



FALL LEADERSHIP COUNCIL MEETING
November 6, 2010

After showing the “Welcome to Aggieland” video, S. Shariq Yosufzai ’74, Chair of the Board of The Association of Former Students, called the Fall Leadership Council Meeting to order at 9:06 a.m. in the Zachry Family Rooms in the Clayton W. Williams, Jr. Alumni Center. Yosufzai recognized Dr. R. Bowen Loftin ’71, Texas A&M President; Rick Rickman ’70, Chairman of the 12th Man Foundation Board of Trustees; Bill Byrne, Director of Athletics; and Brigadier General Joe Ramirez ’79, Commandant of the Corps of Cadets. He also introduced Oscar Alvarez ’82, Honduran Minister of Security; Captain Saul Mendoza, Aide de Camp; Colonel Freddy Diaz, Chief of Operations of the Honduran Army; Colonel Wilfredo Ramirez, Director of the Honduran Air Force Academy; Jacobo Mejia, Director of the Honduran Naval Academy; and U.S. Army Lt. Colonel Rick Barrett, ’89, who served as the 2010 Muster Chair for Honduras. Yosufzai offered congratulations to Past Chairs Fred Palmer ’59 and Bill Flores ’76 for being named 2010 Distinguished Alumni of Texas A&M. Parker Stevenson ’11, Corps of Cadets Chaplain, provided the invocation while Colonel Sam Hawes ’81 led the Pledge of Allegiance.

APPROVAL OF MINUTES

MOTION: (DAVID FLORES ’96/TED LOWE ’58) THAT THE MINUTES OF THE WINTER LEADERSHIP COUNCIL MEETING HELD ON FEBRUARY 27, 2010 BE APPROVED. Carried.

SPECIAL RECOGNITION

Yosufzai introduced Dr. R. Bowen Loftin ’71 and invited Loftin and Porter S. Garner III ’79, President and CEO of The Association of Former Students, to the stage to present special proclamations to Bill Byrne, Director of Athletics, Tana McKay, coach of the Texas A&M Equestrian Team, and members of the team for their 2010 Varsity Equestrian National Championship, and Pat Henry, coach of the Men’s and Women’s Track and Field Teams, and members of the teams for their 2010 NCAA Outdoor Men’s and Women’s Track and Field National Championships.

TEXAS A&M UNIVERSITY REPORT

Loftin reported the 2010 Fall enrollment in College Station is 49,129 and including the two branch campuses, total enrollment is 51,500, making Texas A&M the largest university in Texas. A&M received 27,000 applications with 8,200 freshmen being accepted of which one-quarter are first generation college students. Loftin reported there is still a need to diversify the class composition with only 4% of the class being African-American and 14% being Hispanic. He stated the Corps of Cadets enrollment exceeded 2,000 for the first time in over ten years and has an expectation the Corps will reach the Vision 2020 goal of a 2,600 Cadet enrollment.

Loftin announced approximately 800 students were admitted dually to Blinn College and Texas A&M through the Blinn Team Program and plans are underway to enhance Texas A&M's transfer policy, including creating a program with Houston Community College. Loftin announced the Wall Street Journal published a survey in September, 2010 stating Texas A&M was ranked second in the nation for recruiting employees by the nation's largest corporations. In the 2009 fiscal year, the National Research Foundation ranked Texas A&M third in the nation for research expenditures of \$631,000,000, only behind Massachusetts Institute of Technology and University of California at Berkeley. Loftin stated Texas A&M has been affected by the economic status and was directed by the state leadership in December, 2009 to remove five percent of state funding from the current biennial budget which resulted in returning \$26,000,000 to the State of Texas. Loftin believes this loss of funds will not affect the quality in education at Texas A&M. In September, Loftin met with University of Texas President Bill Powers to develop a common agenda to present to the legislature during the Orange and Maroon Legislative Day in Austin on February 15, 2011. Loftin answered the Leadership Council's questions.

OTHER BUSINESS

Yosufzai invited Brigadier General Joe Ramirez '79 to the stage who offered brief remarks and expressed his appreciation for being selected as the 39th Commandant of the Corps of Cadets. He stated his three priorities for the Corps are 1) raise the academic standing of the Corps of Cadets to ensure Cadets are successful academically; 2) recruit and retain more Cadets; and 3) increase diversity within the Corps of Cadets.

