

TEXAS A&M UNIVERSITY®

# FALL LEADERSHIP COUNCIL MEETING November 17, 2012

After showing the "Welcome to Aggieland" video, Otway Denny '71, Chair of the Board of The Association of Former Students, called the Fall Leadership Council Meeting to order at 9:13 a.m. in the Zachry Family Rooms in the Clayton W. Williams, Jr. Alumni Center. Denny recognized Dr. R. Bowen Loftin '71, Texas A&M President, and Scott Taylor '69, Chair of the 12th Man Foundation Board of Trustees, and Fred Heldenfels '79, Chair of the Texas Higher Education Coordinating Board. Drew Alders '13, Corps of Cadets Chaplain, provided the invocation while Will Oliver '91, President of the Greek Former Student Network, led the Pledge of Allegiance. Denny recognized Bob Surovik '58 and Hal Hornburg '68, both Past Board Chairs, as 2012 Distinguished Alumni and their fellow awardees, Dr. Robert Walker '45, Don Adam '57, Tommie Lohman '59, and Texas A&M's seven Medal of Honor recipients, George D. Keathley '37, Horace C. Carswell, Jr. '38, Dr. Eli Whiteley '41, Turney W. Leonard '42, Thomas W. Fowler '43, Lloyd H. Hughes '43, and William G. Harrell '43.

### APPROVAL OF MINUTES

MOTION: (TOM WISDOM '60/LEE GRANT '64) THAT THE MINUTES OF THE WINTER LEADERSHIP COUNCIL MEETING HELD ON FEBRUARY 25, 2012 BE APPROVED. Carried.

# **TEXAS A&M UNIVERSITY REPORT**

Dr. R. Bowen Loftin '71, President of Texas A&M University, reported the 2012 Fall new student enrollment in College Station was 13,000 which includes 8,000 freshmen, 2,000 transfer students, and 3,000 graduate students. A&M received over 31,000 applications which is a one percent increase over 2011, and as of November 16, 2012, Admissions had received a 16% increase in applications for 2013. Loftin reported for the first time in 2012, A&M awarded over 12,000 diplomas. Loftin reported the renovation of Harrell Hall and the Buzbee Leadership Learning Center are complete, and construction continues on the renovation of the second Corps dorm, the new northside residence hall, and the new Arts and Humanities building which will house English and Performance Studies. Loftin stated construction continues on the new Physical Education Activity Program building, the Wellborn underpass at Old Main which will allow for a safe gateway between east and west campus, and future construction includes a new Veterinary Medicine building and the Kyle Field renovation. The Board of Regents recently approved an amended capital plan and appropriated \$5,000,000 to begin the schematic design phase of the project with Populous being named as the design firm to lead the study phase for the renovation and redevelopment of Kyle Field. Additional details will be available in late spring of 2013. Loftin answered the Leadership Council's questions.

#### 12TH MAN FOUNDATION REPORT

Scott Taylor '69, Chair of the 12th Man Foundation Board of Trustees, discussed game day activities and announced the committee co-chairs of the Kyle Field Redevelopment Committee are Sam Torn '70 and Robert McClaren. Taylor reviewed the priorities and process for the Kyle Field renovation, and stated two surveys had been conducted within the general and student populations with both having extremely positive results. Taylor stated construction is expected to begin following the 2013 football season and discussed concerns about losing a season in Kyle Field. Taylor offered an update on several 12th Man Foundation construction projects including the new Player Development Center, 2) the Tommie E. Lohman '59 Center, a 4,000 square foot expansion of the Bright Football Complex lobby, has raised approximately 75% of the funds required for the \$4,000,000 project, and 3) the new Nutrition Center, which will be named for R.C. Slocum, has raised \$7,000,000 of the funds necessary for the \$12,000,000 project. Taylor answered the Leadership Council's questions.

### THE ASSOCIATION REPORT

## **Nominating Committee Report**

Jorge A. Bermudez '73, Immediate Past Chair and Chair of the 2012 Nominating Committee, presented the slate of candidates for The Association's 2013 Board of Directors.

MOTION: (JIM RUSS '86/JOHN MAYFIELD '58) THAT THE SLATE OF CANDIDATES FOR THE 2013 BOARD OF DIRECTORS BE APPROVED AS PRESENTED. Carried.

MOTION: (JIM RUSS '86/JOHN MAYFIELD '58) THAT THE SLATE OF CANDIDATES FOR THE 2013 STUDENT LOAN FUND TRUSTEES BE APPROVED AS PRESENTED. Carried.

