



**FALL LEADERSHIP COUNCIL MEETING
NOVEMBER 4, 2017**

After showing the *Welcome to Aggieland* video, Phil Miner '80, Chair of the Board, called the Fall Leadership Council Meeting to order at 8:05 a.m. in the Zachry Family Rooms of the Clayton W. Williams, Jr. Alumni Center. Miner welcomed the Tomball Area A&M Club, chartered this October, to the Leadership Council and recognized their officers, including Aaron Redding '00, Heather Rahm '13 and Rafael Gonzalez '89. Miner announced the Distinguished Alumni Gala was held September 29, 2017, honoring Jorge A. Bermudez '73, Craig C. Brown '75, General (Ret.) William M. Fraser III '74, Charles H. Gregory '64, William "Bill" Huffman '53, Arno W. Krebs Jr. '64, Martin E. Torrijos '87, Ed Wulfe '55, John M. Yantis '53, and the late Maj. Gen. Raymond L. Murray '35. Miner recognized all veterans in the room, and then welcomed Sara Wojcak '18, Deputy Corps Commander, to give the invocation. Aaron Redding '00, Club President of Tomball Area A&M Club, led the Pledge of Allegiance.

APPROVAL OF MINUTES

MOTION: (JIM RUSS '86 / STEVE COOPER '78) THAT THE MINUTES FROM THE WINTER LEADERSHIP COUNCIL MEETING HELD ON FEBRUARY 25, 2017, BE APPROVED. Carried.

TEXAS A&M UNIVERSITY REPORT

Miner introduced Michael K. Young, President of Texas A&M University. Young shared with the Leadership Council a copy of the State of the University Address, which speaks of Texas A&M's overall ranking and brand recognition, student engagement and return on investment. Young recognized the colleges and divisions for incorporating the three core pillars of Transformational Education, Discovery and Innovation, and Impact, and how they make up a three-part commitment to excellence, by which we operate as a world-class university. He reported on initiatives including the President's Excellence Fund; a 10 year, \$100 million dollar fund to be used as cash award grants offered in support of faculty projects. He added that recipients of the grants will participate in a seminar to present on projects and progress. Young closed with a statement of Texas A&M's core values and how they are a guide to all we do.

12th MAN FOUNDATION REPORT

Miner welcomed Travis Dabney '96, President and CEO of the 12th Man Foundation, to the meeting and congratulated him on his new role. Miner also welcomed Frosty Gilliam '80, Chair of the 12th Man Foundation Board of Trustees, and his wife Rhonda for their service, support and for leading by example.

Dabney encouraged all entities of the University to have a comprehensive approach to fundraising. He addressed his letter that was published in the *12th Man Magazine*, outlining how we, as a University, should treat everyone with respect and be of service to our donors. Dabney recognized Carolyn Lohman and her late husband, Tommie Lohman '59, for their support of Aggie Athletics and to Texas A&M and noted they would be recognized at half-time of the A&M/Auburn game with the 2017 E. King Gill Award.

THE ASSOCIATION REPORT

Nominating Committee Report

Dwain Mayfield '59, Immediate Past Chair and Chair of the 2017 Nominating Committee, presented the slate of candidates for The Association's 2018 Board of Directors including Jimmy Williams '83, Chair of the Board, Mark Fischer '72, Chair Elect and Phil Miner '80, Immediate Past Chair. Mayfield then announced the three new board members: Ray Hannigan '61, Bobby Jenkins '81, and Robert White '81.

MOTION: (MELISSA FISHER '89 / PATTY EBERHART '76) THAT THE SLATE OF CANDIDATES FOR THE 2018 BOARD OF DIRECTORS BE APPROVED AS PRESENTED. Carried.

MOTION: (BETH MCQUEEN '83 / JIM RUSS '86) THAT THE SLATE OF CANDIDATES (RED CASHION '53, GEORGE NELSON '64, and PHIL CALLAHAN '69) FOR THE 2018 STUDENT LOAN FUND TRUSTEES BE APPROVED AS PRESENTED. Carried.

