Fall Leadership Council Meeting

November 15, 2014
Excellence • Integrity • Leadership • Loyalty • Respect • Selfless Service
Welcome

Kathleen Gibson ’81
2014 Chair of the Board
Invocation

Caleb Miller ’15
Chaplain, Corps of Cadets
Pledge of Allegiance

Henry Hill ’56
Sul Ross Group Board of Directors
Approval of Minutes

Kathleen Gibson ’81
2014 Chair of the Board
Texas A&M University System Report
John Sharp ’72
Chancellor,
The Texas A&M University System
THE TEXAS A&M UNIVERSITY SYSTEM
12th Man Foundation Report

Sam Torn ’70
2014 Chair,
12th Man Foundation Board of Trustees
The Association of Former Students
Report
Kathleen Gibson '81
2014 Chair of the Board
Nominating Committee Report

David Heath ’76
Immediate Past Chair
Finance Report

Phil Miner ’80
Chair of the Finance Committee
2015 Mission Support to Texas A&M University

From all funds:

$7,286,500

Supporting The Association of Former Students Mission:

• Strengthen The Association of Former Students
• Promote the Interest and Welfare of Texas A&M
• Perpetuate the ties of affection and esteem formed in university or college days
• Serve the student body
Your Association Dollars at Work 2015

Student & University Support $ 7,286,500
Former Student Support 3,588,919
Total Mission Support $10,875,419
Examples of 2015 Programs Supported

- Corps of Cadets
- Texas Aggie Band Travel Fund
- Student Activities
- Student Awards
- Faculty/Student Funds
- College Teaching Awards
- Office of the Commandant
- Scholarships
- Short Term Loans

- Career Services
- Student Organizations
- Student Assistance Funds
- Division Awards
- New Faculty Orientation
- Teaching Excellence
- Singing Cadets
- Muster
- Sea Aggies

*Comprehensive List of all programs supported can be found at www.AggieNetwork.com/giving/impact.aspx*
Source of Support

- Operating Fund
  - Endowed Century Club Funds
- Memorial Funds
- Trust Funds
- Building Funds
- Student Loan Funds
- Ring Scholarship Funds
- Scholarship Funds
## Operating Fund Budget

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2014-2015 % Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$13,360,000</td>
<td>$14,510,000</td>
<td>8.6%</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>13,260,000</td>
<td>14,510,000</td>
<td>9.4%</td>
</tr>
<tr>
<td><strong>DISCRETIONARY AMOUNT</strong></td>
<td>$100,000</td>
<td>$-</td>
<td>-</td>
</tr>
</tbody>
</table>
2015
Annual Fund Goal

$9,200,000
### Other Revenues

- Program Revenues: $2,670,000
- Royalties: 1,220,000
- Investments: 955,000
- Development and Service Fees: 400,000
- Other: 65,000
2015 Revenues = $14,510,000

- Program Revenue: 18%
- Royalties: 9%
- Investments: 7%
- Management & Other: 3%
- Annual Fund: 63%
2015 Expenses = $14,510,000

- Mission Support: 61%
- General & Administrative: 22%
- Fundraising: 17%
Fundraising Report

MG David Rubenstein ’77
Chair of the Fundraising Committee
Endowed Century Club
As of November 11, 2014

• 2014 Goal: 50 new funds

• 811 total funds: $21,329,581*
  *As of September 30, 2014

• New funds in 2014: 31
  38 this time in 2013
Aggie Ring Scholarships
As of November 11, 2014

• 27 Total Aggie Ring Scholarships: $719,217*
  *Does not include 9 planned gifts, as of September 30, 2014

• New Aggie Ring Scholarships: 9
  4 this time in 2013
Building Campaign
As of November 11, 2014

- Goal: $18,000,000
- Total Gifts, Pledges, Other: $18,011,269
- 163 Total Building Donors
  Includes 5 A&M Clubs
2014 Annual Fund – Year to Date

