

AGGIE™
GREEK
WEEKEND

Chapter Planning Packet

Texas A&M University® | October 24 & 25, 2014

Sponsored By:

Greek Former Student Network

The Association of Former Students®

Office of Fraternity and Sorority Life, Texas A&M University®

Table of Contents

Letter from AGW Planning Committee Page 3

Chapter Expectations for Aggie Greek Weekend Page 4

Using The Association of Former Students’ Resources Page 5

“So We Have to Plan a Saturday Activity?” Page 7

3rd Annual Aggie Greek Awards Banquet Page 8

Aggie Greek Weekend – Schedule of Events Page 9

Aggie Greek Weekend – Contacts Page 13



Aggie Greek Weekend 2014

Howdy, Ags!

This Aggie Greek Weekend Chapter Planning Packet contains all the information you, your chapter and alumni will need for the fifth annual Aggie Greek Weekend at Texas A&M University. Since 1973, more than 20,000 students have taken part in the fraternity and sorority experience, and on October 24 - 25, generations will come together to network and celebrate Greek life's positive impact in Aggieland!

Aggie Greek Weekend is sponsored by The Association of Former Students, the Greek Former Students Network and the Office of Fraternity and Sorority Life at Texas A&M University.

Mark your calendars and join us to celebrate Aggie fraternity and sorority pride and the great things each of you do throughout the course of the year.

In the Aggie Spirit,
2014 Aggie Greek Weekend Planning Committee



Chapter Expectations for Aggie Greek Weekend

Aggie Greek Weekend is a great opportunity to connect students and former students from every set of Greek letters across Aggieland to network and promote the Greek system. We need everyone's involvement to make Aggie Greek Weekend the official Reunion weekend for Aggie fraternities and sororities.

The Aggie Greek Weekend planning committee is here to answer any questions and to help promote your chapter's Saturday event, whether it be a reunion, tailgate event, chapter philanthropy or open house. This weekend is about YOU! Help us bring your alumni back and take advantage of this opportunity to promote Greek life within the Aggie Network.

Thank you in advance for your time and effort. We hope your organization's involvement will provide great value to your chapter. If you have any questions or comments, please do not hesitate to contact Katy Pounds-Lee '08 by phone, email or in person at the Clayton W. Williams, Jr. Alumni Center.

AGW Chapter Checklist

- Submit all Saturday events to Katy Pounds-Lee '08 – Don't forget to ask how she can help promote your event!
- Create your *Chapter Centerpiece* for the Aggie Greek Awards Banquet
- Sign up for your *Chapter Portrait Session* at the Haynes Ring Plaza
- Use The Association's resources to communicate with your chapter's alumni
- Deliver wooden Greek letters to the Clayton W. Williams, Jr. Alumni Center
- Attend the third annual Aggie Greek Awards Banquet
- "Like" Aggie Greek Weekend on Facebook
- Encourage 100% participation from your chapter throughout the weekend
- Proudly wear your letters all weekend!!!

Using The Association of Former Students' Resources

Mass Email to Former Students

Each chapter will have the opportunity, if they wish, to utilize The Association's database to send their respective alumni information regarding their Saturday event – whether it be a reunion, tailgating event, chapter philanthropy or open house to welcome back alumni.

Social Media: *Aggie Network*

A variety of opportunities exist to stay connected with Texas A&M and the Aggie Network. Our *Aggie Network* account on Facebook, Twitter and LinkedIn are some of the fastest-growing higher education accounts online today. Let us help you spread the word!

Aggies on Social Media: <https://www.aggienetwork.com/social/>
(Compiled list of all *Aggie Network* social media links)

Requirements for requesting a post on an *AggieNetwork* account:

- Email Katy Pounds-Lee '08, KLee08@AggieNetwork.com
- Maximum 60 words
- Include link to full article or event registration website

AggieNews (Monthly Electronic Newsletter)

AggieNews is an easy-to-read monthly electronic newsletter designed to keep former students, current students, faculty, staff and friends informed about important happenings at Texas A&M University and throughout the Aggie Network. *AggieNews* is distributed by email in the middle of each month to more than 190,000 members of the Aggie Network.

Requirements for requesting to be included in *AggieNews*:

- Email Katy Pounds-Lee '08, KLee08@AggieNetwork.com
- Maximum 80 words
- Include link to full article or event registration website

***AggieNews* send date** – 3rd Tuesday of each month

DEADLINE for submissions – 12 days prior to send, each month (Thursday)

www.AggieNetwork.com/AggieGreekWeekend

This is the homepage for Aggie Greek Weekend! All things related to this weekend can be found here. To submit your chapter's event, email Katy Pounds-Lee '08 with the requirements below so all current and former students can stay up-to-date with all things AGW '14!

Requirements for website:

- Email Katy Pounds-Lee '08, KLee08@AggieNetwork.com
- Include link to full article or event registration website
 - If your chapter does not have a website, please communicate that to us and we can work toward a solution
- Maximum 150 words
(include critical event information such as time, location, etc.)



“Saturday Chapter Event – What Should We Do?”

