton W. Williams, Jr. Alumni Center)
	1-2	Texas A&M Hispanic Network Summit (College Station, TX)
	2	Aggie Greek Awards Banquet (Memorial Student Center)
	2-3	Leadership Council Reception and Meeting (Clayton W. Williams, Jr. Alumni Center)
	2-3	Texas Aggie Bar Association Annual Conference (Memorial Student Center)
	10	Class of '75 Mini Reunion (College Station, TX)
	12-16	Spring Break (Association Offices Closed March 14-16)
	19-21	Sul Ross Group Reunion (Hilton – College Station)
	19-21	Class of '63 – 55 Year Reunion and Sul Ross Induction (Hilton – College Station)
	28	Buck Weirus Networking Reception (Clayton W. Williams, Jr. Alumni Center)
April	7	Endowed Century Club Luncheon (Clayton W. Williams, Jr. Alumni Center)
-	9-12	Class of '56 Mini Reunion (Fredericksburg, TX)
	13-14	Aggie Ring Day (Clayton W. Williams, Jr. Alumni Center)
	13-15	Family Weekend (Texas A&M Campus)
	15	Buck Weirus Spirit Award Ceremony (Clayton W. Williams, Jr. Alumni Center)
	19-22	Class of '68 – 50 Year Reunion (Hilton - College Station, TX)
	21	Ring Remembrance (Clayton W. Williams, Jr. Alumni Center)
	21	Aggie Muster
	24-25	Aggies on the Hill (Washington, D.C.)
	28	March to the Brazos
May	3-4	2Q Board Meetings (Clayton W. Williams, Jr. Alumni Center)
•	4-5	Class of '65 Mini Reunion (College Station, TX)
	10-12	The Next Tradition Graduation Celebration (Clayton W. Williams, Jr. Alumni Center)
	10-12	Commencement and Commissioning (Reed Arena)
	14-16	Class of '64 Mini Reunion (San Antonio, TX)
	28	Memorial Day (Association Offices Closed)
	30-Aug. 22	New Student Conferences (Texas A&M University)
June	15-17	Young Alumni Advisory Council Meetings (Clayton W. Williams, Jr. Alumni Center)
July	4	Independence Day (Association Offices Closed)
•	23	Aggie Educator Network Conference (Clayton W. Williams, Jr. Alumni Center)
	All	Fish Camp (Lakeview Methodist Conference Center in Palestine, TX)

	Dates	Event and Location
August	10-11	The Next Tradition Graduation Celebration (Clayton W. Williams, Jr. Alumni Center)
	10-11	Commencement and Commissioning (Reed Arena)
	21	Howdy Week Gathering
	27	First Day of Fall Semester
	31-Sept. 2	Class of '93 – 25 Year Reunion (College Station, TX)
	31-Sept. 2	Class of '88 – 30th Anniversary Reunion (College Station, TX)
	All	Fish Camp (Lakeview Methodist Conference Center in Palestine, TX)
	All	T-Camp (Lost Pines in Bastrop, TX)
September	1	Texas A&M vs. Northwestern State (Kyle Field)
	7	Traveling Aggies Reunion (Clayton W. Williams, Jr. Alumni Center)
	8	Texas A&M vs. Clemson (Kyle Field)
	14-16	Class of '83 – 35 Year Reunion (College Station, TX)
	15	Texas A&M vs. Louisiana-Monroe (Kyle Field)
	21	Aggie Ring Day (Clayton W. Williams, Jr. Alumni Center)
	22	Texas A&M @ Alabama (Bryant-Denny Stadium)
	29	Texas A&M vs. Arkansas - Southwest Classic (AT&T Stadium)
October	5	Distinguished Alumni Gala (Reed Arena)
	6	Texas A&M vs. Kentucky (Kyle Field)
	12-14	Class of '78 – 40 Year Reunion (College Station, TX)
	13	Texas A&M @ South Carolina (Williams-Brice Stadium)
	26-28	Class of '73 – 45 Year Reunion (College Station, TX)
	27	Texas A&M @ Mississippi State (Davis-Wade Stadium)
November	2	Aggie Ring Day (Clayton W. Williams, Jr. Alumni Center)
	3	Texas A&M vs. Auburn (Jordan–Hare Stadium)
	8-9	4Q Board Meetings (Clayton W. Williams, Jr. Alumni Center)
	9-10	Leadership Council Reception and Meeting (Clayton W. Williams, Jr. Alumni Center)
	10	Texas A&M vs. Ole Miss (Kyle Field)
	16-18	Young Alumni Advisory Council Meetings (Clayton W. Williams, Jr. Alumni Center)
	17	Young Alumni Weekend Tailgate (Clayton W. Williams, Jr. Alumni Center)
	17	Texas A&M vs. UAB (Kyle Field)
	22-23	Thanksgiving Holiday (Association Offices Closed)
	24	Texas A&M vs. LSU (Kyle Field)
December	14-15	The Next Tradition Graduation Celebration (Clayton W. Williams, Jr. Alumni Center)
	14-15	Commencement and Commissioning (Reed Arena)
	24-Jan. 1	Christmas Break (Association Offices Closed)

For a complete listing of events, please visit AggieNetwork.com.