2014 Goal: $8,400,000
YTD Actual: $6,524,465
Still Needed: $1,875,535
2014 Annual Fund Donors

2014 Goal: 50,000 donors
YTD Actual: 39,866
Still Needed: 10,134
Beneficiary Report

Kyle Kelly ’14,
Texas A&M University,
Student Body President
Metropolitan A&M Clubs

Kathleen Gibson ’81
2014 Chair of the Board

The Association of Former Students
TEXAS A&M UNIVERSITY®
Metropolitan A&M Clubs

Steve London ’79
Past President, Houston A&M Club
Constituent Networks

Kathleen Gibson ’81
2014 Chair of the Board
Constituent Networks

Marty Holmes ’87
Vice President, Marketing and Programs
Other Business
Kathleen Gibson ’81
2014 Chair of the Board
Reader Surveys

Outside Publishing Consultants

Executive, Programming, Fundraising Staff Surveys & Interviews

Comm Staff Expertise
<table>
<thead>
<tr>
<th>#</th>
<th>Answer</th>
<th>Response</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Updated your contact info at AaggieNetwork.com</td>
<td>1,268</td>
<td>48%</td>
</tr>
<tr>
<td>7</td>
<td>Made a gift to The Association or TAMU</td>
<td>1,136</td>
<td>43%</td>
</tr>
<tr>
<td>2</td>
<td>Attended a Muster</td>
<td>918</td>
<td>35%</td>
</tr>
<tr>
<td>8</td>
<td>Purchased a product or service</td>
<td>842</td>
<td>32%</td>
</tr>
<tr>
<td>1</td>
<td>Attended a Class Reunion</td>
<td>654</td>
<td>25%</td>
</tr>
<tr>
<td>6</td>
<td>Joined an A&amp;M Club or attended a Club event</td>
<td>575</td>
<td>22%</td>
</tr>
</tbody>
</table>
## Reader Survey – Overall Ratings

<table>
<thead>
<tr>
<th>Statistic</th>
<th>The covers make me want to look inside</th>
<th>I find something of interest in each issue</th>
<th>It’s easy to find what I want to read in each issue</th>
<th>The writing is high quality</th>
<th>The photography is high quality</th>
<th>The look/feel represents Texas A&amp;M well</th>
<th>The content instills pride in me as an Aggie</th>
</tr>
</thead>
<tbody>
<tr>
<td>Min Value</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Max Value</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Mean</td>
<td>4.09</td>
<td>4.29</td>
<td>4.02</td>
<td>4.06</td>
<td>4.33</td>
<td>4.34</td>
<td>4.32</td>
</tr>
<tr>
<td>Variance</td>
<td>0.64</td>
<td>0.61</td>
<td>0.61</td>
<td>0.61</td>
<td>0.58</td>
<td>0.60</td>
<td>0.65</td>
</tr>
<tr>
<td>Standard Deviation</td>
<td>0.80</td>
<td>0.78</td>
<td>0.78</td>
<td>0.78</td>
<td>0.76</td>
<td>0.78</td>
<td>0.81</td>
</tr>
<tr>
<td>Total Responses</td>
<td>2,603</td>
<td>2,600</td>
<td>2,591</td>
<td>2,600</td>
<td>2,599</td>
<td>2,598</td>
<td>2,589</td>
</tr>
</tbody>
</table>

**TheAssociation**

**OF FORMER STUDENTS**

**TEXAS A&M UNIVERSITY**
‘What Makes Things Cool’ Is Breaking The Rules, A Little

It’s elusive, yet if it can be achieved, a product or trend can take off. Coolness, according to Texas A&M marketing professor, comes from breaking certain kinds of rules. In their study “What Makes Things Cool? How Anonymity Influences Perceived Coolness,” published in the Journal of Consumer Research, Caleb Warren of the Mays Business School and co-author find a link between coolness and freedom from social norms—the extent to which the person or brand follows its own character or motivations irrespective of others’ beliefs and expectations of others. i.e. “doing one’s own thing”—up to a point. The researchers examined several brands they determined to have capitalized on coolness, including Polaroid, Apple, and Pabst Blue Ribbon. To read the study in full, visit texags.com.