Date: October 25, 2014

Location: Up To Your Organization

What should we plan for the Saturday activity?

Aggie Greek Weekend is about bringing both current and former students from your chapter together. Your Saturday activity should do just that. The fraternity and sorority community is made up of both small and large chapters – each group will take a different approach to planning this time with their former students. Saturday is all about your chapter and its former students. Do what works for you!

Saturday Activity Examples:

- Open House
- Brunch/Lunch at chapter house
- Tailgate: Host your own or partner with other Greek organizations to host a large tailgate
- Plan a philanthropy for this weekend
- Fundraiser
- Reserve space at a restaurant
- Ask your alumni!

They are coming back to College Station

to be a part of this weekend. Ask if there is anything they want to do in particular!



The Association of Former Students has the ability to help you connect with your chapter’s former students. If your chapter’s former students have self-identified through AggieNetwork.com, we have the ability to pull a list of those members, and we can also email an invitation on your behalf. Contact KLee08@AggieNetwork.com for assistance with this process.

Examples of 2013 Chapter Events:



*Photo Credit: Texas A&M Delta Zeta Sorority – 2013 Run to the Chicken 5K & 3K Fun Run

3rd Annual Aggie Greek Awards Banquet

Date: October 24, 2014 | 6:30 p.m.

Location: Memorial Student Center (MSC),
Bethancourt Family Grand Ballroom

RSVP information coming soon!

AGAB Mission Statement

The fraternity and sorority awards are designed to recognize outstanding Greek chapters as well as their student leaders, advisors, and former students. The awards celebrate the accomplishments of our organizations and community in an effort to display the importance of aligning each individual chapter's values with those of Texas A&M University and to promote the positive benefits of Greek membership.

PLEASE READ

Chapter Table Centerpieces – Due Wednesday, October 22, 2014

*Each chapter has been asked to design a table *centerpiece that represents their sorority or fraternity! All centerpieces should be turned in to Katy Pounds-Lee '08 at the Clayton W. Williams, Jr. Alumni Center by 4 p.m. on the due date.*

- **Floral Arrangements – The Association will provide space in our industrial fridge for real floral arrangements. Please inform Katy Pounds-Lee '08 that your chapter plans to create this type of arrangement.*
- *Décor Restrictions– please use anything that would positively reflect your chapter and philanthropy efforts. Using real flowers is NOT required.*
- *Don't forget to include your letters!*

Tickets/Sponsorships

Current Students: \$15 per person

Former Students: \$20 per person

Reserved Chapter Table

(Eight tickets total): \$150

Attire: Semi-Formal

Women: Dress (short or long) or pantsuit

Men: Suit (tie and vest, optional)

Each attendee should wear their letters!



Awards & How to Apply

3rd Annual Aggie Greek Awards Banquet

Applications

Awards will be announced and applications will open on **August 12, 2014**. You can find a full list of awards below and online at <http://tx.ag/agab>.

Dates to Remember

August 12
September 23

Award Applications Open
Award Applications Close

Application Website

<http://tx.ag/agab>

List of Awards & Past Winners

The Greek Former Student Network, The Association of Former Students and the Office of Fraternity and Sorority Life at Texas A&M University are proud to honor the success of our Aggie Fraternity and Sororities. We would like to congratulate each of the winners below on their outstanding contribution to both Texas A&M and the fraternity and sorority community!

President's Award for Outstanding Greek Ambassador

(2012) Matthew Runkel '12 - Kappa Alpha Order
(2013) Hudson Hoyle '14 - Pi Kappa Alpha

Fraternity Man of the Year

(2012) Hudson Hoyle '14 - Pi Kappa Alpha
(2013) Blake Harris '13 - Sigma Phi Epsilon

Sorority Woman of the Year

(2012) Morgan Greco '14 - Pi Beta Phi
(2013) Sterling Knapp '14 - Kappa Alpha Theta

Fraternity Advisor of the Year

(2012) Mike Belt '80 - Sigma Chi
(2013) David Homer - Kappa Alpha Psi, Nu Alpha Chapter

Sorority Advisor of the Year

(2012) Kara Comte '00 - Delta Zeta
(2013) Heather Sauber '99 - Alpha Delta Pi

IFC Chapter of the Year

(2013) Beta Theta Pi

MGC Chapter of the Year

(2013) Lambda Theta Alpha Latin Sorority, Inc. Beta Eta Chapter

CPC Chapter of the Year

(2013) Pi Beta Phi

NPHC Chapter of the Year

(2013) Alpha Phi Alpha Fraternity, Inc. Pi Omicron Chapter

Excellence Awards

(2012) Zeta Tau Alpha & Beta Theta Pi

(2013) Chi Omega & Pi Kappa Alpha

Integrity Award

(2012) Alana Frailey '13- Alpha Kappa Alpha

(2013) Kappa Delta

Leadership Award

(2012) Ejikeme "E.J." Obukwelu '13 - Alpha Phi Alpha Fraternity

(2013) Pi Kappa Alpha

Respect Award

(2012) Mark Lutz '13- Beta Theta Pi

(2013) Delta Gamma

Loyalty Award

(2012) Rachel E. Thornburg '12- Alpha Delta Pi

(2013) Delta Gamma

Selfless Service Award

(2012) Lucretia Stanfield '13- Alpha Kappa Alpha

(2013) Delta Kappa Delta Sorority, Inc.

