2019

Distinguished Alumni Gala

Table Sponsorship Opportunities

--- Excellence – $25,000 ---

- Premier table for ten (10) at the Distinguished Alumni Gala.
- Professional photography session with your family on the Haynes Ring Plaza, located on the grounds of the Clayton W. Williams, Jr. Alumni Center, on a mutually agreed-upon date and time. Photographer and digital images are included.
- Private tour of Balfour on a mutually agreed-upon date for up to twelve (12) Aggies to see how the cherished Aggie Ring is made—OR—a one (1) hour behind-the-scenes tour of Kyle Field for up to twelve (12) Aggies with two (2) dates being available from which the sponsor may select one.***
- Two (2) pre-game sideline passes to a Texas A&M home football game of your choice at Kyle Field (excluding the Auburn and Alabama game).
- Use of The Association’s suite in Olsen Field at Blue Bell Park for one (1) mutually agreed-upon conference game during the 2020 baseball season. Three (3) dates will be available for the sponsor to select from and a decision must be made by December 20, 2019. Twelve (12) seats and two (2) reserved parking spaces available.
- Two (2) reserved parking spaces for each home game at the Clayton W. Williams, Jr. Alumni Center during the 2019 football season. Names of guests utilizing the parking spaces must be provided no later than the Wednesday prior to each game.
- Six (6) tickets to The Association’s private pregame reception on October 26, 2019.
- Four (4) VIP Midnight Yell Field Pass tickets on October 26, 2019, immediately following the Distinguished Alumni Gala.
- Two (2) premier parking spaces available the night of the 2019 Distinguished Alumni Gala.
- Full-page logo/name recognition in Texas Aggie magazine with same special message from the sponsor that is also included in the Gala program.
- Logo/name screen presence and verbal recognition during the Distinguished Alumni Gala.
- ‘Distinguished Alumni Gala Sponsor’ bar for the sponsor’s Century Club plaque.

--- Integrity – $15,000 ---

- Premier table for ten (10) at the Distinguished Alumni Gala.
- Professional photography session with your family on the Haynes Ring Plaza, located on the grounds of the Clayton W. Williams, Jr. Alumni Center, on a mutually agreed-upon date and time. Photographer and digital images are included.
- One (1) hour behind-the-scenes tour of Kyle Field for up to six (6) Aggies. Two (2) dates will be available from which the sponsor may select one.***
- Two (2) pre-game sideline passes to a Texas A&M home football game of your choice at Kyle Field (excluding the Auburn and Alabama game).
- Use of The Association’s suite in Olsen Field at Blue Bell Park for one (1) mutually agreed-upon non-conference game during the 2020 baseball season. Three (3) dates will be available for the sponsor to select from and a decision must be made by December 20, 2019. Twelve (12) seats and two (2) reserved parking spaces available.
- One (1) reserved parking space for each home game at the Clayton W. Williams, Jr. Alumni Center during the 2019 football season. Names of guests utilizing the parking spaces must be provided no later than the Wednesday prior to each game.
- Four (4) tickets to The Association’s private pregame reception on October 26, 2019.
Table Sponsorship Opportunities Con’t

Integrity Con’t

• Two (2) VIP Midnight Yell Field Pass tickets on October 26, 2019, immediately following the Distinguished Alumni Gala.
• Two (2) premier parking spaces available the night of the 2019 Distinguished Alumni Gala.
• Logo/name recognition in Texas Aggie magazine with same special message from the sponsor that is also included in the Gala program.
• Logo/name recognition in AggieNews and on AggieNetwork.com.
• Logo/name screen presence and verbal recognition during the Distinguished Alumni Gala.
• ‘Distinguished Alumni Gala Sponsor’ bar for the sponsor’s Century Club plaque.

Leadership – $10,000

• Premier placement of table for eight (8) at the Distinguished Alumni Gala.
• Professional photography session with your family on the Haynes Ring Plaza, located on the grounds of the Clayton W. Williams, Jr. Alumni Center, on a mutually agreed-upon date and time. Photographer and digital images included.
• One (1) reserved parking space for each home game at the Clayton W. Williams, Jr. Alumni Center during the 2019 football season. Names of guests utilizing the parking spaces must be provided no later than the Wednesday prior to each game.
• Two (2) tickets to The Association’s private pregame reception on October 26, 2019.
• One (1) premier parking space available the night of the 2019 Distinguished Alumni Gala.
• Logo/name recognition in Texas Aggie magazine.
• Logo/name recognition in AggieNews and on AggieNetwork.com.
• Logo/name screen presence and verbal recognition during the Distinguished Alumni Gala.
• ‘Distinguished Alumni Gala Sponsor’ bar for the sponsor’s Century Club plaque.