NASA Funds TAMU-Galveston Project To Track Movement Of Seaweed Mats

The Galveston County Daily News reported students are the backbone of the Sargassum Early Advisory System, a NASA-funded project that Texas A&M University at Galveston developed to study and report the movements of mats of sargassum seaweed from the Atlantic Ocean through the Caribbean Sea, into the Gulf of Mexico, and, ultimately, onto the Texas coast. TAMU-Galveston doctoral candidate Robert Webster ’08 leads the project, which is seeking to define the ways the seaweed moves through coastal waters and possibly answer why some years are worse than others in terms of seaweed landings. Seaweed is a new issue or invasive species that just appeared, Webster said. The cycle has repeated itself annually for more than 4 million years.

Libraries Help Texas A&M Win SEC Academic Award

A proposal developed by the Texas A&M University Libraries earned A&M the first-ever SEC Academic Collaboration Award. Intended to expand student-focused collaboration among SEC universities, the program will enable students to attend a two-day workshop, scheduled for February 2015 at A&M, with focus on raising the profile of research produced by SEC universities through the use of high-quality, openly licensed textbooks. Also in August, the A&M Libraries were ranked ninth among U.S. public universities (first in the SEC and 10th overall) in figures released by the Association of Research Libraries.

In the Country In ‘Public Good’

Washington Monthly magazine ranked Texas A&M fourth in the nation—and first in Texas—in “contribution to the public good.” Factors considered: research, service to the nation, academic standing.

Smithsonian Features Student’s Research On Robot Drones

The Smithsonian online magazine article “Why Are People So Comfortable With Small Drones?” features robotics research in which Texas A&M doctoral candidate Brittany A. Duncan ’05 explores why people find small flying robots nonthreatening. Duncan, a National Science Foundation Graduate Fellow and a 2009 computer science graduate of the Georgia Institute of Technology, and her advisor, Department of Computer Science and Engineering professor Dr. Robin Murphy, helped provide the AirRobot quadcopter-style robots that represented fairies in a 2009 A&M student production of A Midsummer Night’s Dream. Audience’s reaction to the “fairies” prompted them to begin an investigation of the minimal effect the small drones had. A possible explanation, they found, is that small drones are perceived as bird-like by people accustomed to seeing birds flying remotely above their heads and not directly at them, rather than unpredictable and menacing. Such reactions can have public and commercial impact, the article noted. “The Federal Aviation Administration is gearing up to allow commercial drones to fly in U.S. airspace as soon as 2016.”

A scene from a 2009 student production of A Midsummer Night’s Dream.
Classes Of 1999 To 2014 To Gather In Aggieland

Young Alumni Weekend, planned for Sept. 12-14, is a joint Reunion weekend for all former students from the Classes of 1999 through 2014. Scheduled events include a Friday evening bar hop on Northgate and a Saturday tailgate hosted by The Association of Former Students. Registered participants will also have access to a reserved ticket block for the football game against Rice. A&M Clubs in Houston, San Antonio, Austin, Fort Worth and Dallas are all arranging to bus participants to Aggieland for the event. For complete information and registration links, visit ttuqg/YAW2014.

Young Alumni Weekend 2014

1,160 attendees

‘99-’14 Classes represented

400 pounds of donated Momatz’s Sausage

3 Premier sponsors: TexAgry.com, Bud Light, Momatz’s

9/19/15 Date of next Young Alumni Weekend
Twelve Aggies were killed and 27 injured when Bonfire collapsed 15 years ago, at 2:42 a.m. on Nov. 18, 1999. The Bonfire Memorial celebrates the tradition, history and spirit of Texas A&M and the dedication of those involved. The Spirit Ring, seen here, surrounds the site of the 1999 Bonfire. The 12 portals face the hometowns of the 12 who perished. Twenty-seven stones with bronze inlays connect these portals to complete the circle. For Aggies who participated in Bonfire, the meaning and power of the Aggie Spirit are understood; the Bonfire Memorial seeks to share that understanding with respect, remembrance and spirit. Photo by Patrick Danielczyk '03
1921

1922

IN MEMORIUM.