12TH MAN FOUNDATION REPORT

Rick Rickman '70, Chairman of the Board of Trustees of the 12th Man Foundation, expressed his appreciation for the collaboration with The Association of Former Students and the Texas A&M Foundation. He reported Phase I and II of the Capital Campaign, including the Bright Complex, McFerrin Athletic Center and McFerrin/Cox Basketball Facility, will be fully funded in 2011. Phase III will include the renovation of Olsen Field and the \$16,000,000 goal is now within \$800,000 of funding the campaign. Construction will begin in February 2011 with completion expected in 2012. Upcoming projects include upgrades and renovations to Kyle Field and the Anderson outdoor track facility. Rickman reported in annual donations each year, \$21,000,000 to \$22,000,000 is needed in income to fund the approximate \$15,000,000 in obligations to the Athletic Department each year. Rickman introduced Neal Adams '68, 2010 Chairman Elect of the Board of Trustees of the 12th Man Foundation, who stated a Vice President of Marketing will be hired in 2011 to initiate a five year marketing plan to reach out and connect with current students, young Former Students and parents. Adams introduced Bill Byrne, Athletic Director of Texas A&M University, who stated recruiting efforts are underway to continue to bring world-class athletes to Texas A&M University who will represent the university well, make certain they earn the Aggie Ring, and make contributes to Texas A&M University, the State of Texas and the United States of America.

THE ASSOCIATION REPORT

Financial Report

Kathleen Gibson '81, Board Member and Chair of the Finance Committee, presented the 2011 Financial Plan as prepared by The Association staff and approved by the Board of Directors on Friday, November 5, 2010. Total projected revenue for 2011 is \$11,330,000 with total projected expenses being \$11,330,000, of which \$8,080,000 is operating expenses.

Total direct support to Texas A&M University for 2011 will be \$3,250,000. Gibson presented budget to actual charts for the years 2004-2010 related to total operating revenues, total operating expenses and direct support to Texas A&M. In 2011, The Association of Former Students will have an impact on students, university and former students with \$6,987,978 in support. Gibson reported the total cost to raise a dollar is 23 cents which is well below the Better Business Bureau's standard of 35 cents.

Fundraising Report

David Heath '76, Board Member and Chair of the Fundraising Committee, offered the fundraising report. As of November 6, 2010, the Endowed Century Club endowment had a balance of \$13,018,158. The Association received \$162,734 in memorial and other scholarships, and \$67,650 in Aggie Ring scholarships in 2010, and \$16,322,087 had been raised to date for the building enhancement campaign. Heath reported the 2010 Annual Fund goal is \$6,350,000 and as of November 5, 2010, \$4,670,000 had been raised. Heath introduced Bridgette Ingram '99, Associate Director of Scholarships and Financial Aid, who offered her appreciation to the Leadership Council for The Association's support to Texas A&M and discussed the Veterans Services program and what it can provide to veterans and their dependents.

Nominating Committee Report

Shelley Potter '78, Immediate Past Chair of The Association and Chair of the 2010 Nominating Committee, presented the slate of candidates for The Association's 2011 Board of Directors.

MOTION: (MICKEY BATSELL '67/MICHAEL T. WOLF '67) THAT THE SLATE OF CANDIDATES FOR THE 2011 BOARD OF DIRECTORS BE APPROVED AS PRESENTED. Carried.

MOTION: (JOE DAVIDSON '52/TED LOWE '58) THAT THE SLATE OF CANDIDATES FOR THE 2011 STUDENT LOAN FUND TRUSTEES BE APPROVED AS PRESENTED. Carried.

Potter stated the nominees for the Area and National Representatives are up for election by the general membership and ballot information is in the November-December issue of the *Texas Aggie*.

SPECIAL PRESENTATIONS

Yosufzai recognized and thanked outgoing Board members Sue Bailey '78, Bob Harvey '77, Jim Thompson '68, Bill Toler '76 and Shelley Potter '78 for their dedicated service to The Association of Former Students and Texas A&M University. Yosufzai and Garner presented Potter with a Past Chair's chair in appreciation of her dedication and loyalty to The Association over the last seven years. Garner thanked Yosufzai for his exemplary voluntary service and presented him with a special proclamation in his honor.

CHAIR'S CLOSING REMARKS

Yosufzai expressed his appreciation to have served as Chair of the Board of The Association of Former Students in 2010 and thanked the Leadership Council, fellow members of the Board, and The Association staff for their support. Yosufzai announced tickets are on sale for the special concert with Lyle Lovett '79 and his Large Band in Rudder Auditorium on November 11, 2010.

He also announced the Orange and Maroon Legislative Day is scheduled for February 15, 2011 in Austin and the 2011 Sul Ross Reunion is scheduled for March 7 -9, 2011. Yosufazi reminded the Leadership Council to makes plans to attend the Winter Leadership Council Weekend scheduled February 25 and 26, 2011. To close the meeting, former Yell Leaders led in the singing of the *Spirit of Aggieland*.

ADJOURNMENT

The meeting adjourned 11:45 a.m.

Respectfully submitted,

S. Shariq Yosufzai '74
Chair of the Board

Porter S. Garner III '79
President and CEO