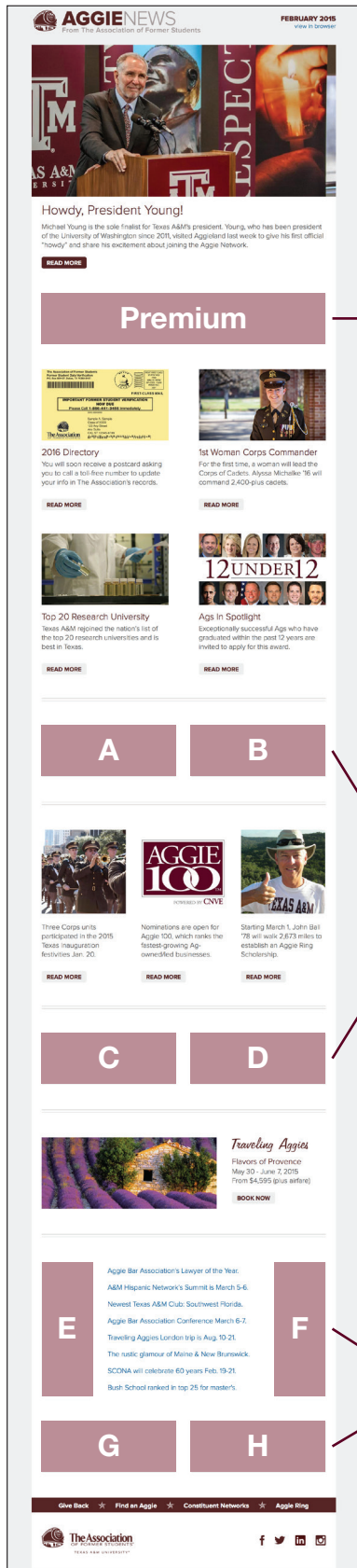




AGGIE NEWS

From The Association of Former Students

AggieNews is an easy-to-read monthly electronic newsletter designed to keep more than 250,000 former students, faculty, staff and friends informed about important happenings at Texas A&M University and throughout the Aggie Network.



Premium (1120 x 200)

1x	\$1,575
3x	1,400
6x	1,175
12x	800

A, B, C & D (530 x 200)

1x	\$1,025
3x	925
6x	775
12x	525

E & F (200 x 530)
G & H (530 x 200)

1x	\$800
3x	700
6x	600
12x	425

CONTRACT & MATERIALS DUE:

First Friday of the contracted Month

DISTRIBUTION DATE:

Third Tuesday of the month

RECIPIENT DEMOGRAPHICS:

Gender

Male	61%
Female	39%

Age

18-24	17%
25-34	32%
35-44	22%
45-54	16%
55-64	9%
65+	4%

Average age: 38

Income

Average household income: \$88,618

Digital Specs

Acceptable file formats are jpeg, pdf, psd, ai, png, and should be at least 72 dpi. No Flash or animation. Please include link to website with ad submission.

***No animated (moving, flashing, sliding, etc.) content.**

Submit materials electronically to:

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