



FALL LEADERSHIP COUNCIL MEETING NOVEMBER 14, 2015

After showing The Association's Impact video, Bo Bradbury '89, 2015 Chair of the Board, called the Fall Leadership Council Meeting to order at 9:09 a.m. in Flores Hall in the Clayton W. Williams, Jr. Alumni Center. Bradbury recognized The Villages Florida A&M Club of Florida as the 247th A&M Club and Club President John Erskine '60, who was participating in the Council meeting via live feed from Florida. Bradbury stated in light of the recent tragedy in Paris, The Association reached out to the Stacy Reeves-Gulledge '06, President of the French A&M Club, to offer support to the Aggies in Paris. Bradbury recognized Texas A&M University President Michael K. Young, and Chairman of the 12th Man Foundation Board of Trustees Alan Roberts '78. Bradbury announced the Distinguished Alumni Gala was held October 2, 2015, and the late Col. E.V. Adams '29, Willie Pena '42, Stanton Bell '54, Lupe Fraga '57, Dr. Charles Bowman '59, Dr. Richard Steadman '59, Ray Hannigan '61, Richard Kardys '67, Fred Heldenfels '79, Lyle Lovett '79 and Carrie Baker Wells '84 were recognized and honored as the 2015 Distinguished Alumni. Matthew Vanderbloemen '16, Deputy Corps Commander and Chaplain, provided the invocation while Charlie Weinbaum '47, Class of '47 Class Agent, Councilman Emeritus and charter member of the Century Club, led the Pledge of Allegiance. Bradbury welcomed President Young to Aggieland and invited Andy Duffie '78, Class of '78 Class Agent, to the stage for a special presentation of a Century Tree seedling. Duffie created the Century Tree Project in 2010 to raise funds in support of a President's Endowed Scholarship, and to date, the project has funded a President's Endowed Scholarship and an Endowed Aggie Ring Scholarship.

TEXAS A&M UNIVERSITY REPORT

President Young stated Texas A&M University continues to improve due to the support of The Association of Former Students and thanked the Council for their support of Texas A&M. Young reported a ground breaking ceremony for the fourth building of the Agricultural and Life Sciences Complex was held on November 11, 2015. He commented on the changes occurring in the world due to the tremendous research coming from the College of Veterinary Medicine and Biomedical Sciences, the College of Medicine, and the world-class Dwight Look College of Engineering. Young expressed appreciation for the students at Texas A&M and the ways they are using their education to make an impact around the world. He reported current campus construction projects include: 1) the complete renovation of the Zachry Engineering Center and expansion to come the engineering Education Center which will help Texas A&M reach the 25 by 25 initiative; 2) the new Veterinary and Biomedical Education Complex; 3) expansion of the Student Recreation Center; 4) renovation of the Corps of Cadets Quad; and 5) development of the White Creek Apartments and Park West housing projects. Young reported opportunities continue to expand across the State of Texas with plans for a teaching center and future branch campus in McAllen, Texas. Young answered the Council's questions.

APPROVAL OF MINUTES

MOTION: (HENRY HILL '56/BETH MCQUEEN '83) THAT THE MINUTES FROM THE WINTER LEADERSHIP COUNCIL MEETING HELD ON FEBRUARY 28, 2015 BE APPROVED. Carried.

THE ASSOCIATION REPORT

Bradbury introduced new members of The Association of Former Students' team including Ross Mohr '10 and Rebekah Josefy '13 who will work directly with the Class Agents, Amy Hale '10 who will work with the A&M clubs in Houston, Dallas, Fort Worth, San Antonio and Austin, and Patrick McGinty '15 who will work to support the remaining 247 A&M Clubs.

Finance Report

Phil Miner '80, Board Member and Chair of the Finance Committee, presented the 2016 Financial Plan as prepared by The Association staff and approved by the Board of Directors on Friday, November 13, 2015. Total projected revenue for 2016 is \$15,675,000 with total projected expenses being \$15,675,000, of which \$5,550,000 is cash support to Texas A&M University. Total Association support services to Texas A&M University for 2016 will be \$7,805,609. In 2016, The Association of Former Students will have an impact of \$11,170,705 in support to students, university and former students. Miner stated the 2016 Annual Fund goal is \$10,250,000.

Fundraising Report

Cathy Mann '92, Board Member and Chair of the Fundraising Committee, offered the fundraising report. Mann reported The Association's 2015 Annual Fund goal is \$9,500,000 with \$6,441,749 having been raised to date. The 2015 Annual Fund Donor goal is 51,000 with 37,712 donors to date. As of September 30, 2015, the Endowed Century Club endowment had a balance of \$20,299,451 and the Aggie Ring Scholarship endowment had a balance of \$985,527. Mann recognized John Ball '78, known as The Walking Aggie, and reported between March 1 and August 17, 2015, Ball walked 1,700 miles from San Diego, California to Daytona Beach, Florida and raised \$27,160 from 300 donors for The Walking Aggie Endowed Ring Scholarship. The first Aggie Ring from this scholarship will be awarded in 2017. Mann recognized Andy Duffie '78 for his Century Tree Project which raised \$26,250 through purchases of 270 Century Tree seedlings between January 2014 and October 2015 to fund an Endowed Aggie Ring Scholarship with the first Aggie Ring to be awarded in 2017. Mann reported the sale of seedlings also funded a President's Endowed Scholarship in 2012 and funds will be raised in 2016 for a Sul Ross Endowed Scholarship. Mann presented Ball and Duffie with a Core Value coin to express The Association's appreciation.

