Class Agent Pre-Election Information

Class of 2021
What is a Class Agent

• If you are elected, you will become part of over a 100-year tradition of Class Agents and will continue a service provided to generations of Classes.

• In 1893, following the eighth Alumni Association meeting, the executive committee of The Association decided that each Class should have a Class Agent whose responsibility would be to "correspond with the members of that Class to try to induce them to return to the college for commencement."

• Class Agents were intended to form a personal link between former students and The Association and Texas A&M. To this day, they continue to be one of the strongest attributes of The Association of Former Students.
Class Agents & The Association of Former Students

- The Association of Former Students promotes, encourages, facilitates and supports the efforts of its Class Agents in fulfilling their roles.

- As a Class Agent, you will get to know the staff of the Former Student Programs office at The Association very well. This department provides the workforce that deals with the practical details of the communication and planning of your job.

- Class Agents’ who are 10 years out and younger will work with the Coordinator of Former Student Programs – Young Alumni, while Class Agents’ who graduated more than 10 years ago will work with the Coordinator of Former Student Programs – Class Programs.

- As a current student who is an elected Class Agent, you will also work with the Manager of Campus Programs.

- The entire Association staff will always be there to lend you a helping hand whenever you may need it, so don't hesitate to ask!
Our vision is simple, yet bold: "The Association of Former Students will be the premier alumni organization."

- Strengthen The Association of Former Students;
- Promote the interests and welfare of Texas A&M University; and
- Perpetuate ties of affection and esteem formed in university or college days.
- Serve the Student Body.
The Association’s Brand Position

- The oldest organization serving Texas A&M University and the Aggie Network
- As a service-minded organization driven by Texas A&M’s core values and committed to the Aggie Network, our focus is to inspire others to give back – Whether through time, talent, or treasure.
The Association of Former Students is the oldest organization serving Texas A&M University in support of the ever-growing Aggie Network. We are HERE for Aggies during their days as students and former students, THERE for Aggies as they make their way around the world and EVERYWHERE that the Aggie Network needs us to be.
Our support focuses on three key areas for the Aggie Network.

**Supporting Programs:** We support programs that enhance the student experience and connect former students around the globe.

**Providing Resources:** We provide monetary resources for scholarships, student assistance funds and other student and former student needs.

**Cultivating Experiences:** We cultivate experiences that impact students and former students during their unique Texas A&M journey.
Class Agent Duties and Responsibilities

Volunteer • Ambassador • Liaison • Communicator • Donor
As a Current Student

Volunteer

• As a Class Agent, you will represent your Class on The Association’s Leadership Council. You will be expected to attend the fall and winter Leadership Council Meetings held in College Station in November and February each year. tx.ag/LeadershipCouncil

• Work with Association staff to plan, facilitate, and promote Senior Year Experience opportunities.

• Work with Association staff to learn resources available to Classmates through The Association.
As a Former Student

Volunteer

- Attend the fall and winter Leadership Council Meetings and Development Sessions held in College Station, to continue to learn about your role and the resources available to you, ask questions and exchange ideas and information with your Co-Class Agents and Agents of other Classes. [tx.ag/LeadershipCouncil](http://tx.ag/LeadershipCouncil)

- Plan and facilitate formal and mini Class Reunions with the assistance of The Association staff.
As a Current Student
Ambassador

• Build relationships with Class Gift Chair(s), and work with them throughout the transition of the Class Gift from Class Councils to Class Agents.

• Support about the Annual Fund, the Century Club and other contribution programs at The Association of Former Students.

• Represent The Association of Former Students to the current student body.
As a Former Student

Ambassador

• If needed, see the senior Class Gift through to completion, and lead any future gift ideas or committees.
As a Current Student

Liaison

• Build ties with Classmates and create opportunities to educate your class about the impact of The Association of Former Students

• Maintain ties with Classmates and serve as the liaison between your Class, the Leadership Council and The Association Staff

• Relay Classmate information to The Association: changes of address, Aggie Baby Central postings, wedding announcements, job changes, etc.
As a Current Student

Liaison

• Serve as the liaison between your Class, The Association of Former Students and the University and Represent the Class:
  o to The Association Leadership Council, in regular (October and February) or called meetings, as set out in the bylaws of The Association of Former Students,
  o to the Board of Directors (when necessary or to serve on special committees),
  o to the administration, faculty and staff of Texas A&M University and The Association of Former Students, whenever such Class representation is deemed appropriate by the Class membership.
As a Former Student

Liaison

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As a Former Student

Liaison

- Maintain ties with Classmates and serve as the liaison between your Class, the Leadership Council and The Association Staff.
- Relay Classmate information to The Association: changes of address, Aggie Baby Central postings, wedding announcements, job changes, etc.
As a Current Student

Communicator

• Communicate with Classmates in support of Class efforts (Class Gift, Elephant Walk, etc.)