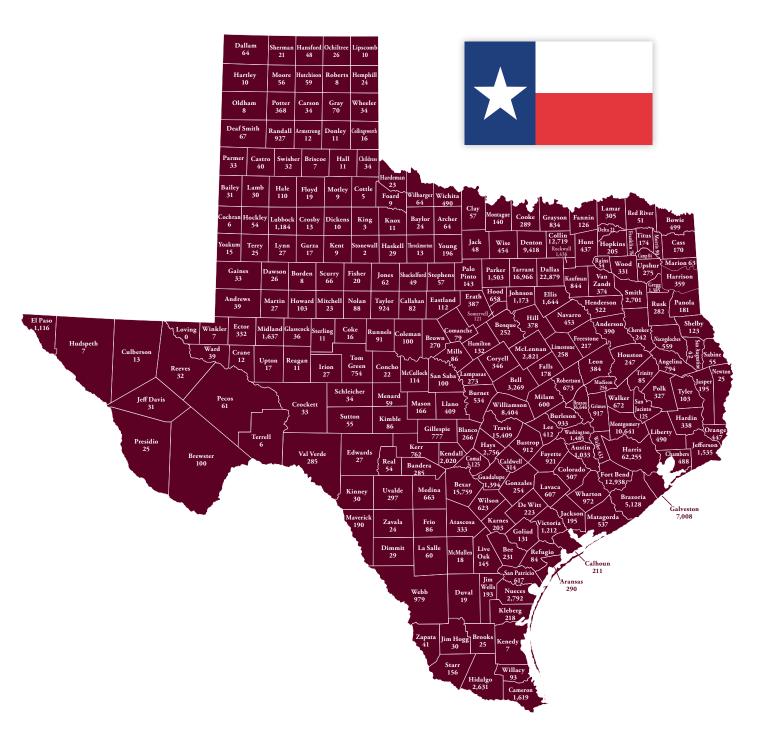


# Hayley '21, Student Assistance Funding Recipient

<sup>&</sup>quot;I am unbelievably grateful for the support and kindness from The Association of Former Students! I have experienced monumental changes in my life in a very short time, and The Association has been there by my side when I needed it most. I will never be able to fully thank you for all that y'all have done, but I will strive to make you proud every day! You have no idea how proud I am to say, "Thanks and gig 'em!"

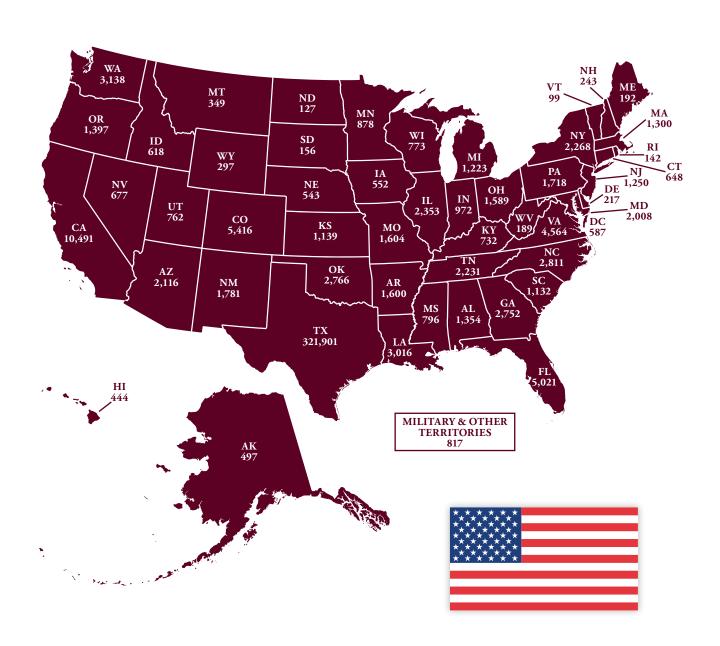
# FORMER STUDENTS BY COUNTY IN TEXAS

(As of January 26, 2018)



# FORMER STUDENTS BY STATE

(As of January 26, 2018)



# FORMER STUDENTS WORLDWIDE

(As of January 26, 2018)