Lead by Example Campaign

Porter S. Garner III '79, President and CEO, thanked the Leadership Council for their support for Texas A&M University and The Association of Former Students. He stated The Association's goal for the *Lead by Example* capital campaign is \$100,000,000 and 100,000 donors, and encouraged the Council members to help in meeting those goals. The four priority capital projects within the campaign include: 1) creating an outdoor exhibit to pay tribute and recognition to the Distinguished Alumnus Award recipients; 2) create an Excellence Endowment to allow The Association to provide small incremental impact dollars that are discretionary on behalf of The Association; 3) raise funds to refresh and update

the Clayton W. Williams, Jr. Alumni Center; and 4) an Association presence in the redevelopment of Spence Park.

Mark Klemm '81, Campaign Director, reported the *Lead by Example* campaign goal is \$4 billion and \$1.9 billion has been raised. He stated every gift given to the University, The Association of Former Students, Texas A&M Foundation, 12th Man Foundation, George Bush Presidential Library Foundation or any academic unit, will count towards the campaign. Klemm announced the campaign chairs are SuSu and Mark Fischer '72, Amy '84 and Tim Leach '82, and Debbie '76 and John Bethancourt '74.

Nominating Committee Report

Kathleen Gibson '81, Immediate Past Chair and Chair of the 2015 Nominating Committee, presented the slate of candidates for The Association's 2016 Board of Directors.

MOTION: (BUCK ROGERS '46/ROYCE HICKMAN '64) THAT THE SLATE OF CANDIDATES FOR THE 2016 BOARD OF DIRECTORS BE APPROVED AS PRESENTED. Carried.

MOTION: (ANDY DUFFIE '78/RIDLEY BRIGGS '54) THAT THE SLATE OF CANDIDATES FOR THE 2016 STUDENT LOAN FUND TRUSTEES BE APPROVED AS PRESENTED. Carried.

Gibson stated the nominees for the Area and National Representatives will be presented for election by the general membership via a ballot distributed electronically and in the November-December issue of the *Texas Aggie*.

Texas A&M Advocacy Network

Michael Hardy '13, Director of Strategic Engagement, stated The Association team recognized the need to enhance engagement of the Aggie Network in legislative matters at both the state and national levels. Through efforts of The Texas A&M University System, University leaders and Association staff, the Texas A&M Advocacy Network was implemented with the goal of engaging Former Students and elected officials to help advocate for issues of importance to A&M at both the state and federal levels. Hardy reported the program is expected to launch in the next few weeks.

12TH MAN FOUNDATION REPORT

Alan Roberts '78, Chairman of the 12th Man Foundation, reported 2015 was an exciting year with the completion of the Kyle Field redevelopment and implementation of moving into the new stadium. Roberts stated current projects include: 1) the *1922 Fund* which was established to endow scholarships for all Texas A&M student-athletes; 2) the new women's softball stadium which is waiting approval by the University; and 3) the *Next Step* campaign to support a new outdoor track and field stadium.

SPECIAL PRESENTATIONS

Bradbury recognized and thanked outgoing Board members Scott Eberhart '74, Melissa Fisher '89, Michele Mobley '89, and Kathleen Gibson '81 for their dedicated service to The Association of Former Students and Texas A&M University. Bradbury and Garner presented Gibson with a chair from the

Pitzer Board Room in appreciation of her outstanding leadership and loyalty to The Association over the last seven years. Garner thanked Bradbury and presented him with a special proclamation in recognition of his six years of exemplary volunteer service and leadership in providing appropriate and inspiring support to The Association staff as Chair of the Board in 2015.

CHAIR’S CLOSING REMARKS

Bradbury expressed his deep appreciation for the opportunity to serve The Association as the 2015 Chair. He thanked the Leadership Council, fellow members of the Board, and The Association staff for their tremendous support. Bradbury reminded the Leadership Council to make plans to attend the Winter Leadership Council Weekend scheduled for February 19-20, 2016 and the Volunteer Leadership Conference scheduled for June 10-11, 2016. Bradbury stated the Sul Ross Reunion is scheduled for March 21-23, 2016. To close the meeting, former Yell Leaders led in the singing of the *Spirit of Aggieland*.

ADJOURNMENT

The meeting adjourned 10:47 a.m.

Respectfully submitted,

Signature on file
Bo Bradbury '89
Chair of the Board

Signature on file
Porter S. Garner III '79
President and CEO