



## **FALL LEADERSHIP COUNCIL MEETING** **October 29, 2011**

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After showing the “Welcome to Aggieland” video, Jorge A. Bermudez ’73, Chair of the Board of The Association of Former Students, called the Fall Leadership Council Meeting to order at 8:04 a.m. in the Zachry Family Rooms in the Clayton W. Williams, Jr. Alumni Center. Bermudez recognized Dr. R. Bowen Loftin ’71, Texas A&M President, and Neal Adams ’68, Chairman of the 12th Man Foundation Board of Trustees. Michael McVey ’12, Corps of Cadets Chaplain, provided the invocation while Major General David Rubenstein ’77, member of the Board of Directors of The Association of Former Students, led the Pledge of Allegiance. Bermudez recognized Dr. Joe West ’54, Representative at Large and Class Agent, as a 2011 Distinguished Alumnus and his fellow awardees J. Wayne Stark ’39, Clif Bolner ’49, Dan Hughes ’51, Gerald Ray ’54, Harold Adams ’61 and John Bethancourt ’74.

### **TEXAS A&M UNIVERSITY REPORT**

Dr. R. Bowen Loftin ’71, President of Texas A&M University, reported the 2011 Fall enrollment in College Station was 49,861. A&M received 30,000 applications with 8,400 freshmen being accepted of which one-quarter are first generation college students. The Corps of Cadets enrollment on the first day of class exceeded 2,000 for the first time since 1987. Loftin stated the Vision 2020 Mid-Term Review Report indicates initial imperatives are still valid today and reaffirmed the goal of becoming one of the ten best public universities in the nation by 2020. The Mid-Term Review Report is available online at <http://vision2020.tamu.edu>. Loftin reported in the 2011 National University rankings published by *U.S. News & World Report*, Texas A&M University moved from 22nd place in 2010 to 19th place among public universities. Loftin recognized the Texas Forest Service and Texas A&M’s Veterinary Emergency Team (VET) for their extraordinary efforts in dealing with the recent Texas wildfires and the pets and livestock affected or displaced by those fires. Loftin reported the *Financial Times* now ranks the Executive MBA Program from Mays Business School 10th among public programs in the nation, rising one spot from its 11th rank in 2010. Loftin stated the cover story, *The First Americans*, in the November, 2011 issue of *Scientific American*, features the work of Dr. Michael Waters and Texas A&M’s Center for the Study of the First Americans. Loftin also announced Texas A&M astronomer Dr. Nicholas Suntzeff’s early initiation of the study of supernova explosions played a pivotal role in the 2011 Nobel Prize in Physics. Loftin stated Texas A&M would like to continue the annual football game with The University of Texas and has asked the Traditions Council to make recommendations about revising the Aggie War Hymn. Loftin stated the two primary reasons why Texas A&M sought acceptance to the Southeastern Conference are to allow A&M to be an equal partner and gain national visibility. Loftin answered the Leadership Council’s questions.

## 12TH MAN FOUNDATION REPORT

Neal Adams '68, Chairman of the Board of Trustees of the 12th Man Foundation, expressed his appreciation for Dr. Loftin's leadership, passion and vision for Texas A&M University, and thanked The Association of Former Students for their partnership. Adams reported Mark Riordin was recently hired as Vice President of Marketing and Brand Management and the 12th Man Foundation has increased its membership from 3.5% to 4% in 2011. Adams stated Texas A&M will be the largest student body in the Southeastern Conference and will have expanded television exposure with 425 events broadcast each year instead of 165, every football and men's basketball games will be televised, and there will be eight bowl game opportunities each year. Adams reported the 12th Man Foundation raised \$150,000,000 for new facilities in the last ten years and currently is raising approximately \$5,500,000 per year for facilities. Adams stated \$25,000,000 was raised in 18 months for the Olsen Field Renovation project with completion expected February 17, 2012. Upcoming projects include the Football Player Development Center with \$7,300,000 committed to the goal of \$9,000,000 and options are being reviewed and considered for the Kyle Field upgrade and renovation. Adams reported a record breaking 30,385 student sport passes were sold in 2011 and football season tickets sold out for the first time in 12th Man Foundation's history.