• Create opportunities to educate current students about how they are impacted by The Association of Former Students.
As a Former Student

Communicator

- Write Class Newsletters with support form your Co-Class Agents including Classmate, University and fund raising information with assistance from The Association staff to produce two - three newsletters a year.
Donor

As a Current Student

• Be able to discuss opportunities available for current students to contribute Time, Talent and/or Treasure to The Association of Former Students.

As a Current Student & Former Student

• Support the Annual Fund by participating as donors and by learning about the contribution programs of The Association including the Century Club, and informing your Class and encouraging your Classmates to become donors to the Century Club. tx.ag/GivingLevels
• As a Current Student, you can join the Century Club for $25!
What is the Annual Fund?

- The Association operates on funding from its membership, and does not receive funding from Texas A&M University.

- The Annual Fund is The Association's annual appeal to its former students for financial support. The dollars raised support many of the university's academic programs, A&M's traditions, such as Class Council, the Corps of Cadets, Miss Reveille, the Aggie Band, teaching excellence awards, faculty recognition, graduate programs scholarships, short-term student loans, student life programs, and numerous other campus programs.
What is the Annual Fund?

• The Association's Annual fund also supports numerous former student programs, including newsletters, Reunions, Aggie Musters, electronic communication, and the Online Directory.

• For a full listing of projects funded through Annual Fund donations to The Association of Former Students, visit tx.ag/funding.
What is the Annual Fund?

- It is expected that every Class Agent participate in the Annual Fund every year, and encourage the Class to give back to the university they love by supporting the organization that supports the campus, and Texas Aggies, in so many ways.

- To be effective in this role, a Class Agent must support the Annual Fund program, e.g. the levels of Century Club membership, methods of payment, the Matching Gift program, etc., so that this information can be passed on to Classmates.
What is the Annual Fund?

**CENTURY CLUB LEVELS**

- **ACTIVE**
  - $50 - $99
- **BRONZE**
  - $100 - $249
- **SILVER**
  - $250 - $499
- **GOLD**
  - $500 - $999
- **DIAMOND**
  - $1,000 - $1,999
- **DOUBLE DIAMOND**
  - $2,000 - $4,999
- **PLATINUM**
  - $5,000 - $9,999
- **DOUBLE PLATINUM**
  - $10,000 +
- **ENDOWED**
  - $25,000 +
As a Class Agent, communicating with your classmates will be an important responsibility. Some of the methods of communication will include:

- Updating content for Class Social Media pages
- Electronic Class Newsletters
- Class News Updates
- Thank You notes to new donors to the Century Club
- Young Alumni Weekend
- Class Reunions

- Classmate Updates, Including:
  - Contact Information
  - Job Information
  - Encouraging classmates to update their Aggie Profile
  - Aggie Baby Central
  - Silver Taps
- Sympathy Notices
Council Meetings

Twice a year, in the Fall and Spring, The Association of Former Students conducts a Leadership Council Weekend in College Station. A Class Agent is a member of the Leadership Council by virtue of Class election. Council members include Class Agents, A&M Club Officers, Area Representatives and the Board of Directors. The meetings are intended to provide an opportunity for council members to acquire up-to-date information on the activities of The Association and Texas A&M University and to exchange best practices, ideas, views and suggestions. tx.ag/LeadershipCouncil
When you graduate from Texas A&M, you become part of the Young Alumni – Aggies who have graduated within the last 10 years.

Here are ways to connect with other Young Alumni:

- Attend Young Alumni Weekend [AggieNetwork.com/youngalumniweekend/](http://AggieNetwork.com/youngalumniweekend/)
- Social Media [Aggienenetwork.com/social/](http://Aggienenetwork.com/social/)
- Join the Young Alumni Advisory Council [AggieNetwork.com/ya/yaac.aspx](http://AggieNetwork.com/ya/yaac.aspx)
Texas A&M University has over 137,000 Young Alumni (Former Students from the Classes of 2007 - 2016)

82 PERCENT of Young Alumni live in

- 7,518 in Austin
- 20,057 in Dallas/Fort Worth
- 32,297 in Houston
- 6,831 in San Antonio

In 2016, Young Alumni gave $1.05 MILLION back to Texas A&M University

The average gift was $106

- 9,934 gifts were given

- 2015 led all Young Alumni classes with 1,405 gifts

So whether you live in one of the above cities or somewhere else around the world, help us in impacting future generations of Texas Aggies.