AggieNews is an easy-to-read monthly electronic newsletter designed to keep more than 220,000 former students, faculty, staff and friends informed about important happenings at Texas A&M University and throughout the Aggie Network.

### CONTRACT & MATERIALS DUE:
First Friday of the contracted Month

### DISTRIBUTION DATE:
Third Tuesday of the month

### RECIPIENT DEMOGRAPHICS:

- **Gender**
  - Male .................. 64%
  - Female ................ 36%

- **Age**
  - 18-24 ................. 5%
  - 25-34 ................. 13%
  - 35-44 ................. 18%
  - 45-54 .................. 21%
  - 55-64 ................. 23%
  - 65+ ................... 21%
  - Average age: ........... 58

- **Income**
  - Average household income: $92,087

### Digital Specs
Acceptable file formats are jpeg, pdf, psd, ai, png, and should be at least 72 dpi. No Flash or animation. Please include link to website with ad submission.

*No animated (moving, flashing, sliding, etc.) content.*

Submit materials electronically to:

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Visit *AggieNetwork.com/enews* for more information.