1882.
F. R. VON BIBERSTEIN.
C. S. GRAVES.
D. H. WATSON.
1892
W. A. WATKINS.

1940

Silver Taps

Dr. John Austin Mercer, ’81
Dr. John A. Mercer died
at his home in Chilton, Texas
on November 18 after an ill-
ess of three years. Burial
was at Chilton, where he
practiced medicine for some
forty years. Dr. Mercer took
pre-med work at A. & M. and
later graduated from Tulane
University. While attending
A. & M., he and Judge Wil-
liam M. Sleeper, ’79, attorney
at Waco, were roommates.

Dr. Mercer is survived by
one son, Vandal D. Mercer,
’16, who is manager of the
J. C. Penney Company, Gal-
veston.
Silver Taps Through the Years

1970

Pinkney E. Cunningham ’07
Pinkney Cunningham, 85, died January 20, from a massive stroke. Cunningham was retired and resided in Vicksburg, Mississippi.

Robert E. Schaefer ’08
Robert Schaefer of Schulenburg, died July 10, 1969, according to information sent to the Association office.

Sylvan H. Marks ’11
Sylvan Marks of Dallas died February 18, according to information sent to the Association office.

Penrose B. Metcalfe ’16
Penrose Metcalfe, 76, former State Board of Education member, state senator, and state representative, died at San Angelo on March 6. Serving in World War

James Earl Rudder ’32
Earl Rudder, 59, of College Station died March 23 after being hospitalized nearly two months. Rudder had been president of Texas A&M since 1959. He had served as commissioner of the General Land Office of Texas and mayor of Brady where he was a rancher and businessman. During World War II, he commanded the 2nd Ranger Battalion during the D-Day invasion and the 109th Infantry Regiment from the Army Reserve as a major general. His awards included an honorary LLD from Baylor, the Distinguished Service Medal, and the 33° Scottish Rite. Survivors include his wife Margaret, two sons, including James E. Rudder Jr. ’62, and three daughters.
Silver Taps Through the Years

1990 (3 pages)

Richard B. Grant Jr. ’29

Grant served as chief of staff of St. Joseph Hospital in 1955 and was a member of the Brazos-Robertson Counties, Texas and American Medical Associations, the Southwestern Surgical Society and the Masonic Lodge. Grant was a Fellow of the American College of Surgeons. Grant was a veteran of World War II. Survivors include two daughters and two grandchildren.

James G. Hill Jr. ’29

J. H. Hall, 6’11” Versatile, was the tallest player on the 1940 Tulane football team. Hall was a defensive end and was selected for the college All-American team. In 1941, Hall was commissioned in the navy and served as a dental officer in the European Theater. During his time in the navy, Hall played basketball and football. Hall was a member of the Tulane Men’s Basketball Team and was selected for the college All-American team. In 1944, Hall was commissioned in the navy and served as a dental officer in the European Theater. During his time in the navy, Hall played basketball and football. Hall was a member of the Tulane Men’s Basketball Team and was selected for the college All-American team.

Ernest L. Andrews ’29

Andrews, 81, of Wichita Falls died March 19. He was a retired civil engineer. Andrews was a member of the Rangers Club. Survivors include a stepdaughter and a sister.