Outstanding Community Relations Award

(2013) Kappa Kappa Gamma



Dr. R. Bowen Loftin '71
presents **Hudson Hoyle '14**
(Pi Kappa Alpha) with the
2013 President's Award for
Outstanding Greek
Ambassador

Aggie Greek Weekend – Schedule of Events

Official Chapter Portrait Session

Wednesday, October 22 1:00 – 5:00 p.m.

Thursday, October 23 11:00 a.m. – 5:00 p.m.

Last year’s chapter portrait session was a HUGE success! Thank you to all who took part! This year we will host another *free portrait session* for all current Aggie Greeks and their 2014-15 chapters.

Photographs will be taken at the Haynes Ring Plaza (the Aggie Ring replica), behind the Clayton W. Williams, Jr. Alumni Center. We understand that not everyone will have the opportunity to bring their entire chapter, and welcome your participation regardless of the number of members able to participate. The copyright of all photographs will be released and those will be available for you the following week at no charge.

To sign up for your group photo session, please visit <http://tx.ag/agwschedule> for a list of available time slots, then call or email Katy Pounds-Lee '08 to reserve your preferred time.



Greek Letters on the lawn of the Clayton W. Williams, Jr. Alumni Center

This is the weekend to show off your Aggie Greek pride and one great way to do this is by displaying your letters on the grounds of the Clayton W. Williams, Jr. Alumni Center.

If you are interested in displaying your letters, please reply to KLee08@AggieNetwork.com, and see the drop-off times below.

	DROP OFF	PICK UP
Friday, October 24	8:00 – 10:00 a.m.	*Shortly after Aggie Greek Awards Banquet

IMPORTANT:

****All letters should be taken down shortly after the Aggie Greek Awards Banquet to ensure their safety.***

Most chapters will assign a few members to this task. An Association staff member will be outside during these times to help set up and position the letters in the appropriate location. The Association of Former Students is NOT responsible for missing or damaged letters.

Please Note:

- Using thicker plywood is recommended, e.g., ½ inch thick.
- The Office of Fraternity and Sorority Life can provide more instruction for making letters.
- All letters should be taken down Friday evening to ensure their safety. Since this year's Aggie Greek Weekend takes place on a non-football weekend, we will display letters on *Friday only*.



Submit your Event Online!

Submit your AGW event(s) to Katy Pounds-Lee '08 as soon as possible. Once submitted, your chapter event(s) will be displayed on <http://tx.ag/agwschedule> and included in any Aggie Greek Weekend mass emails to both current and former students.

Aggie Greek Weekend – Contacts

Official Website: www.aggienetwork.com/events/greekweekend

Facebook Group: www.facebook.com/AggieGreekWeekend

***Katy Pounds-Lee '08**

*Coordinator of Constituent Networks & Young Alumni,
The Association of Former Students*

KLee08@AggieNetwork.com
(979) 845-7514

Rebekah Josefy '13

*Former Student Programs Assistant,
The Association of Former Students*

RJosefy13@AggieNetwork.com

Planning Committee Representatives:

- Will Oliver '91 – President, Greek Former Student Network
- Ken Robinson '93 – Director, Greek Former Student Network
- Shannon Davis Hunter '02 - Director, Greek Former Student Network
- Eric Doyal '06 – Director, Greek Former Student Network
- Tammie Preston-Cunningham - Assistant Director of Fraternity & Sorority Life, Advisor to National Pan-Hellenic Council
- Sade A. Dawson - Advisor to Multicultural Greek Council
- Cameron Morrison - Advisor to Interfraternity Council
- Melissa Williams - Advisor to Collegiate Panhellenic Council
- Jennifer Smith '11 - Coordinator of Campus Programs, The Association of Former Students
- Bethany Nolan '15 – President, Collegiate Panhellenic Council
- Bria Walton '15 – President, National Pan-Hellenic Council
- Logan Weissler '15 – President, Interfraternity Council
- Janie Martinez '15 – President, Multicultural Greek Council

**Primary contact for Aggie Greek Weekend*

Aggie Greek Weekend – Chapter Checklist

- Submit all Saturday events to Katy Pounds-Lee '08 – Don't forget to ask how she can help promote your event!
- Create your *Chapter Centerpiece* for the Aggie Greek Awards Banquet
- Sign up for your *Chapter Portrait Session* at the Haynes Ring Plaza
- Use The Association's resources to communicate with your chapter's alumni
- Deliver wooden Greek letters to the Clayton W. Williams, Jr. Alumni Center
- Attend the third annual Aggie Greek Awards Banquet
- "Like" Aggie Greek Weekend on Facebook
- Encourage 100% participation from your chapter throughout the weekend
- Proudly wear your letters all weekend!!!

Official Website: www.aggienetwork.com/events/greekweekend

Facebook Group: www.facebook.com/AggieGreekWeekend