



WINTER LEADERSHIP COUNCIL MEETING

February 23, 2013

After showing the “2012 Association Impact” video, Porter S. Garner III ’79, President and CEO of the Association of Former Students, called the Winter Leadership Council Meeting to order at 9:04 a.m. in the Zachry Family Rooms in the Clayton W. Williams, Jr. Alumni Center. Garner recognized Texas A&M President Dr. R. Bowen Loftin ’71, Chair of the Texas A&M Foundation Board of Trustees Richard Kardys ’67, President of the Texas A&M Foundation Dr. Ed Davis ’67, and Texas A&M Director of Athletics Eric Hyman. Garner announced Past Chair of The Association Chuck Ellison ’76 was named the 2013 Aggie Lawyer of the Year. Garner also recognized two previous honorees, Jim Creel ’69 and Otway Denny ’71. Garner welcomed Don Boyle ’08 and Sam Salvato ’75 who represented the Sea Aggie Network. Drew Alders ’13, Corps of Cadets Chaplain, provided the invocation while Chris Diem ’05, member of the Young Alumni Advisory Council, led the Pledge of Allegiance.

PRESIDENT AND CEO’S REMARKS

Garner provided an update on Association events and activities including the Heisman Watch Party which was held in the Clayton W. Williams, Jr. Alumni Center along with his travels with the Aggie Band to Tuscaloosa in November. Garner introduced Kathryn Greenwade ’88, Vice President of The Association of Former Students, who reported how the Aggie Network assisted Courtney Barnett ’16 and her mother who were on their way to College Station when both of their vehicles were totaled in an accident causing Courtney to lose many of her personal items. Greenwade stated Beth Brenckman Lopez ’87, who is Courtney’s neighbor, alerted the Aggie Network who provided more than \$2,000 in cash and gift cards so Courtney could replace her laptop, clothing, and household goods lost in the accident. Greenwade thanked Lopez and the Aggie Network for their generosity. Garner reported the 2013 Volunteer Leadership Workshop will take place on June 21 and 22, 2013 and invited the Leadership Council members and all volunteers to attend. Garner announced nine former students have been named 2013 Distinguished Alumni and the recipients will be announced through upcoming surprise announcements over the next few weeks. The honorees will be recognized at the Distinguished Alumni Gala scheduled for October 18, 2013 in the Bethancourt Family Grand Ballroom in the Memorial Student Center. Garner also announced the 2013 Outstanding International Alumnus Award recipient is Dr. José Geraldo Eugênio de França ’90 from Brazil and he will be honored at a dinner in the Clayton W. Williams, Jr. Alumni Center on April 9, 2013.

INTRODUCTION OF THE 2013 ASSOCIATION CHAIR OF THE BOARD

Garner introduced David Heath ’76 as The Association of Former Students’ 2013 Chair of the Board and recognized him for his outstanding service to The Association and Texas A&M University.

CHAIR'S REMARKS

Heath greeted the Council and stated he looked forward to serving as Chair of the Board. He thanked Immediate Past Chair Otway Denny '71 for his noble service to The Association of Former Students and Texas A&M University.

APPROVAL OF MINUTES

MOTION: (TED LOWE '58/JOHN MAYFIELD '58) THAT THE MINUTES OF THE WINTER LEADERSHIP COUNCIL MEETING HELD ON NOVEMBER 17, 2012 BE APPROVED. Carried.

TEXAS A&M FOUNDATION REPORT

Richard Kardys '67, Chair of the Board of Trustees of the Texas A&M Foundation, reported for the six months ending December 31, 2012, the Texas A&M Foundation received contributions of \$57,000,000, a 17% increase over the 2011 year total for the same period, and includes a \$20,000,000 pledge from George P. Mitchell '40 and the Cynthia and George Mitchell Foundation to Texas A&M's George P. and Cynthia Wood Mitchell Institute for Fundamental Physics and Astronomy. Kardys stated in January 2012, Texas A&M embarked on its third comprehensive capital campaign with Mark Klemm '81 serving as Campaign Director. Kardys stated A&M's first campaign, Capturing the Spirit, focused on the Aggie Spirit and experience; the second campaign, One Spirit One Vision, emphasized elevating academic excellence; and the new campaign will leverage the Aggie Spirit/experience and academic excellence to address big world problems including energy, health, global democracy and entrepreneurship. Kardys reported research indicates an exponential increase of living graduates between ages 55 to 75 who are most likely to make major gifts, so A&M will need to prepare to reach the best prospects with appeals that address meaningful giving interests. The silent phase of the campaign began in January 2013, a formal announcement of the dollar goal will be announced in 2014, and a public launch will occur in 2015.