Loyalty – $7,500

• Reserved placement of table for eight (8) at the Distinguished Alumni Gala.
• Name recognition in Texas Aggie magazine.
• Name recognition in AggieNews and on AggieNetwork.com.
• Logo/name screen presence and verbal recognition during the Distinguished Alumni Gala.
• Name recognition and special message in the printed Gala program.
• ‘Distinguished Alumni Gala Sponsor’ bar for the sponsor’s Century Club plaque.

Respect – $5,500

• Reserved placement of table for eight (8) at the Distinguished Alumni Gala.
• Name recognition in Texas Aggie magazine.
• Name recognition in AggieNews and on AggieNetwork.com.
• Verbal recognition during the Distinguished Alumni Gala.
• Name recognition in the printed Gala program.
• ‘Distinguished Alumni Gala Sponsor’ bar for the sponsor’s Century Club plaque.
TABLE SPONSORSHIP OPPORTUNITIES CON’T

___ Selfless Service – $3,500
• Reserved placement of table for eight (8) at the Distinguished Alumni Gala.
• Name recognition in the printed Gala program.
• ‘Distinguished Alumni Gala Sponsor’ bar for the sponsor’s Century Club plaque.

___ Individual Tickets* – $200 each

If you would like to purchase reserved space in the Distinguished Alumni Gala program to congratulate one or more of Texas A&M’s 2019 Distinguished Alumni, this is your opportunity. Artwork may be provided, or The Association of Former Students can provide a template for the various size Tributes. Please note that all artwork must be submitted before September 16, 2019, including all text/graphics if the Tribute is to be designed by The Association. Tributes are limited to one revision prior to printing. If artwork or information is not provided to The Association prior to September 16th, we reserve the right create and print artwork based on the information we have received.

Tribute**

___ 2-Page Spread – $2,000
___ Full Page – $1,000
___ Half Page – $500

* We are unable to guarantee seating together for groups with individual tickets.
** See page with Tribute Specifications for more information.
***Transportation not included for any sponsorship benefits.

Total Purchase $________________

For more information regarding tickets or table packages, please call Jamie Souza ’17 at (979) 845-7514 or visit AggieNetwork.com/DistinguishedAlumniGala.

Registration for the 2019 Distinguished Alumni Gala will be open until September 16, 2019, or until attendance has reached maximum capacity.

Cancellation Policy
• Transfer of table and ticket purchases is permitted.
• Before September 16, 2019 — 100% refund.
• September 16, 2019, until September 30, 2019 — 50% refund.
• After September 30, 2019 — We are unable to provide a refund as event numbers have already been confirmed.

For additional information or if you have a special request, please contact Hannah Johnston ’11 at (979) 845-7514 or email Gala@AggieNetwork.com.
2019 Distinguished Alumni Gala

**Tribute** Additional option of an expression of congratulations in the Distinguished Alumni Gala program.

<table>
<thead>
<tr>
<th>MESSAGE SIZE</th>
<th>WIDTH X HEIGHT</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-Page Spread*</td>
<td>10.5” x 8.25” .125” Bleed w/.1875” Margin</td>
<td>$2,000</td>
</tr>
<tr>
<td>Full Page</td>
<td>5.25” x 8.25” .125” Bleed w/.1875” Margin</td>
<td>$1,000</td>
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<tr>
<td>Half Page</td>
<td>4.75” x 3.625”</td>
<td>$500</td>
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</table>

*Allow a .375” gutter on all spreads to prevent pertinent information being lost in the seam of the publication.*

=.125” Bleed

The file size should be extended .125” in every direction in which the message extends to the edge of the page.

Final Trimmed Ad Size

After printing, the bleed will be trimmed off to the size given above allowing the message to extend to the edge of the page.

.1875” Margin

Any information outside the live area created by the margins has a chance of being cut off because of possible shifting during the print/trimming process.

All photos, messages, and personalized artwork must be received by September 16, 2019. For additional information regarding Tributes in the program, please contact Mallory Smith ’18 at Gala@AggieNetwork.com or (979) 845-7514.

Artwork Specifications

**Acceptable Files**

Adobe InDesign, Adobe Acrobat PDF, EPS, TIFF, PSD, AI

Send artwork, including all support files such as logos, graphic images and screen and printer fonts. All files must be black and white or greyscale. All greyscale images must be high resolution (at least 300 dpi). Call for further instructions.

**Collegiate Licensing**

Advertiser certifies any advertising with registered trademarks of Texas A&M University has been approved by TAMU Collegiate Licensing office. For more information, please contact the Collegiate Licensing office at 979-845-4621 or visit their website at tamu.edu/trademarks/.

The Association of Former Students reserves the right to edit and refuse any and all advertising.