Silver Taps Through the Years

2000 (8 pages)

Dewey L. Hugh Jr. ’32

Hugh served as a captain and the assistant director of the St. Mary’s Hospital in 1939. He was an engineer and was the head of the St. Mary’s Hospital Department from 1939 until he retired in 1972. He was a captain and the assistant director of the St. Mary’s Hospital in 1939. He was an engineer and was the head of the St. Mary’s Hospital Department from 1939 until he retired in 1972. He was a captain and the assistant director of the St. Mary’s Hospital in 1939. He was an engineer and was the head of the St. Mary’s Hospital Department from 1939 until he retired in 1972.

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Sidney Galt ’30

Galt, 80, of Dallas died March 15. He was a general surgeon for 50 years. Galt served as a member of the staff of more than 200 hospitals. Galt served as a member of the staff of more than 200 hospitals. Galt served as a member of the staff of more than 200 hospitals.

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Obituary Comparison

UNC

William Herbert Ashendorf (’61 BSBA, ’64 LLBJD), 72, of Charlotte; July 29, 2012. Ashendorf was a lawyer, entrepreneur and former owner of Southern Watch Supply Co. In later years, he opened a Sports Fantasy franchise in Charlotte and helped found the Myers Park High School Alumni Association. He served in the Army Judge Advocate General Corps. At UNC, he belonged to Hillel Foundation and Tau Epsilon Phi. ● Gertrude Johnson Chewning (’61 MEd), 84, of Chapel Hill; July 3, 2012. For more than 35 years, Chewning taught English at three Durham County high schools. In 2011, former students established the Gertrude Chewning Scholarship Award at Jordan High. ● Arthur Elliott “Bud” Cockrell (’61 BSBA, ’69 JD), 72, of Beihaven; July 3, 2012. A lawyer, Cockrell was town attorney for Beihaven and Plymouth and was on the board of directors of Washington County Hospital. ● James

Mizzou

Deaths
Virginia Vinaryad Bailey, BS Ed ’38, of Cape Girardeau, Mo., July 8, 2012, at 95. She was a Kappa Alpha Theta member.

John Martz, BA ’38, of Chesterfield, Mo., April 6, 2012, at 95. A U.S. Army Medical Corps veteran, he was a pediatrician and an associate professor of clinical pediatrics at Washington University.

Carl Hughes, BA ’39, of Bethesda, Md., June 15, 2012, at 97. A U.S. Army Medical Corps veteran, he was surgery chief at the former Walter Reed Army Medical Center and helped remove President Dwight D. Eisenhower’s gallbladder.

Kansas

In Memory

30s Dorthea Simons Johnson, c’31, 101, April 9 in Wymore, Neb. She is survived by two sons, Lance, c’60, and Charles, b’62; five grandchildren; and two great-grandchildren.

Jeanne Youngman Miller, c’39, 94, Nov. 13 in Traverse City, Mich. A son and a daughter survive.

Donna Sutherland Pearson, c’38, 96, April 26 in Prairie Village. She is survived by two daughters, one of whom is Susan Sutherland Wilson, d’71, g’72; two sons; a brother, John, ’46; 11 grandchildren; and 10 great-grandchildren.

Herbert Regler, b’39, 95, March 2 in Silver Spring, Md. He had worked for Buhler Flour Mill in Buhler and later lived in Memphis, Tenn. He is survived by two sons, one of whom is Tim, ’67; and two grandchildren.
Obituary Comparison

Texas Exes

In Memoriam

OBITUARIES

TO SUBMIT: Email alumni@texasexes.org with
the text in the body of the email, or mail to the Alcalde, PO. Box 7278,
Austin, TX 78775. If sending a photograph by email, please send a
large file. Vertical shots preferred. Photo prints will not be returned.

Arthur Newton
BA, MA, M, Life, Member,
died March 28, 2014, at age 100. Newton served as a
Lieutenant with the U.S. Army Medical Corps and
was a teaching fellow in microbiology and a member of Beta
Theta Pi and Phi Sigma at UT. At First Presbyterian Church in
San Antonio, he was a member and ruling elder, as well as past
president, president of the Synod’s general council, and
director of the church library. Newton was a member of the
Order of the Alumna, University Club of New York, Belden
Widow Society of New York, Society of Colonial Wars, and
American Military Henceology. He was also a
member of San Antonio’s Main Avenue High School Alumni Association.

