Welcome

Porter S. Garner III ’79
President and CEO
www.AggieNetwork.com/LeadershipCouncil

Leadership Council

The Leadership Council is the governing body of The Association of Former Students and the representative body of our worldwide Aggie Network.

The Council is comprised of The Association’s Board of Directors, Association Past Chairs, Class Agents, A&M Club Presidents, Area and National Representatives, Representatives at Large, Student Loan Fund Trustees, Constituent Network Representatives, the Sull Ross Group President, the Student Body Class Presidents and Councilmen Emeriti. These E57 Aggie volunteers are The Association’s ambassadors to the Aggie Network.

Please make plans to join us for the Winter Leadership Council Weekend!

Winter Leadership Council
February 25 and 26, 2011
Clayton W. Williams, Jr. Alumni Center
College Station, Texas

Online registration and other information:

- Online Registration
- Printable Registration Form
- Hotel Information
- Weekend Schedule
- Council Meeting Agenda
- 2010 Fall Leadership Council Meeting Minutes
- General Parking and Baseball Ticket Information
- Proxy Form

If you have any questions, please contact Brenda Lessor at BLessor@AggieNetwork.com or (979) 840-7514.
Invocation

Meagen Massengale ’11
Chaplain,
Texas Aggie Band
Pledge of Allegiance

Dr. Joe West ’54

Class Agent
Remarks from the President and CEO

Porter S. Garner III ’79

President and CEO
Wenonah Ellis ’10

Phillip Garrett ’91
Representative At Large
Buck Burnside ’73
Class Agent
Aggie Network
Non-Profit Organization

Wall

Aggie Network:
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In memory of Diana J. Fidone '83
Date of passing: Monday, February 7, 2011

Published in (San Antonio) Express-News on February 20, 2011

Diana Fidone-Griggs, age 61, of Helotes, TX, passed away on February 14, 2011. She is survived by her loving husband Lloyd Griggs, daughters Angela Sparks and Andrea; and her parents Louis & Colina Fidone, of Council Bluffs, Iowa. Her brothers Jerry Fidone, David Fidone and James Fidone and sister Joann Schmidt of Tecumseh, Kansas. Diana moved to San Antonio from Council Bluffs in 1972.

She worked as a medical technologist prior to entering teaching at Northside ISD. While teaching, Diana earned her masters degree at Southwest Texas State University and later received her doctorate in education from Texas A&M University. After teaching high school for many years, Diana went into administration at Edgewood ISD and then returned to NISD as director of vocational education. After retiring from NISD, Diana became a real estate agent and an adjunct professor at UTSA in the department of education. Diana was a Eucharistic minister at Our Lady of Guadalupe Church in Helotes.

After her episode with cancer in 2006 and her subsequent recovery through a holistic treatment program, Diana was so grateful for God's divine mercy that she wrote a book entitled Whispers and Roses - A journal of healing from Cancer. Diana will remain in the hearts of the many lives she touched with her giving and spirited nature.

A Celebration of Life will be held at Our Lady of Guadalupe Church, 13717 Riggs Road, Helotes, TX at 7:00 PM on Thursday March 3rd, 2011. In lieu of flowers, please visit www.whispersandroses.com for donation suggestions.

share your memories
J. Wayne Stark '39
2011 Distinguished Alumnus

Dan Hughes '51
2011 Distinguished Alumnus

John Bethancourt '74
2011 Distinguished Alumnus
Dr. Christiaan Mulder ’80
South Africa

2011 Outstanding
International Alumnus
Introduction of the 2011 Chair of the Board

Porter S. Garner III ’79

President and CEO
Jorge A. Bermudez ’73
2011 Chair of the Board
Greetings

Jorge A. Bermudez ’73
2011 Chair of the Board
Discover the epic true story behind one of America's greatest universities. Learn the origin of the Aggie Spirit and relive the A&M experience. Through dozens of interviews and hundreds of historic photos, fall in love again with the school we 'think so grand.'