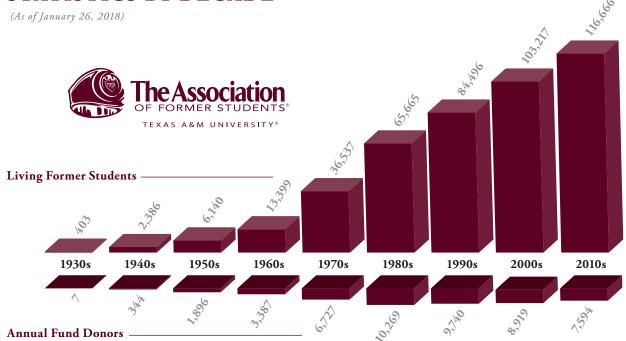
TEXAS A&M UNIVERSITY®

1) India1,2	279
2) Qatar9	64
3) South Korea	356
4) Mexico	518
5) China	501
6) Canada	<del>1</del> 72
7) Taiwan4	<del>1</del> 62
8) Saudi Arabia 3	354
9) Indonesia	310
10) Thailand	278

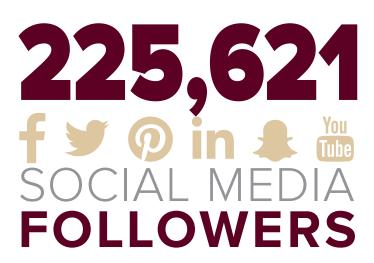
#### **DID YOU KNOW?**

THE ASSOCIATION'S GIFT PROCESSING TEAM PROCESSED MORE THAN 88,000 GIFTS IN 2017.

# STATISTICS BY DECADE







908,781
UNIQUE VISITORS TO
AGGIENETWORK.COM

43,225
MILES TRAVELED
TO VISIT A&M CLUBS

# **CAMPUS INFORMATION**

The Association of Former Students	AggieNetwork.com	979-845-7514
Admissions Office	tamu.edu/admissions	979-845-1060
Former Student Career Services	careercenter.tamu.edu	979-845-5139
Aggie Ring Office	AggieNetwork.com/Ring	979-845-1050
Aggieland Visitor Center	visit.tamu.edu	979-845-5851
Athletic Ticket Office		
Campus Directory	tamu.edu	979-845-4741
Career Center	careercenter.tamu.edu	979-845-5139
Corps of Cadets	corps.tamu.edu	800-TAMU-AGS
MSC Bookstore		
MSC OPAS	opas.tamu.edu	979-845-1661
Student Affairs		
Student Financial Aid	financialaid.tamu.edu	979-845-3236
12th Man Foundation	12thManFoundation.com	888-TAM-12TH
Texas A&M Foundation	txamfoundation.com	979-845-8161
Transcripts	registrar.tamu.edu	979-845-1066

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Coordinator of Former Student Programs (Clubs)	Amy Hale '10	AHale10@AggieNetwork.com

# PROSPECTIVE STUDENT CENTERS & REGIONAL ADVISORS

#### A Division of Texas A&M's Office of Admissions

Texas A&M University has Prospective Student Centers located throughout the State of Texas. These offices are open to prospective students and their parents to meet one-on-one with admissions counselors and financial aid advisors to learn more about admissions, academic programs, financial aid, housing and student services at Texas A&M University.

As a volunteer for The Association of Former Students, please encourage students interested in attending Texas A&M to schedule an appointment with the Prospective Student Center nearest to them prior to submitting their application for admission. The Prospective Student Centers are located in the following areas:

#### **Aggieland Prospective Student Center**

Texas A&M University 109 John J. Koldus Building, 1265 TAMU College Station, TX 77843-1265 979-458-0950

### Brazos Valley/Central Texas Prospective Student Center

217 John J. Koldus Building, 1265 TAMU College Station, TX 77843-1265 979-458-0966

## Corpus Christi Regional Prospective Student Center

5350 South Staples, Suite 405 Corpus Christi, TX 78411 361-289-7905

# Dallas/Fort Worth Regional Prospective Student Center

3900 Arlington Highlands Boulevard, Suite 273 Arlington, TX 76018 817-375-0960

#### Houston Regional Prospective Student Center

1225 North Loop West, Suite 200 Houston, TX 77008 713-454-1990

# Laredo Regional

Prospective Student Center

6401 Arena Road, Suite 5A Laredo, TX 78041 956-795-0412

## Rio Grande Valley Regional Prospective Student Center

5277 North 23rd Street McAllen, TX 78504 956-683-8647

## San Antonio Regional Prospective Student Center

40 NE Loop 410, Suite 605 San Antonio, TX 78216 210-212-7016



#### Kindall'14, Aggie Muster Support

"When I moved to Madison, Wisconsin we didn't have a local Muster. The Association helped me reach out to the Aggies in my area and we had a great turnout from the Class of 1974 to the Class of 2016! It was great to share memories of our time in Aggieland and that night we got a little piece of Texas in Wisconsin."

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#### DID YOU KNOW?

50% OF ALL FORMER STUDENTS HAVE ATTENDED TEXAS A&M UNIVERSITY SINCE 1997.