THE ASSOCIATION REPORT

Finance Report

Phil Miner '80, Board Member and Chair of the Finance Committee, reviewed the 2012 financial report and stated the total Association revenues for all funds, including trust funds and building contributions, in 2012 exceeded total expenses by \$2,450,998. Total operating revenues were \$12,547,699. Total operating expenses were \$12,418,107. Miner reported the total cost to raise one dollar was \$.217, which is well below the Better Business Bureau's benchmark of 35 cents. As of December 31, 2012, The Association's net assets totaled \$87,318,596.

Fundraising Report

Bo Bradbury '89, Board Member and Chair of the Fundraising Committee, reported The Association raised \$7,683,533 in the 2012 Annual Fund. The Endowed Century Club Trust Fund, including 50 new funds, totaled \$16,685,882 as of December 30, 2012. There were \$1,532,953 in gifts and pledges received for memorial and other scholarships. There are currently 23 Aggie Ring Scholarships and the fund balance is \$347,523 which does not include eight planned gifts. Bradbury reported \$17,437,611 has been raised to date for the building enhancement campaign. Bradbury noted the 2013 Annual Fund

goal is \$7,900,000 with \$1,410,830 raised as of February 22, 2013. Bradbury introduced the 2013 Muster Committee Chair, Ali Walsh '12, who explained how donor dollars from The Association of Former Students fund various aspects of Muster and she offered her thanks to The Association and Council members for their donations.

TEXAS A&M UNIVERSITY REPORT

Dr. R. Bowen Loftin '71, President of Texas A&M University, reported over 34,000 freshman applications were received for the Fall 2013 semester which is up about 10% from 2012. Loftin commented more than 12,000 diplomas were awarded in 2012, and there will be approximately 12,500 diplomas awarded in 2013, so a seventh commencement ceremony will be added in May 2013 to accommodate the higher number of graduates. Loftin reported the 2013 Legislature is currently in session and 22 Aggies are serving in the Texas legislature with Aggies filling the two most powerful positions in terms of appropriations for higher education with Tommy Williams '78 serving as Chairman of Senate Finance and John Otto '70 serving as Chairman of the Subcommittee of House Appropriations on Education. Loftin stated Texas A&M has requested the following: 1) restore formula-funding cuts; 2) stabilize long-term funding to improve efficiency, lower costs and increase transparency; 3) approve strategic capital investments to A&M's Biosafety Level 3 (BSL-3) facility; and 4) incentivize research productivity with the Competitive Knowledge Fund. Loftin reported on the recent outsourcing at Texas A&M and spoke on distance learning at Texas A&M. Loftin answered the Leadership Council's questions.

SPECIAL PRESENTATION

Heath invited Garner and Eric Hyman, Texas A&M Athletics Director, to join him on the stage for a special presentation in honor of Johnny Manziel '15 and his selection as the 2012 Heisman Trophy winner. Hyman expressed appreciation to The Association of Former Students and the Leadership Council and thanked Dr. Loftin for his vision in leading Texas A&M from the Big 12 to the SEC. Hyman reported on the 2012 football season along with the success in the first year in the SEC and stated Texas A&M's mission is to build leaders of character academically and athletically who will excel in all phases of life. Hyman has set a goal to compete on the highest level and achieve a national championship in the SEC.

OTHER BUSINESS

Heath invited Ross Volunteer Regis Parks '13 to join him in recognizing Glenda Mariott '79, Past Chair of the Board of The Association of Former Students, as a 2013 Distinguished Alumnus.

CHAIR'S CLOSING REMARKS

Heath recognized former Board Chair, Weldon Krueger '53 and his wife Patti, for receiving the Texas A&M Foundation Board of Trustees' 2013 Sterling C. Evans Medal for their legacy of philanthropy efforts to Texas A&M University. Heath said he was honored to serve as the 2013 Chair of the Board and looked forward to working with the Leadership Council members and thanked them for representing The Association of Former Students throughout the State of Texas and the world. Heath announced the 2013 Sul Ross Reunion is scheduled for March 5-7, the Volunteer Leadership Workshop is scheduled for June 21-22, 2013, and the Fall Leadership Council is scheduled to be held November 8-9, 2013. To close the meeting, former Yell Leaders led in the singing of the *Spirit of Aggieland*.

ADJOURNMENT

The meeting adjourned 11:10 a.m.

Respectfully submitted,

Signature on file

David Heath '76
Chair of the Board

Signature on file

Porter S. Garner III '79
President and CEO