SPECIAL FEATURE: ENJOY GOOD BULL! WONDERFULLY HUMOROUS AND HEARTWARMING STORIES ABOUT AGGIELAND, TOLD BY THE FORMER STUDENTS WHO LIVED THEM.
Approval of Minutes

Jorge A. Bermudez ’73

2011 Chair of the Board
The Association of Former Students
Report

Jorge A. Bermudez ’73
2011 Chair of the Board
Finance Report

Kathleen Gibson ’81
Board Member and
Chair, Finance Committee
Budget to Actual

- **Revenues:**
  - 2010 Budget: 11 million
  - 2010 Actual: 12 million

- **Expenses:**
  - 2010 Budget: 10 million
  - 2010 Actual: 11 million

**Note:** The diagram illustrates the comparison of 2010 Budget and 2010 Actual revenues and expenses in millions of dollars.
Operating Revenues
$11,206,674
Investment and Expenses
$10,891,645

- Former Student Support: 25%
- General & Administrative: 29%
- Fundraising: 12%
- University Indirect Support: 9%
- University Direct Support: 25%
Total Net Assets

$84,363,412

- Trust Funds: 64%
- Operating and Building Funds: 31%
- Student Loan Funds: 5%
Fundraising Report

David Heath ’76

Board Member and

Chair, Fundraising Committee
2010 Annual Fund Statistics

Goal: $6,350,000

Raised: $6,780,778

Total Donors: 39,717

Average Gift: $170.73

Cost to Raise a Dollar: $.189
### 2010 Annual Fund Statistics

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation Rate:</td>
<td>13.26%</td>
</tr>
<tr>
<td>Staff</td>
<td>100%</td>
</tr>
<tr>
<td>Leadership Council</td>
<td>74%</td>
</tr>
<tr>
<td>Total New Donors:</td>
<td>3,937</td>
</tr>
</tbody>
</table>
Endowed and Capital Gifts

- Endowed Century Club (660 funds) $14,164,147
  - New funds in 2010 (36) $975,000
- Memorial and Other Scholarships $317,642
- Aggie Ring Scholarships (10) $126,078*
  *Does not include 3 planned gifts
- Building Enhancement Campaign $16,592,087
Beneficiary Report
Anand Narayanan ’10
Ph.D. Candidate and
Buck Weirus Spirit Award Recipient
The Association of Former Students

2011 Winter Leadership Council Meeting
Texas A&M University Report

Dr. R. Bowen Loftin ’71
President
Texas A&M University
Purpose of the Corps

Develop Well-educated Leaders Of Character Prepared To Answer The Call For Values-Based Leadership And Service In The Public And Private Sectors.
<table>
<thead>
<tr>
<th>Corps Strength</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>August ’09</strong></td>
</tr>
<tr>
<td>1,900</td>
</tr>
<tr>
<td><strong>August ’10</strong></td>
</tr>
<tr>
<td>2,002</td>
</tr>
</tbody>
</table>

Previous Highs (since 2000):
- August (2002): 2,018
- December (2004): 1,874
### Ethnic/Gender Composition

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>SY '09</th>
<th>SY '10</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>80.02%</td>
<td>79.82%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>13.77%</td>
<td>13.41%</td>
</tr>
<tr>
<td>African-American</td>
<td>2.03%</td>
<td>2.22%</td>
</tr>
<tr>
<td>Asian</td>
<td>3.42%</td>
<td>3.87%</td>
</tr>
<tr>
<td>American Indian</td>
<td>0.66%</td>
<td>0.57%</td>
</tr>
<tr>
<td>Other</td>
<td>0.10%</td>
<td>0.11%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender</th>
<th>SY '09</th>
<th>SY '10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>88.25%</td>
<td>87.75%</td>
</tr>
<tr>
<td>Female</td>
<td>11.75%</td>
<td>12.25%</td>
</tr>
</tbody>
</table>
### Corps Academic Average

<table>
<thead>
<tr>
<th>December ’09</th>
<th>May ’10</th>
<th>December ’10</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.64</td>
<td>2.85</td>
<td>2.73</td>
</tr>
</tbody>
</table>

