



FALL LEADERSHIP COUNCIL MEETING NOVEMBER 12, 2016

After showing The Association's Impact video, Dwain Mayfield '59 Chair of the Board, called the Fall Leadership Council Meeting to order at 9:05 a.m. in Flores Hall of the Clayton W. Williams, Jr. Alumni Center. Mayfield announced the Distinguished Alumni Gala was held October 8, 2016, honoring Dr. Jarvis Miller '50, Dr. Charlie Graham '53, Dr. Robert Walker '58, David Eller '59, Dr. Mike Barnes '64, General Patrick Gamble, USAF (Ret.) '67, Otway Denny '71, Ray Rothrock '77, Dr. Susan Rudd Bailey '78, Cindy Taylor '84, and the late Dr. Charley Wootan '50. Mayfield recognized all veterans in the room. John Smith '18, Chaplain, Company L-1, Corps of Cadets, provided the invocation while Greg Harkrider '93, led the Pledge of Allegiance.

APPROVAL OF MINUTES

MOTION: (HENRY HILL '56/ROYCE HICKMAN '64) THAT THE MINUTES FROM THE WINTER LEADERSHIP COUNCIL MEETING HELD ON FEBRUARY 25, 2016 BE APPROVED. Carried.

TEXAS A&M UNIVERSITY REPORT

Mayfield introduced Amy Smith, Texas A&M University's new Senior Vice President and Chief Marketing and Communications Officer, who reported on the state of the university. She stated with 66,426 students on campus, the university is focused on three strategic priorities: 1) Transformational Learning, 2) Discovery, and 3) Innovation and Impact. She spoke about the national campaign which is to attract world-class faculty and students to the university by using tactics, such as the DC Station Domination, that would spread the word of our great university nationally and internationally. Smith closed by answering the Leadership Council's various questions.

TEXAS HIGHER EDUCATION COORDINATING BOARD

Mayfield welcomed Bobby Jenkins '81, Chair of the Texas Higher Education Coordinating Board, to the meeting. Jenkins reported on 60x30TX, the new higher education strategic plan which aims to position Texas among the highest achieving states in the country and maintain its global competitiveness. He also commented on the state's goals for career and technical colleges, and financial aid.

THE ASSOCIATION REPORT

Finance Report

Mark Fischer '72, Board Member and Chair of the Finance Committee, presented the 2017 Financial Plan as prepared by The Association staff and approved by the Board of Directors on Friday, November 11, 2016. Total projected revenue for 2017 is \$19,618,000 with total projected expenses being \$18,057,000, of which \$4,550,000 is cash support to Texas A&M University. Total Association support services to Texas A&M University for 2017 will be \$8,266,416. The Association of Former Students will have an impact of \$11.2 million in support to students, university and former students. Fischer stated the 2017 Annual Fund goal is \$9,900,000.

Fundraising Report

Cathy Mann '92, Board Member and Chair of the Fundraising Committee, offered the Fundraising Report and stated The Association's 2016 Annual Fund goal is \$10,250,000 with \$6,769,629 having been raised to date. The 2016 Annual Fund donor goal is 52,000 with 41,971 donors to date. Mann highlighted Pass It Back Day, an Association campaign to raise \$100,000 from 1,000 online gifts in one day. Mann reported over \$225,000 was raised from more than 1,700 online gifts. She stated there are 61 Endowed Aggie Ring Scholarships with over 325 Aggie Rings having been awarded through this program. Mann reported a total of 894 Endowed Century Club gifts with an endowment balance of \$22 million. Earnings from this endowment will provide \$815,000 to the 2016 Annual Fund. The goal is to raise 50 new Endowed Century Club gifts in 2016, with 27 having been established as of September 30, 2016. Mann stated The *Mugdown* held its first live performance, 'Corps of Cadets: The Musical, as an effort to raise funds for Aggie Ring Scholarships for Veterans and The Lone Survivor Foundation. The musical raised more than \$25,000 to establish an Endowed Aggie Ring Scholarship and will have a perpetual impact on the lives of Aggie veterans for years to come. Mann reported Texas A&M's *Lead by Example* campaign was publically launched in November 2015 and will continue through 2020. As of September 30, 2016, nearly \$61 million has been raised by The Association of Former Students. Mann introduced Porter S. Garner III '79, President and CEO, to make two special presentations. Garner thanked Barbara and Bill Huffman '53 and Lynda and Dwain Mayfield '59 for their generous support to The Association of Former Students by providing the first year of Century Club membership to hundreds of current students. Each were presented with The Association's core value coin.

Nominating Committee Report

Bo Bradbury '89, Immediate Past Chair and Chair of the 2016 Nominating Committee, presented the slate of candidates for The Association's 2017 Board of Directors.

MOTION: (J.R. EDMISTON '83/RUDY GÓMEZ '66) THAT THE SLATE OF CANDIDATES FOR THE 2017 BOARD OF DIRECTORS BE APPROVED AS PRESENTED. Carried.

MOTION: (STAN WYLIE '64/TOM WOODS '60) THAT THE SLATE OF CANDIDATES FOR THE 2017 STUDENT LOAN FUND TRUSTEES BE APPROVED AS PRESENTED. Carried.

Bradbury stated the nominees for the Area and National Representatives will be presented for election by the general membership via a ballot distributed electronically and in the November-December issue of *Texas Aggie*.

SPECIAL PRESENTATIONS

Mayfield recognized and thanked outgoing Board members, Rudy Gómez '66 and Bo Bradbury '89, for their dedicated service to The Association of Former Students and Texas A&M University. Mayfield and Garner presented Bradbury with a chair from the Pitzer Board Room in appreciation of his outstanding leadership and loyalty to The Association over the last seven years. Garner thanked Mayfield and presented him with a special proclamation in recognition of his six years of exemplary volunteer service and leadership in providing appropriate and inspiring support to The Association's staff as Chair of the Board in 2016.

CHAIR'S CLOSING REMARKS

Mayfield expressed his deep appreciation for the opportunity to serve The Association of Former Students as the 2016 Chair of the Board. He thanked the Leadership Council, fellow members of the Board, and The Association staff for their tremendous support. Mayfield restated the mission of The Association. He reflected on his involvement with Muster as well as Ring Remembrance and how he was honored to be with 20 families honored in that special ceremony. Mayfield reminded the Leadership Council to make plans to attend the Winter Leadership Council and Volunteer Leadership Workshop weekend, scheduled for February 24-25, 2017. The Sul Ross Reunion is scheduled for March 22-24, 2017. To close the meeting, former Yell Leaders led in the singing of the *Spirit of Aggieland*.

ADJOURNMENT

The meeting adjourned 11:03 a.m.

Respectfully submitted,

A. Dwain Mayfield '59
Chair of the Board

Porter S. Garner III '79
President and CEO