Mayfield stated the nominees for the Area and National Representatives will be presented for election by the general membership via a ballot distributed electronically and in the November-December issue of *Texas Aggie*.

Finance Report

Mark Fischer '72, Board Member and Chair of the Finance Committee, presented the 2018 Financial Plan as prepared by The Association staff and approved by the Board of Directors on Friday, November 3, 2017. Total projected revenue for 2018 is \$16,010,000 with total projected expenses being \$16,010,000, of which \$4,550,000 is cash support to Texas A&M University. Total Association support services to Texas A&M University for 2018 will be \$12.6 million. The Association of Former Students will have an impact of \$10,681,100 in support of the worldwide Aggie Network. Fischer stated the 2018 Annual Fund goal is \$10,250,000.

Fundraising Report

Cathy Mann '92, Board Member and Chair of the Fundraising Committee, offered the Fundraising Report and stated The Association's 2017 Annual Fund goal is \$9.9 million with \$6,133,357 having been raised to-date. The 2017 Annual Fund donor goal is 54,000 with 39,984 donors to date. She stated there are 77 endowed Aggie Ring Scholarships with over 500 Aggie Rings having been awarded through this program. Mann reported a total of 938 Endowed Century Club gifts with an endowment balance of \$26 million. Earnings from this endowment will provide approximately \$875,000 to the 2017 Annual Fund. The goal

is to raise 50 new Endowed Century Club gifts in 2017, with 28 having been established as of October 31.

Mann reported Texas A&M's *Lead by Example* campaign was publically launched in November 2015 and will continue through 2020. As of October 31, 2017, nearly \$82.2 million has been raised by The Association of Former Students.

Mann recognized Randy Reyes '01, Director of Marketing, and his team for their work on the "Around The Association" video series, as these videos were honored with two awards: the 2017 CASE Circle of Excellence Program for Marketing and Branding, and the Telly Award for Outstanding Content for TV and Cable, Digital and Streaming and Non-Broadcast Distribution.

Mann highlighted Pass It Back Day, an Association campaign to raise \$100,000 or 1,000 online gifts in a 24-hour period on November 16, 2017.

SPECIAL PRESENTATIONS

Miner recognized and thanked outgoing Board members, Immediate Past Chair of the Association, Dwain Mayfield '59, Gregory Cokinos '79, and Glenn Hart '78 for their dedicated service to The Association of Former Students and Texas A&M University. Miner and Garner presented Mayfield with a chair from the Pitzer Board Room in appreciation of his outstanding leadership and loyalty to The Association over the last six years.

Garner thanked Miner and presented him with a special proclamation in recognition of his exemplary leadership and for providing appropriate and inspiring support to The Association's staff as The Association's Chair of the Board in 2017. Garner, with sincere gratitude, further expressed his appreciation of working with the Board and the Board Chair, Miner and his wife, Sue Ellen '81.

CHAIR'S CLOSING REMARKS

Miner expressed his deep appreciation for the opportunity to serve The Association of Former Students as the 2017 Chair of the Board. He thanked the Leadership Council, fellow members of the Board, and The Association staff for their tremendous support. Miner restated the mission of The Association. He reflected on his involvement with the Board and thanked them for allowing him to serve alongside. He further stated that he appreciated the opportunity to work with students all around campus and has been inspired by them. Miner announced Jimmy Williams '83 as the 2018 Chair of the Board and gave accolades for his service throughout the Aggie Network. Miner spoke about the Aggie Ring Remembrance ceremony and what that meant to him and Sue Ellen. Miner reminded the Leadership Council to make plans to attend the Winter Leadership Council Meeting scheduled for March 2-3, 2018. He also encouraged all eligible Leadership Council members to attend the Sul Ross Reunion, scheduled for March 19-21, 2018.

To close the meeting, former Yell Leaders led in the singing of the *Spirit of Aggieland*.

ADJOURNMENT

The meeting adjourned at 9:43 a.m.

Respectfully submitted,

Phil Miner '80
Chair of the Board

Porter S. Garner III '79
President and CEO