Bermudez stated the nominees for the Area and National Representatives will be presented for election by the general membership and ballot information is in the November-December issue of the *Texas Aggie*.

# Finance Report

Kathleen Gibson '81, Board Member and Chair of the Finance Committee, presented the 2013 Financial Plan as prepared by The Association staff and approved by the Board of Directors on Friday, November 16, 2012. Total projected revenue for 2013 is \$12,930,000 with total projected expenses being \$12,830,000, of which \$9,430,000 is operating expenses. Total direct support to Texas A&M University for 2013 will be \$3,400,000. Gibson presented budget to actual charts for the years 2004-2012 related to total operating revenues, total operating expenses and direct support to Texas A&M. In 2013, The Association of Former Students will have an impact on students, university and former students with \$7,200,175 in support. Gibson reported the total cost to raise a dollar is 27 cents which is well below the Better Business Bureau's standard of 35 cents.

# **Fundraising Report**

Bo Bradbury '89, Board Member and Chair of the Fundraising Committee, offered the fundraising report. As of September 30, 2012, the Endowed Century Club endowment had a balance of \$15,632,450 and the Aggie Ring Scholarship endowment had a balance of \$230,289. The Association received \$223,014 in memorial and other scholarships, and \$17,437,611 had been raised to date for

the building enhancement campaign. Bradbury reported the 2012 Annual Fund goal is \$7,100,000 and as of November 16, 2012, \$5,220,329 had been raised. Bradbury introduced Kristen Harper '83, Executive Director of Undergraduate Studies, Tim Scott '89, Associate Dean of the College of Science, and Andy Armstrong '01, Director of the College of Liberal Arts, who offered their appreciation to the Leadership Council for The Association's support to Texas A&M and discussed programs beneficiating transfer students and their success at Texas A&M.

#### TEXAS HIGHER EDUCATION COORDINATING BOARD

Fred W. Heldenfels IV '79, Chair of the Texas Higher Education Coordinating Board, reported Texas remains on track to meet two of the statewide long-term goals in 1) participation and 2) success in graduation, and the total enrollment and annual degrees at Texas A&M System institutions are up significantly. The upcoming legislative session is critical for sustaining progress and setting the framework for the next 15 years so priorities include 1) increase postsecondary credentials and align outcomes with state education and employment goals, 2) expand access to state financial aid, and 3) reduce credits and time to degree. Heldenfels stated our future workforce will demand even more postsecondary trained and educated workers, so policy changes include 1) formula funding based on enrollment proposes to take 10% of institutional funding and allocate on results, 2) expand access to Texas Grants for growing needy population, and 3) universities and students must become more responsible and accountable for graduating more efficiently. Heldenfels reported the state is committed to meeting the goals of Closing the Gaps by 2015, but also looking forward to the state's plan for 2030 by focusing on the key goals and metrics for Texas Beyond Closing the Gaps: Workforce, Alignment, Value, and Excellence. Heldenfels closed by expressing appreciation for The Traveling Aggies and Jennifer Bohac '87, the Director of Travel Programs, and encouraged Council members to participate in the many annual trips offered.

### **OTHER BUSINESS**

Don Dominy '76 reported special t-shirts are being sold by the Class of '76 to raise funds for their Class Pillar in the Memorial Student Center and requested Council Members to support their cause.

#### **SPECIAL PRESENTATIONS**

Denny recognized and thanked outgoing Board members Kamal Ariss '83, Scott Josey '79, and Jorge Bermudez '73 for their dedicated service to The Association of Former Students and Texas A&M University. Denny and Garner presented Bermudez with a chair in appreciation of his dedication and loyalty to The Association over the last seven years. Garner thanked Denny and presented him with a special proclamation in his honor for his six years of exemplary volunteer service and leadership in providing appropriate and inspiring support to The Association staff as Chair of the Board in 2012.

### CHAIR'S CLOSING REMARKS

Denny expressed his appreciation to have served as Chair of The Association of Former Students in 2012 and thanked the Leadership Council, fellow members of the Board, and The Association staff for their support. Denny reminded the Leadership Council to makes plans to attend the Winter Leadership Council Weekend scheduled February 22-23, 2013 and the Volunteer Leadership Conference scheduled for June 21-23, 2013. To close the meeting, former Yell Leaders led in the singing of the *Spirit of Aggieland*.

# ADJOURNMENT

The meeting adjourned 11:25 a.m.	
Respectfully submitted,	
	Porter S. Garner III 79
Otway Denny '71	Porter S. Garner III 79
Chair of the Board	President and CEO