AggieNews is an easy-to-read monthly electronic newsletter designed to keep more than 250,000 former students, faculty, staff and friends informed about important happenings at Texas A&M University and throughout the Aggie Network.

**CONTRACT & MATERIALS DUE:**
First Friday of the contracted Month

**DISTRIBUTION DATE:**
Third Tuesday of the month

**RECIPIENT DEMOGRAPHICS:**

**Gender**
- Male: 61%
- Female: 39%

**Age**
- 18-24: 17%
- 25-34: 32%
- 35-44: 22%
- 45-54: 16%
- 55-64: 9%
- 65+: 4%

**Average age:** 38

**Income**

Average household income: $88,618

**Digital Specs**
Acceptable file formats are jpeg, pdf, psd, ai, png, and should be at least 72 dpi. No Flash or animation. Please include link to website with ad submission.

*No animated (moving, flashing, sliding, etc.) content.*

Submit materials electronically to:

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JSpahr99@AggieNetwork.com
(979) 845-7514

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