### University Academic Average

<table>
<thead>
<tr>
<th>December ’09</th>
<th>May ’09</th>
<th>December ’10</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.88</td>
<td>2.89</td>
<td>2.91</td>
</tr>
</tbody>
</table>
Accomplishments

- Ended semester at 1,916 cadets – 115 more than Fall 2009.
- Fish attrition for Fall ’10 at 14.27 percent, second best since prior to 2000.
- Commissioned 63 new officers bringing a total for the year to 166, an increase of 8 percent.
- Provided an eleven-day cultural immersion program in North Africa (Morocco and Egypt) for ten ROTC contract cadets in May 2010.
- Sponsored a Reception for University Academic Counselors in January, 2011
• Corps participated in the following activities/ceremonies during the Fall 2010 semester:
  
  − Military Walk Dedication
  − Ceremony honoring LTG James Hollingsworth ’40
  − Seven Football March-ins
  − Corps Trip to Arlington and Austin
  − Ceremony honoring George H.W. Bush
  − Rally To The Guidons with former Corps members
  − Bryan-College Station Christmas Parade
  − Corps March-in to Reed Arena
  − Cotton Bowl (2011)
Accomplishments

- Published a new weapons policy for the Corps and ROTC Programs.

- Reinforced the Uniform Policy for the Corps of Cadets—both on and off campus

- New Corps Values: Honor, Integrity, Discipline and Selfless Service

- Army ROTC awarded the prestigious MacArthur Award as one of best Reserve Officers’ Training Corps programs in the nation.

- Corps Basketball Team came in first the Notre Dame Flyin' Irish ROTC Basketball Classic. Cadet Mike Williams '13 won tournament MVP.
Accomplishments (cont.)

- Developed several new social media venues designed to communicate with prospects, parents, current cadets and former cadets. Actions included:
  - Commandant's Facebook Page: http://www.facebook.com/tamucommandant
  - Commandant's Twitter account: http://twitter.com/tamucommandant
  - Posting of videos of Corps march-ins, Aggie Band halftime performances and other Corps events on the website and social media through a Corps Channel at www.YouTube.com/aggiecorps
  - Updated Corps of Cadets Website

HONOR...INTEGRITY...SELFLESS SERVICE...DISCIPLINE
Initiatives

• Issuance of the Class “A” uniform coat to the Corps.
  - New Coat in development for next year

• Creation of an Adopt-A-School program between local schools and cadet units.

• Coordination of Corps Recruiting Booth in the Aggie Fan Zone for home football games beginning Fall 2011.

• Develop a Corps Orientation Program for Academic Deans initiating in Spring 2011.
Initiatives

- Opportunities for Cadets to Travel Abroad
  - Germany
  - China

- New Corps Video

- New Recruiting Strategy: Aggie Corps Recruiters, Recruiting Coordinators

- Corps “Block T” on Kyle Field at Home Football Game
• Corps Reviews on Simpson Drill Field
  – Rally to the Guidons
  – Military Appreciation Day

• USAA Internship

• New Aggie Band Hall

• “Revamped” Corps Center Library and Dashiell Room

• Renovation of Corps Dorms
HONOR
An unwavering commitment to sound moral values and strong character by respecting others as you fulfill your duties as a member of the Corps of Cadets.

INTEGRITY
The honesty and moral courage to always defend and do what is right.

SELFLESS SERVICE
The desire and ability to put others before self, making personal sacrifices to better our Corps, university, state and nation.

DISCIPLINE
Striving for excellence by holding yourself and others accountable to a higher standard.
“The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errrs, who comes up short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.” ~Theodore Roosevelt, 1910
This is What it's All About

Thanks for Your Support

HONOR...INTEGRITY...SELFLESS SERVICE...DISCIPLINE
THE ASSOCIATION OF FORMER STUDENTS
CORPS OF CADETS UPDATE
Other Business

Jorge A. Bermudez ’73
2011 Chair of the Board
The Association of Former Students
2011 Winter Leadership Council Meeting
Chair’s Closing Remarks

Jorge A. Bermudez ’73
2011 Chair of the Board
2011 Sul Ross Reunion
March 7-9
Save the Date:

2011 Fall Leadership Council Meeting
October 28-29