1937

James Moore
gen. Koy, BA, Life, Member,
died Jan. 30, 2014, at age 90. Koy was a
devoted member of St. Mary’s Episcopal
Church in Belville, where he served as
warden. Koy was a devoted member of
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1931

William Franklin
Aikle, died April 16, 2014, at age 96. Aikle was also a
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World War II Flying

Friends

Lincoln Burdick died March 7, 2014, at age 96. Burdick was a
U.S. Army trainer, and co-director of the
U.S. Army Medical Corps and
was a teaching fellow in microbiology and a member of Beta
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Spitfire fighter planes over
occupied France and defending
shipping over the English Channel.
Achord-based returning
from bomber escort duty and was arrested by the Gestapo
and
held in the prison-camp
Stalag Luft III in Poland, where his attempts to break out
made him an inspiration for the
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Texas Exes

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Obituary Comparison

LSU

In Memoriam

Edwin L. "Ted" Thrash (1910-1982), B.S. 1930, M.S. 1931, Ph.D. 1933, died on May 2, 1982. In Lexington, Mass. Thrash served his country in the U.S. Army from 1942-44 and was a professor at the University of North Carolina. He served as a professor at LSU and died at his home in Baton Rouge, La.


1940s


New Orleans, La.


1950s


Texas Tech

In Memoriam

JAMES ROSS ALBRECHT, 1931, Lubbock, died Feb. 16. He is survived by his wife, Lois Hite.

PAUL ALEXANDER, 1945, Phoenix, died Feb. 16. He is survived by his wife, Louis ALEXANDER.

EDWARD DAVID ALLEN, 1950, Lubbock, died May X.

BERNARD A. BARACHE, 1931, Lubbock, died June 24.

EDDIE BANGERS "SCOTT" BECKELL

BOB "BOB" CAVAZOS, 1956, San Antonio, Texas, died Nov. 16, 2015. He was a member of the Texas Tech Football Hall of Fame.

STUART LOGAN COBB, 1930, Buffalo, Texas, died June 5.

LYNN LEE CROABER, 1925, Lubbock, died May 5.


LOYD J. EVAUGHN, 1961, Lubbock, died June 16. She is survived by her husband, R. "BILLY" EVAN,

BOBBIE JOHNSON, 1931, Austin, Texas, died May 4.

TYLER KNECHT, 1977, Lubbock, died Jan. 6, 2016. He is survived by his wife, Bev KNECHT.

LYNN LEE COOK, 1925, Lubbock, died May 5.

LYNN LEE COOK, 1925, Lubbock, died May 5.


LOYD J. EVAUGHN, 1961, Lubbock, died June 16. She is survived by her husband, R. "BILLY" EVAN,
Rushford L. ‘R.L.’ Sweeney, Jr. ’41
Lake Jackson, Texas
December 24, 1919 – May 4, 2014


Moved to Rosita, Coahuila, Mexico, in 1947 and worked for ASARCO. Relocated to Lake Jackson in 1957; chemical engineer for 25 years for Dow Chemical-Freeport. Retired 1981.

Survivors: wife of 70 years, Stella; three sons; eight grandchildren, including Jarrod E. Sweeney ’15; three great-grandsons; sister.

🔗 tx.ag/RLSweeney41
Special Presentations

Kathleen Gibson ’81
2014 Chair of the Board
2013 Chair, David Heath ’76
Special Presentations
Porter S. Garner III ’79
President and CEO
Chair’s Closing Remarks
Kathleen Gibson ’81
2014 Chair of the Board
The Spirit of Aggieland
Former Yell Leaders
Spirit of Aggieland
Fall Leadership Council Meeting
November 15, 2014
Fall Leadership Council Meeting
November 15, 2014