### APPROVAL OF MINUTES

MOTION: (CHUCK ELLISON '76/BILL CARTER '69) THAT THE MINUTES OF THE WINTER LEADERSHIP COUNCIL MEETING HELD ON FEBRUARY 26, 2011 BE APPROVED. Carried.

### THE ASSOCIATION REPORT

#### Nominating Committee Report

S. Shariq Yosufzai '74, Immediate Past Chair and Chair of the 2011 Nominating Committee, presented the slate of candidates for The Association's 2012 Board of Directors.

MOTION: (BILLY LEMMONS '83/MIKE HAVEL '76) THAT THE SLATE OF CANDIDATES FOR THE 2012 BOARD OF DIRECTORS BE APPROVED AS PRESENTED. Carried.

MOTION: (CLIF HUNTER '43/MIKE HAVEL '76) THAT THE SLATE OF CANDIDATES FOR THE 2012 STUDENT LOAN FUND TRUSTEES BE APPROVED AS PRESENTED. Carried.

Yosufzai stated the nominees for the Area and National Representatives will be presented for election by the general membership and ballot information is in the November-December issue of the *Texas Aggie*.

#### Finance Report

Kathleen Gibson '81, Board Member and Chair of the Finance Committee, presented the 2012 Financial Plan as prepared by The Association staff and approved by the Board of Directors on Friday, October 28, 2011. Total projected revenue for 2012 is \$11,845,000 with total projected expenses being \$11,845,000, of which \$8,445,000 is operating expenses. Total direct support to Texas A&M University for 2012 will be \$3,400,000. Gibson presented budget to actual charts for the years 2004-2011 related to total operating revenues, total operating expenses and direct support to Texas A&M. In 2012, The Association of Former Students will have an impact on students,

university and former students with \$7,309,318 in support. Gibson reported the total cost to raise a dollar is 21 cents which is well below the Better Business Bureau's standard of 35 cents.

### **Fundraising Report**

David Heath '76, Board Member and Chair of the Fundraising Committee, offered the fundraising report. As of October 27, 2011, the Endowed Century Club endowment had a balance of \$15,583,169 and the Aggie Ring Scholarship endowment had a balance of \$147,537. The Association received \$270,242 in memorial and other scholarships, and \$16,807,611 had been raised to date for the building enhancement campaign. Heath reported the 2011 Annual Fund goal is \$6,800,000 and as of October 27, 2011, \$5,273,384 had been raised. Heath introduced Kelly M. Kleinkort '03, Assistant Director of International Initiatives for Asia and Pacific, who offered her appreciation to the Leadership Council for The Association's support to Texas A&M and discussed the 2012 Corregidor Muster Project.

### **SPECIAL PRESENTATIONS**

Bermudez recognized and thanked outgoing Board members Scott Kleberg '80, Jennifer Lindsay '88, Paul Stafford '90, and Shariq Yosufzai '74 for their dedicated service to The Association of Former Students and Texas A&M University. Bermudez and Garner presented Yosufzai with a chair in appreciation of his dedication and loyalty to The Association over the last seven years. Garner thanked Bermudez and presented him with a special proclamation in his honor for his six years of exemplary volunteer service and leadership in providing appropriate and inspiring support to The Association staff.

### **CHAIR'S CLOSING REMARKS**

Bermudez expressed his appreciation to have served as Chair of The Association of Former Students in 2011 and thanked the Leadership Council, fellow members of the Board, and The Association staff for their support. Bermudez reminded the Leadership Council to make plans to attend the Winter Leadership Council Weekend scheduled February 24-25, 2012 and the first Summer Volunteer workshop is scheduled for June 23-24, 2012. To close the meeting, former Yell Leaders led in the singing of the *Spirit of Aggieland*.

### **ADJOURNMENT**

The meeting adjourned 9:36 a.m.

Respectfully submitted,

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Jorge A. Bermudez '73  
Chair of the Board

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Porter S. Garner III '79  
President and CEO